



GLOBAL INFLUENCER FORUM

Sponsorship opportunity

1 July 2021 / Online



LexisNexis
Official Corporate Supporter



About The Forum

The IBA Global Influencer Forum is an opportunity for your firm or business to reach into the heart of the IBA and its 80,000 global members. You can promote and present a topic of your choice to the partners of the world's leading international law firms.

The benefits

- Brand exposure to the entire IBA database as part of the overall forum marketing campaign
- An additional channel to target a global audience and widen the reach of your existing webinar programme
- Access for members of the IBA to your content as part of an extraordinary programme, highlighting your strengths in the international market arena
- Real time participation – the opportunity for our members to participate and react in real time to your presentation, providing new thoughts and insights
- Direct access and control of the contact data for your IBA session attendees

The opportunity

- Host a one-hour webinar on your own platform, targeting the entire 80,000 membership of the IBA
- Promote to the entire IBA database as part of overall event marketing programme, six weeks prior to event date
- Highly targeted communication to the relevant IBA committee, five weeks prior to event
- Your individual webinar promoted to IBA followers on IBA LinkedIn company and Group profiles (74,500 + and 16,500+ followers)
- Your logo, with a link to your platform registration, will appear on the IBA Global Influencer Forum website
- Session title, description and speakers listed on 'Online Programme Search'
- Webinar registration link to be listed in 'Online Programme Search' (Search criteria are IBA committee, timing, and sponsor name)
- Registration of all attendees through your own webinar platform

Post event promotion

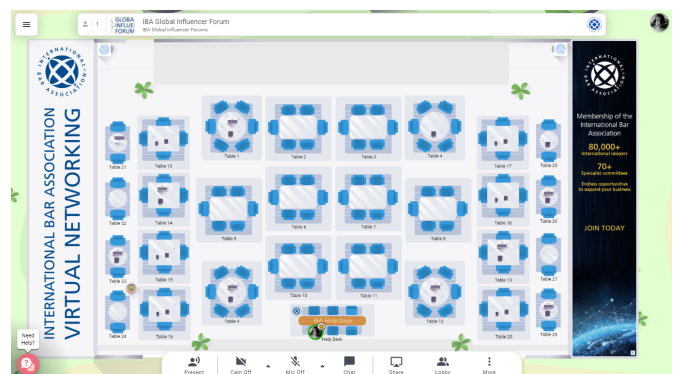
- IBA website viewers: share your webinar recording link with the IBA within 24 hours of original broadcast, to be added to the IBA website homepage
- 'IBA Global Influencer Forum' recordings to be promoted to entire IBA database on 6th July
- 'IBA Global Influencer Forum' recordings to be promoted to IBA followers on IBA LinkedIn company and group profiles on 6th July

Your choice

- The topic is your choice: however webinar topics must not repeat or conflict with other webinars in the same time track
- Moderator and speakers; diversity of geography and gender across your panel is highly recommended
- Timing; of your webinar from options offered by the IBA (maximum 20 webinars in one day)

Real-time networking

Our virtual networking platform, Remo, will be available throughout the day, enabling everyone to join the forum discussions in realtime using video and audio.



For more information on how your organisation can participate in the IBA Global Influencer Forum, email: andrew.webster-dunn@int-bar.org or go to the next page and book your webinar



Book your webinar

Select your time and click on the appropriate 'CLICK HERE TO BOOK' button below and complete the online booking form, giving your invoicing address. If you are partnering with another firm or firms each one must complete the appropriate online booking form.

Bookings will be registered on a first come, first serve basis.

All Global Influencer webinars are non-exclusive and non-negotiable

TIME (BST)	WEBINAR 1	WEBINAR 2	WEBINAR 3	WEBINAR 4
Cost per sponsor per webinar (NET)	£3,000	£3,000	£3,000	£3,000
0600 – 0700 BST	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK
0700 – 0800 BST	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK
0800 – 0900 BST	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK
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1900 – 2000 BST	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK
2000 – 2100 BST	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK
2100 – 2200 BST	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK
2200 – 2300 BST	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK	CLICK HERE TO BOOK

Maximum 20 webinars, four per hour during the day.
Privacy policy – www.ibanet.org/web-privacy-policy.aspx



IBA GLOBAL INFLUENCER FORUM – SPONSORSHIP TERMS & CONDITIONS 2021

Assignment of sponsorship

All sponsorship placements are **non-exclusive** and **non-negotiable**.

Interpretation and definitions

In this agreement, unless the context otherwise requires, the following definitions shall apply:

1. 'Sponsorship' means hosting a webinar on sponsors webinar platform as part of IBA Global Influencer Forum.
2. 'Sponsor' means an organisation that is named as one of the sponsors of the IBA Global Influencer Forum by the IBA.
3. 'IBA' means International Bar Association
4. 'GDPR' means the General Data Protection Regulation (Regulation (EU) 2016/679), as amended or replaced from time to time.
5. 'Data Protection Law' means the GDPR and all other national, international or other laws related to data protection and privacy that are applicable to any territory where IBA or Sponsor processes personal data or is established.

Application/cancellation of Sponsorship

Application for sponsorship must be made by completing the relevant online booking form. Invoices will be sent within 48 hours of the booking being placed. All invoices must be paid within 30 days of the date on the invoice or no later than 7 working days prior to the start date of the Global Influencer Forum.

Sponsorship packages, including benefits and costs cannot be shared between firms or companies. No discount or refund will be given for non-use of benefits by the sponsor associated with a sponsorship package.

Cancellation of a sponsorship package, once the artwork has been uploaded to the website will result in a £500 GBP release fee. If cancellation is made 60 days or less prior to the Webinar start date, Sponsorship fees will be charged at the full amount.

Cancellation of a sponsorship package must be directed in writing to: Andrew Webster-Dunn, Head of Advertising and Sponsorship, International Bar Association, 5 Chancery Lane, London, WC2A 1LG, United Kingdom.

No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever. If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

Contract acceptance

The acceptance of the booking shall be at the discretion of the IBA, and upon acceptance, becomes a contract. By completing the online booking form, the advertiser agrees to comply with, and be subject to, the terms and conditions contained in this document. The IBA reserves the right to refuse or deny sponsorship bookings to prospective companies, with no explanation.

Mailing lists

The IBA does not provide mailing list of any description.

Artwork

The IBA will not make amendments to artwork materials supplied by the sponsor, where the materials do not conform to IBA's published requirements. Please note that logos will be sized to fit into a box 150 (w) x 60 (h) pixels, when used on the IBA website. Banner advert format: gif, png or jpg (max file size 100kb), Size: 600 pixels (W) x 100 pixels (H) with link to single URL web address. All artwork will be used as supplied. Any amendments may incur additional charges.

Website logo placements

Logos attributed to organisations sponsoring and/or supporting the IBA Global Influencer Forum will appear on the relevant website in time order of the programme and in alphabetical order, from top to bottom where there are multiple sponsors of one webinar. All artwork will be used as supplied. Any amendments may incur additional charges.

IBA Global Influencer Forum postponement or cancellation

IBA at its discretion shall have the right to postpone or cancel the IBA Global Influencer Forum and shall be liable in no way to the sponsor for losses resulting from such delay or cancellation. IBA will not be liable for fulfillment of this contract as to the delivery of sponsorship logos or adverts if non-delivery is due to any of the following causes including, but not limited to: damage caused by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond IBA's control. It will, in the event of it not being able to hold the webinar for any of the above named reasons, reimburse the sponsor for the amount already paid.

Data Protection

For the purposes of this agreement and either party's processing of personal data in connection with this agreement, the parties agree that each party acts as an independent data controller. Each party shall (i) only process personal data in compliance with, and shall not cause itself or the other party to be in breach of, Data Protection Law, (ii) only process the other party's personal data as reasonably necessary to perform its obligations and exercise its rights under this agreement; (iii) ensure that it has obtained all necessary rights, permission and/or consents required for the disclosure of personal data to the other party as specified in the agreement, and (iv) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law.

For the purposes of this agreement, the terms personal data, controller, processor, processing, data subject and supervisory authority shall have the meanings ascribed to them under the GDPR. IBA Privacy Policy <https://www.ibanet.org/web-privacy-policy.aspx>

Amendments

Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of the IBA. Sponsors shall be notified in writing of any amendments to these regulations.

Questions

Contact Andrew Webster-Dunn, Head of Advertising and Sponsorship, International Bar Association, at +44 (0)20 7842 0090 or e-mail at andrew.webster-dunn@int-bar.org

Governing law and jurisdiction

This Agreement shall be exclusively governed and construed in accordance with the laws of England and Wales without regard to Headlines of conflicts of law.