“Covid-19: the impact of lockdown on international agricultural trade”

The EU FARM TO FORK strategy after the COVID-19 experience

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The European Green Deal
How to make Europe the first climate-neutral continent by 2050
Farm to fork strategy

- European food is already a global standard for food that is safe, plentiful, nutritious and of high quality.
- Now European food should also become the *global standard for sustainability* → reduce dependency on pesticides (...), increase organic farming, improve animal welfare and reverse biodiversity loss.
- Huge economic opportunity: the transition will allow farmers to make sustainability their trademark and to *guarantee the future of the EU food chain before their competitors outside the EU do so*. 
Reinforcing EU’s competitiveness within and outside EU

- EU as global standard setter
- Clarification of competitions rules for collective initiatives that promote sustainability in supply chains
- Improvement of the agricultural rules that strengthen the position of farmers (e.g. GIs), cooperatives and producers organizations
- Strengthening of the legislative framework on GIs by adding specific sustainability criteria
“Promoting global transition”

- EU will seek to ensure that there is an ambitious sustainability chapter in all EU bilateral trade agreements.
- EU will take into account environmental aspects in opening up its borders to imported food products (pesticides import tolerance mechanisms).
- Safer pesticides, Use of antibiotics in animals.
- EU sustainable food labelling scheme.
- Look at the potential of new genomic techniques to improve sustainability along the food supply chain.