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Webinar organized by
**IBA – Agricultural Law Committee
and the Ukrainian Bar Association**

“Covid-19: the impact of lockdown on international agricultural trade”

**The EU FARM TO FORK strategy
after the COVID-19 experience**

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Daniela Corona

14 July 2020

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The European Green Deal

How to make Europe the first climate –neutral continent by 2050



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Farm to fork strategy

- European food is already a global standard for food that is safe, plentiful, nutritious and of *high quality*
- Now European food should also become the *global standard for sustainability* → reduce dependency on pesticides (...), increase organic farming, improve animal welfare and reverse biodiversity loss
- Huge economic opportunity: the transition will allow farmers to make sustainability their trademark and to *guarantee the future of the EU food chain before their competitors outside the*



EU DO SO
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Reinforcing EU' competitiveness within and outside EU

EU as global standard setter

- Clarification of competitions rules for collective initiatives that promote sustainability in supply chains
- Improvement of the agricultural rules that strenghten the position of farmers (e.g. GIs), cooperatives and producers organizations
- Strengthening of the legislative framework on GIs by adding specific sustainability criteria

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“Promoting global transition”

- EU will seek to endure that there is an ambitious sustainability chapter in all EU bilateral trade agreements
- EU will take into account environmental aspects in opening up its borders to imported food products (pesticides import tolerance mechanisms)
- Safer pesticides, Use of antibiotics in animals
- EU sustainable food labelling scheme
- Look at the potential of new genomic techniques to improve sustainability along the food supply chain

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