

Webinar organized by IBA – Agricultural Law Committee and the Ukrainian Bar Association

"Covid-19: the impact of lockdown on international agricultural trade"

The EU FARM TO FORK strategy after the COVID-19 experience





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1<u>1 July 2020</u>

Luiss

The European Green Deal

How to make Europe the first climate –neutral continent by 2050

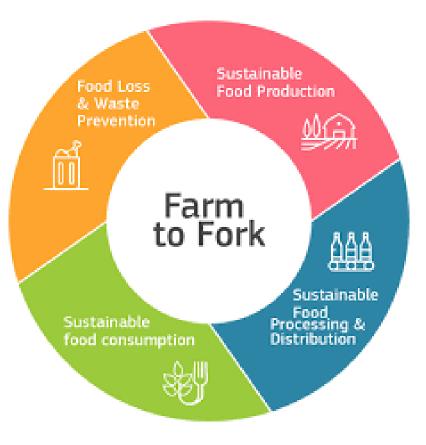
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Farm to fork strategy

- European food is <u>already</u> a global standard for food that is safe, plentiful, nutritiuos and of *high quality*
- Now European food should also become the global standard for sustainability → reduce dependency on pesticides (...), increase organic farming, improve animal welfare and reverse biodiveristy loss
- Huge economic opportunity: the transition will allow farmers to make sustainability their trademark and to guarantee the future of the EU food chain before their competitors outside the
 I EU ICOC



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Reinforcing EU'competitiveness within and outside I Standard setter

- Clarification of <u>competitions rules</u> for collective initiatives that promote sustainability in supply chains
- Improvement of the agricultural rules that streghten the position of farmers (e.g. GIs), cooperatives and producers organizations
- Strengthening of the legislative framework on GIs by adding specific sustainability criteria



"Promoting global transition"

- EU will seek to endure that there is an ambitious sustainability chapter in all EU bilateral trade agreements
- EU will take into account environmental aspects in opening up its borders to imported food products (pesticides import tolerance mechanims)
- Safer pesticides, Use of antibiotics in animals
- EU sustainable food labelling scheme
- Look at the potential of new genomic techniques to improve Look at the potential of new genomic techniques to improve Look at the food supply chain

