



the global voice of
the legal profession®

Virtual conference sponsorship opportunities



International Financial Law Virtual Conference
20-22 September 2021

Sponsorship opportunities

ALL SPONSORSHIP PACKAGES ARE NON-EXCLUSIVE AND NON-NEGOTIABLE

Privacy policy – www.ibanet.org/web-privacy-policy.aspx

Package type	Gold (MAX 4)	Silver	Bronze
Costs	£3,000	£2,000	£1,000

Benefits			
Complimentary sponsor delegate passes. Sponsor delegate passes, given away as part of a sponsorship agreement, cannot be used by speakers, panellists, Chairs or Co- Chairs, members of the press or adjudicators. Complimentary delegate passes can only be used by a representative of the sponsoring company in their capacity as a delegate. Registration of complimentary delegate passes must be completed no later than 14 days prior to conference commencement date.	4	3	2
'Leaderboard' advert (landscape) and sponsor link on virtual conference website (MAX 4) Up to two adverts rotating Format: gif, png or jpg (max file size 100kb) Size: 600 pixels (H) x 100 pixels (W) Link: single URL web address	Y		
Sponsor logo and link on the virtual conference website	Y	Y	Y
Sponsor logo to appear on the holding slide of the virtual conference (30 seconds)	Y	Y	
Sponsor logo to appear on virtual conference registration page	Y		
Sponsor logos to appear on all promotional materials from date of booking	Y		
Sponsor logo included in IBA Sponsorship Twitter and LinkedIn announcements	Y	Y	Y

TO MAKE A BOOKING, PLEASE SCROLL TO BOOKING PAGE

IBA sponsorship packages do not include speaking opportunities. Speaking opportunities cannot be linked to sponsorship discussions or financial arrangements. Neither officers, nor representatives of the Sponsorship Department are authorised to agree, discuss or confirm speaking opportunities at an IBA virtual conference as part of a sponsorship or financial agreement. Please notify Andrew Webster-Dunn, Head of Advertising and Sponsorship, International Bar Association on andrew.websterdunn@int-bar.org if you are asked to sponsor a virtual conference or event as a condition of an invitation to speak at the virtual conference.

Should you wish to be considered for a speaking position at an IBA virtual conference, please email conferences@int-bar.org stating the virtual conference of interest and ask to be put in touch with the relevant Conference Chair.

For further information on webinar advertising please contact Andrew Webster-Dunn on andrew.webster-dunn@int-bar.org

Sponsorship opportunities



To secure your sponsorship booking, tick the appropriate box below, complete the invoicing contact and address details and then email a copy to andrew.webster-dunn@int-bar.org

Gold sponsorship
£3,000

Silver sponsorship
£2,000

Bronze sponsorship
£1,000

If your invoicing address is registered in the UK or EU Member state, you MUST provide your VAT reg no., where requested below to ensure that VAT is charged correctly.

Invoicing contact details and address

Title (Dr, Mrs, Mr etc) _____

First name _____

Last name _____

Email address _____

Firm/organisation name _____

Address line 1 _____

Address line 2 _____

Address line 3 _____

City _____

Country _____

Postcode/ZIP Code _____

VAT number (UK AND EU MEMBER STATES ONLY) _____

Purchase order number _____

Assignment of sponsorship

All sponsorship placements are **non-exclusive** and **non-negotiable**.

Interpretation and definitions

In this agreement, unless the context otherwise requires, the following definitions shall apply:

1. 'Sponsorship' includes sponsorship of any category named by the IBA.
2. 'Sponsor' means an organisation that is named as one of the sponsors of a virtual conference by the IBA.
3. 'IBA' means International Bar Association
4. 'GDPR' means the General Data Protection Regulation (Regulation (EU) 2016/679), as amended or replaced from time to time.
5. 'Data Protection Law' means the GDPR and all other national, international or other laws related to data protection and privacy that are applicable to any territory where IBA or Sponsor processes personal data or is established.

Application/cancellation of Sponsorship

Application for sponsorship must be made by completing the relevant online booking form. Invoices will be sent within 48 hours of the booking being placed. All invoices must be paid within 30 days of the date on the invoice or no later than 7 working days prior to the webinar start date.

Sponsorship packages, including benefits and costs cannot be shared between firms or companies. No discount or refund will be given for non-use of benefits by the sponsor associated with a sponsorship package.

Cancellation of a sponsorship package, once the artwork has been uploaded to the website will result in a £500 GBP release fee. If cancellation is made 60 days or less prior to the Webinar start date, Sponsorship fees will be charged at the full amount.

Cancellation of a sponsorship package must be directed in writing to: Andrew Webster-Dunn, Head of Sponsorship and Sponsorship, International Bar Association, 5 Chancery Lane, London, WC2A 1LG, United Kingdom.

No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever. If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

Contract acceptance

The acceptance of the booking shall be at the discretion of the IBA, and upon acceptance, becomes a contract. By completing the online booking form, the advertiser agrees to comply with, and be subject to, the terms and conditions contained in this document. The IBA reserves the right to refuse or deny sponsorship bookings to prospective companies, with no explanation.

Mailing lists

The IBA does not provide mailing list for any of its webinars.

Sponsorship and speaking at an IBA virtual conference

Under IBA Policy, speaking opportunities at an IBA virtual conference CANNOT be linked to sponsorship discussions. Neither officers, nor representatives of the IBA sponsorship Department are authorised to agree, discuss or confirm speaking opportunities for an IBA virtual conference as part of a sponsorship agreement.

Sponsor delegate passes

Sponsor delegate passes given away as part of a sponsorship agreement, cannot be used by speakers, panelists, Chairs or Co- Chairs, members of the press or adjudicators. Complimentary delegate passes can only be used by a representative of the sponsoring company in their capacity as a delegate. Registration of complimentary delegate passes must be completed no later than 14 days prior to conference commencement date.

Artwork

The IBA will not make amendments to materials supplied for advertisement, where the materials do not conform to IBA's published requirements. Please note that logos will be sized to fit into a box 150 (w) x 60 (h) pixels, when used on the IBA website. Banner advert format: gif, png or jpg (max file size 100kb), Size: 600 pixels (H) x 100 pixels (W) with link to single URL web address. All artwork will be used as supplied. Any amendments may incur additional charges.

Website logo placements

Logos attributed to organisations sponsoring and/or supporting an IBA virtual conference will appear on the virtual conference website on holding slides in alphabetical order, from top to bottom. All artwork will be used as supplied. Any amendments may incur additional charges.

Virtual conference postponement or cancellations

IBA at its discretion shall have the right to postpone or cancel the virtual conference and shall be liable in no way to the sponsor for losses resulting from such delay or cancellation. IBA will not be liable for fulfillment of this contract as to the delivery of sponsorship logos or adverts if non-delivery is due to any of the following causes including, but not limited to: damage caused by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond IBA's control. It will, in the event of it not being able to hold the webinar for any of the above named reasons, reimburse the sponsor for the amount already paid.

Data Protection

For the purposes of this agreement and either party's processing of personal data in connection with this agreement, the parties agree that each party acts as an independent data controller. Each party shall (i) only process personal data in compliance with, and shall not cause itself or the other party to be in breach of, Data Protection Law, (ii) only process the other party's personal data as reasonably necessary to perform its obligations and exercise its rights under this agreement; (iii) ensure that it has obtained all necessary rights, permission and/or consents required for the disclosure of personal data to the other party as specified in the agreement, and (iv) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law.

For the purposes of this agreement, the terms personal data, controller, processor, processing, data subject and supervisory authority shall have the meanings ascribed to them under the GDPR. IBA Privacy Policy <https://www.ibanet.org/web-privacy-policy.aspx>

Amendments

Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of the IBA. Sponsors shall be notified in writing of any amendments to these regulations.

Questions

Contact Andrew Webster-Dunn, Head of Advertising and Sponsorship, International Bar Association, at +44 (0)20 7842 0090 or e-mail at andrew.webster-dunn@int-bar.org

Governing law and jurisdiction

This Agreement shall be exclusively governed and construed in accordance with the laws of England and Wales without regard to Headlines of conflicts of law.