



IBA e-News

IBA e-News is the Association's e-bulletin, sent out to IBA members on a monthly basis. It contains up-to-date news stories from across the organisation, highlighting IBA initiatives and activities.

Publication dates 2018/19

Monthly (approx. 28th of the month, 21st in December)

Circulation

Circa 30,000

Specifications

400 pixels high x 150 pixels wide
Link to a single URL web address
Max file size 200kb

Format

.gif file (static not animated)

Rate

£1,595.00

The screenshot shows the IBA e-News website interface. At the top, there is a navigation menu with links for Home, Committee Index, Conferences, and e-News Archive. The main content area features several news articles:

- Rome 2018: IBA Annual Conference prepares to open**: The much anticipated Conference begins on 7 October with an opening address by Romano Prodi, President of the European Commission from 1999-2004 and former Prime Minister of Italy. Other highlights include interviews with Mary Robinson, President of Ireland 1990-1997 and a past UN Special Envoy for climate change, and former UK Home Secretary Ken Clarke. The Conference will also feature an AI Day on 11 October, examining artificial intelligence across different legal fields. [View link](#)
- Conference Showcases to explore tech and rule of law**: A series of Showcase sessions at this year's IBA Annual Conference will explore leading topics. The LPD will examine the unregulated territory of digital currency, the SPPI will consider the tech revolution's threat to civil values and an IBA Showcase will focus on cybersecurity, while the BIC will ask whether law firms can survive without bar associations. The IBAHRF will focus on 70 years of the Universal Declaration of Human Rights, with the Conference concluding with the Rule of Law Symposium. [More info](#)
- New cybersecurity guidelines - introductory podcast**: The significant threat of data hacks has prompted the IBA to develop new cybersecurity guidelines for law firms. A new podcast introduces the guidelines, which have been produced by the IBA Presidential Task Force on Cybersecurity and will be launched on 10 October at the Annual Conference in Rome. Simon Walker, Chair of the Task Force, explains how the guidelines focus on technical defences, organisational processes and staff training to prevent or mitigate attacks. [Listen here](#)
- Latest IBA Global Insight news analysis online**: The latest Global Insight news analysis includes: energy companies face [\\$25tn risk from carbon bubble](#) as business responds to climate change risks; [leaves grow for the future of the WTO](#) as US changes tack on trade; the [#MeToo movement drives new consistencies of definitions](#) in sexual offences laws; the [European Parliament rejects government reform](#) in row between content creators and tech giants; and [Turkey's President Erdogan threatens online rule](#), heightening concerns over authoritarianism.
- ClientEarth's James Thornton on climate accountability - new film**: In an exclusive interview with IBA Global Insight, James Thornton, the Chief Executive Officer of ClientEarth, the innovative NGO that uses the law to protect the global environment, highlights the urgent need for governments and business to redouble efforts on climate change. The interview covers Client's environmental vision, the impact of Brexit and the US withdrawal from the Paris Agreement, and the financial risks driving business to move towards a decarbonised economy. [Watch here](#)
- IBA mourns the loss of Kofi Annan, former UN Secretary-General**: The IBA was deeply saddened to hear of the loss of Kofi Annan, the 7th Secretary-General of the UN, who passed away in August. Annan was a special guest at the IBA Annual Conference in 2015, where he gave a fascinating [interview](#) on subjects ranging from Responsibility to Protect to the Millennium Development Goals, and contributed to a [session on business and human rights](#). A tireless advocate for peace and diplomacy, his legacy will live on, not least in the work of the Kofi Annan Foundation.

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NOTE: Diagram is not to scale.



Application and contract for advertising

IBA e-News

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Publication date October 2018 November 2018 December 2018 January 2019
 February 2019 March 2019 April 2019 May 2019
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To place an advertisement, simply complete the booking form and fax or email to:

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By signing and returning this form you agree to the terms and conditions laid out on the final page of this document.

The IBA reserves the right to reject or terminate this application and contract for advertising at its sole discretion.

Terms and Conditions – e-News adverts 2018/19

- 1 These terms and conditions (the “Conditions”) apply to all Advertisements submitted to the International Bar Association (IBA) for publication on the website at <http://www.ibanet.org>.
 - 2 The placing with the IBA of a booking for the insertion of an advertisement (“Advertisement”) in IBA E-News will amount to acceptance of these Conditions by the party placing the booking (“Buyer”). Any other conditions stipulated by the Buyer shall be void to the extent they are inconsistent with the Conditions. In these Conditions the “Advertiser” means the legal person either advertising the products or services promoted in the Advertisement or making the announcement contained in it.
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 - 11 The Buyer will be responsible for all charges, costs and expenses relating to the publication of the Advertisement on IBA E-News, including production costs and the cost of any changes or modifications, throughout the whole period the IBA has agreed to publish the Advertisement on the IBA E-News. The Buyer will remain liable for all agreed charges throughout any time during which the Advertisement is withdrawn from publication. Agreed charges are exclusive of any applicable sales tax, value added tax or other tax or duty, which may be imposed by any relevant taxation authority and are payable by the Buyer. The Buyer will be responsible for the insurance of any artwork and other material delivered to the IBA and the IBA cannot be responsible for any loss or damage. The IBA reserves the right to charge the Buyer for all costs and expenses incurred in changing or modifying any Advertisement that does not conform in every respect to the technical specifications for IBA E-News (which can be supplied on request) or which contravenes (in the opinion of the IBA) any of the requirements set out in these Conditions or is inappropriate for or unsuited to the editorial policies of the IBA.
 - 12 The Buyer is solely responsible for any liability arising out of publication of the Advertisement or relating to any material to which users can link through the Advertisement.
 - 13 The Buyer warrants that the Advertisement complies with all national and international legal and regulatory requirements and codes of practice (whether voluntary or obligatory), in all jurisdictions in which the Advertisement will appear. Without limiting the generality of the foregoing, the Buyer also warrants that the Advertisement: does not contain any libelous, inaccurate, misleading or false material; does not unfairly prejudice the legitimate interests of any third party or infringe or violate any copyright, trade mark or other personal or proprietary right of any person or render the IBA liable to any proceedings whatsoever.
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 - 17 The Buyer shall pay all taxes related to the Advertisement.
 - 18 The IBA reserves the right to adjust the rates, terms and conditions of all bookings already made, by giving 50 days’ notice of amendments.
 - 19 This agreement will be governed by and construed in accordance with the laws of England and for the IBA’s benefit the English courts shall have non-exclusive jurisdiction in respect of any dispute arising.
 - 20 This agreement is the complete and exclusive agreement between the parties relating to its subject matter, superseding and replacing all prior agreements, communications, and understandings (both written and oral), provided that all pricing will be governed by the IBA’s rate card, whether printed on paper or electronically. Terms and conditions on any insertion order or booking form supplied by the Advertiser will not be accepted as part of this agreement. This agreement may only be modified, or any rights under it waived, by a written document signed by both parties.
- In view of the global nature of the IBA’s coverage we ask all advertisers to be sensitive to the world’s various cultures.