Arbitration Law Newsletter

IBA Arbitration News features a wide variety of articles, news, reports and updates from jurisdictions across the globe. Published twice a year, IBA Arbitration News offers unrivalled coverage for the busy arbitrator with articles focused on current, topical issues important to the newsletter's international readership.

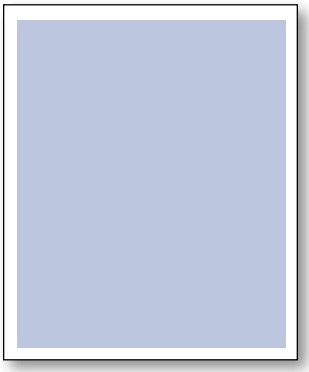
Publication dates 2011/12
March, September

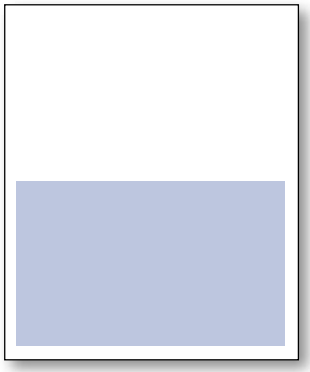
Circulation
Circa 2,600

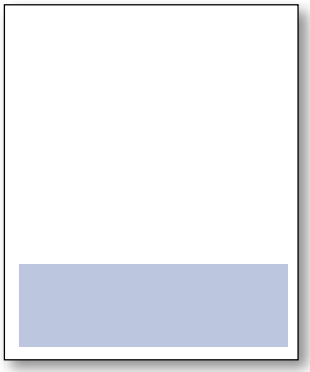
Advertising opportunities

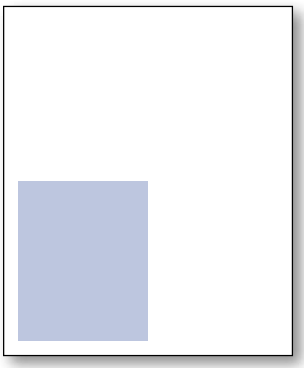
		Prime positions	
Full page	£995	Outside back cover	£1,195
Half page	£595	Inside back cover	£1,095
Quarter page (horizontal)	£395	Inside front cover	£1,095
Quarter page (box)	£395	Opposite contents	£1,095
Single column	£425		

Specifications – A4 publication


Full page


Half page


Quarter page (horizontal)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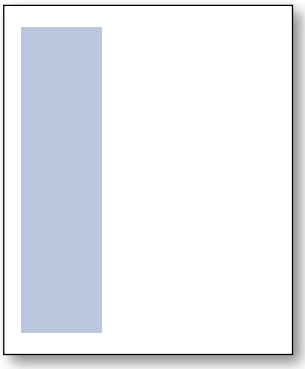
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NOTE: Diagrams are not to scale.

Application and contract for advertising options

Arbitration Law Newsletter

To place an advertisement in *Arbitration Law Committee Newsletter* please print your details clearly below and tick the appropriate boxes to indicate your preference.

Publication date ☐ March 2011 ☐ September 2011 ☐ March 2012 ☐ September 2012

Full page	☐	£995
Half page	☐	£595
Quarter page (horizontal)	☐	£395
Quarter page (box)	☐	£395
Single column	☐	£425

Prime positions

Outside back cover	☐	£1,195
Inside back cover	☐	£1,095
Inside front cover	☐	£1,095
Opposite contents	☐	£1,095

Advertiser's name: _____

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City: _____ Postcode: _____

Contact: _____

Telephone: _____ Fax: _____

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Details required for invoicing (if different from above)

Contact: _____

Address: _____

City: _____ Postcode: _____

Telephone: _____ Fax: _____

VAT number (if UK-based): _____ Purchase order number: _____

To place an advertisement, simply complete the booking form and fax or email to:
Andrew Webster-Dunn
Head of Advertising and Sponsorship
International Bar Association, 4th floor, 10 St Bride Street, London EC4A 4AD, United Kingdom
Tel: +44 (0)20 7842 0090 Fax: +44 (0)20 7842 0091
E-mail: **andrew.webster-dunn@int-bar.org** **www.ibanet.org**

By signing and returning this form you agree to the terms and conditions laid out on the final page of this document.

The IBA reserves the right to reject or terminate this application and contract for advertising at its sole discretion.

Arbitration Law Newsletter

Specifications

Full page

Page type area	(H)267mm x (W)180mm (10.5in x 7.1in)
Page bleed area	(H)303mm x (W)216mm (11.9in x 8.5in)
Page trim area	(H)297mm x (W)210mm (11.7in x 8.25in)
Screen	120 LPI

Half page

Type area	(H)118mm x (W)180mm (4.6in x 7.1in)
Bleed area	(H)151mm x (W)216mm (5.95in x 7.1in)
Overall area	(H)148mm x (W)210mm (5.85in x 8.25in)
Screen	120 LPI

Quarter page horizontal

Type area	(H)55mm x (W)170mm (2.1in x 6.6in)
Bleed area	(H)67mm x (W)182mm (2.5in x 7.1in)
Overall area	(H)61mm x (W)177mm (2.4in x 7in)
Screen	120 LPI

Single column

Type area	(H)234mm x (W)62mm (9.2in x 2.4in)
Bleed area	(H)246mm x (W)74mm (9.5in x 2.7in)
Overall area	(H)242mm x (W)68mm (9.5in x 2.6in)
Screen	120 LPI

Quarter page box

Type area	(H)129mm x (W)87mm (4.6in x 7.1in)
Bleed area	(H)141mm x (W)99mm (5.55in x 3.9in)
Overall area	(H)135mm x (W)93mm (5.3in x 3.6in)
Screen	120 LPI

Formats
We accept advertisements in the following formats:

PDF – high resolution format with image quality set to 300dpi supplied black only.
PC Adobe InDesign – including all fonts and linked graphics.
TIF, EPS file – high resolution, greyscale only. We do not accept JPGs or BMPs.

Electronic files should be e-mailed to **advertising@int-bar.org**.
FTP facilities are available, for details, please ask.

Advertising Terms & Conditions

Conditions of acceptance and indemnification – International Bar Association publications

These conditions ('Conditions') apply to all advertisements submitted to the International Bar Association (IBA) for publication. All words which first appear in these conditions in quotation marks will have the meaning given them when they first appear in that form.

Bookings

1. The placing with the IBA ('Publisher') of a booking for the placement of an advertisement of an insert ('Advertisement') in any IBA publication will amount to acceptance of the Conditions by the party placing the booking ('Buyer'). Any other conditions stipulated by the Buyer shall be void to the extent that they are inconsistent with the Conditions. In these Conditions the 'Advertiser' means the legal person either advertising the products or services promoted in the Advertisement or making the announcement contained in it.
2. The Buyer contracts with the Publisher as principal.
3. If the Buyer is acting as the advertising agency or media buyer for the Advertiser or in some other representative capacity, the Buyer warrants that it is authorised by the Advertiser to place the Advertisement with the Publisher and will indemnify the Publisher against any claim made by the Advertiser against the Publisher arising from its publication.

Acceptance of advertisements

4. All Advertisements are accepted subject to the Publisher's approval of the copy and the space being available and the Publisher reserves the right, for any reason at any time, to reject, cancel, suspend publication or change the position of an Advertisement. However, the Publisher will use reasonable efforts to comply with the wishes of the Buyer although it does not warrant the date or position of insertion, the wording or the quality of the Advertisement's reproduction.
5. If an Advertisement does not appear, or does not appear on the specified date, the Publisher will not be liable, whether for breach of contract or otherwise.
6. If any non-appearance of the Advertisement occurs as a result of the act or default of the Advertiser or its servants or agents then the space reserved for the Advertisement shall be paid for in full.
7. The Publisher will not be responsible for any error in the Advertisement or for any damage to or loss of copy, artwork, photographs or other materials supplied in connection with the Advertisement, which the Buyer warrants it has insured as it thinks fit and retained in sufficient quality and quantity for its purposes.
8. The Publisher reserves the right to destroy all materials received in connection with an Advertisement which have been in its custody for three months, without giving further notice to the Buyer.
9. Material supplied for Advertisements must conform to the Publisher's published requirements. The Buyer must consult with the Publisher before supplying materials in electronic format and ensure the materials comply with the Publisher's specific requirements. Any additional work involved will be charged to the Buyer.
10. The Publisher cannot accept responsibility for errors in changes in copy unless these are confirmed in writing before the copy deadline or such later date as agreed by the Publisher. The Publisher reserves the right to charge for any additional expense involved in such changes.
11. The Publisher is not responsible for any adverse consequences for the Advertiser of an Advertisement being backed by another advertisement with a coupon, reply card or other matter designed for separate use.
12. Cancellations of bookings for Advertisements cannot be accepted within six weeks of insertion dates.
13. If copy instructions and materials are not received by the Publisher before the copy deadline, the Publisher reserves the right to repeat the copy last used. Unless the Publisher chooses to repeat such copy, the Buyer will incur forfeiture of the space booked at full cost.
14. The Buyer warrants that the Advertisement complies with all national and international legal and regulatory requirements and codes of practice (whether voluntary or obligatory), in all jurisdictions in which the Advertisement will appear. Without limiting the generality of the foregoing, the Buyer also warrants that the Advertisement:
    - does not contain any libelous, inaccurate, misleading or false material;
    - does not unfairly prejudice the legitimate interests of any third party or infringe or violate any copyright, trade mark or other personal or proprietary right of any person or render the Publisher liable to any proceedings whatsoever;
15. The Buyer shall indemnify the Publisher fully and hold it harmless against any and all losses, claims, damages, costs (including legal costs) or liabilities which the Publisher may incur as a result of (i) the Publisher's publication of the Advertisement and (ii) without prejudice to the generality of the foregoing, any breach or alleged breach of any of the warranties set out in clause 14 above.
16. To the full extent permitted by law, the Publisher will not be liable for any loss or damage, whether direct or indirect, including consequential loss or any loss of profits or similar loss, in contract or tort or otherwise, relating to the Advertisement or this agreement or any error in the Advertisement or any failure of the Advertisement to appear for any cause whatsoever.

Advertisement rates and payment terms

17. The Publisher reserves the right to adjust the rates to bookings already made on 50 days' notice.
18. Invoices will be raised upon receipt of completed booking form. Payment for each Advertisement must be made within 30 days of invoicing or 60 days prior to print date for publication. If payment has not been received within the above time frame, the Publisher reserves the right to remove the Advertisement from publication and charge the advertiser the full amount. The Publisher reserves the right to suspend insertion of Advertisements where the relevant Buyer is in arrears. The Buyer must pay for the advertisement irrespective of whether the Buyer has been paid by the Advertiser in respect thereof.
19. The Publisher reserves the right to require that a pre-payment, bank guarantee or other collateral security is furnished as a condition of accepting any booking.
20. Cheques or money orders should be made payable to the International Bar Association.

Miscellaneous

21. The Publisher shall be entitled to reproduce, republish and distribute the Advertisement in any medium (print, electronic or otherwise), and as part of any service, in which the specific IBA publication named on the booking form is published or made available under licence from the Publisher and including part of any press-cuttings service.
22. The contract which incorporates these Conditions shall be construed under and be governed by the law of England and Wales, and for the Publisher's benefit the English courts shall have non-exclusive jurisdiction in respect of any dispute arising.

In view of the global nature of the circulation of this publication we ask advertisers to be sensitive to the world's various cultures.