







# **Sponsorship Opportunities**

25-29 October 2021 Virtual Conference



## **MONDAY SPONSORSHIP OPTIONS**

ALL SPONSORSHIP OPPORTUNITIES ARE NON-EXCLUSIVE AND NON-NEGOTIABLE				
Session title	LPD Showcase: the role of corporate and government leadership in managing cyber risks (Showcase)	Fintech vs. banks? Competitors or business partners?		
Date and time	Monday 25 October (1600 - 1700)	Monday 25 October (1800 - 1900)		
Session lead	Legal Practice Division (Lead)	Latin American Regional Forum (Lead)		
Link to session details	www.ibanet.org/session-details/so_86008	www.ibanet.org/session-details/so_86012		
Benefits				
Sponsors logo and URL link to sponsor homepage on conference website	Y	Υ		
Sponsors logo and URL link on sponsored session listing of online programme search	Y	Υ		
Sponsors logo on holding slide of each sponsored webinar prior to webinar starting	Y	Υ		
Sponsors acknowledged via IBA Sponsorship Twitter and LinkedIn accounts	Y	Υ		
Sponsors logo and URL link to appear in Networking Hub following session	Y	Υ		
Cost per sponsor	£3,000	£3,000		
Option number	1	2		



### **TUESDAY SPONSORSHIP OPTIONS**

#### ALL SPONSORSHIP OPPORTUNITIES ARE NON-EXCLUSIVE AND NON-NEGOTIABLE

Session title	Business post usual? Transformation of doing business in the Asia Pacific region	Protection of investments in the MENA Region from local laws to international treaty networks, with a focus on opportunities and challenges when enforcing foreign judgments and arbitral awards	Young lawyers insights in the shape of the future of the legal profession	IBA Showcase: the global crisis of lawyer wellbeing. Unsustainable problems, and principles for a better future (Showcase)
Date and time	Tuesday 26 October (0800 - 0900)	Tuesday 26 October (1000 - 1100)	Tuesday 26 October (1200 - 1300)	Tuesday 26 October (1800 - 1900)
Session lead	Asia Pacific Regional Forum (Lead)	Arab Regional Forum (Lead)	Young Lawyers' Committee (Lead)	Presidential Task Force on Mental Health and Wellbeing (Lead)
Link to session details	www.ibanet.org/session- details/so_86018	www.ibanet.org/session- details/so_86010	www.ibanet.org/session- details/so_87009	www.ibanet.org/session- details/so_87013
Benefits				
Sponsors logo and URL link to sponsor homepage on conference website	Y	Y	Υ	Υ
Sponsors logo and URL link on sponsored session listing of online programme search	Y	Y	Υ	Υ
Sponsors logo on holding slide of each sponsored webinar prior to webinar starting	Y	Y	Υ	Y
Sponsors acknowledged via IBA Sponsorship Twitter and LinkedIn accounts	Υ	Y	Y	Y
Sponsors logo and URL link to appear in Networking Hub following session	Υ	Y	Y	Y
Cost per sponsor	£3,000	£3,000	£3,000	£3,000
Option number	3	4	5	6



## WEDNESDAY SPONSORSHIP OPTIONS

ALL SPONSORSHIP OPPORTUNITIES ARE NON-EXCLUSIVE AND NON-NEGOTIABLE				
Session title	Build it before you need it: your personal brand, your network and your relationships	IBA Showcase: lesson learned from COVID-19. Legal policy assessment (Showcase)	Making the Africa continental free trade agreement work – the role of the legal profession	IBAHRI Showcase: law and lawyers under attack (Showcase)
Date and time	Wednesday 27 October (1000 - 1100)	Wednesday 27 October (1400 - 1500)	Wednesday 27 October (1600 - 1730)	Wednesday 27 October (1800 - 1930)
Session lead	General Interest	Presidential Task Force on Covid (Lead)	African Regional Forum (Lead)	IBA's Human Rights Institute (Lead)
Link to session details	www.ibanet.org/session- details/so_86025	www.ibanet.org/session- details/so_86028	www.ibanet.org/session- details/so_86029	/www.ibanet.org/session- details/so_86031
Benefits				
Sponsors logo and URL link to sponsor homepage on conference website	Y	Y	Y	Y
Sponsors logo and URL link on sponsored session listing of online programme search	Y	Y	Y	Y
Sponsors logo on holding slide of each sponsored webinar prior to webinar starting	Y	Y	Y	Y
Sponsors acknowledged via IBA Sponsorship Twitter and LinkedIn accounts	Y	Y	Y	Y
Sponsors logo and URL link to appear in Networking Hub following session	Υ	Υ	Υ	
Cost per sponsor	£3,000	£3,000	£3,000	£2,500
Option	7	8	9	10



## THURSDAY SPONSORSHIP OPTIONS

ALL SPONSORSHIP OPPORTUNITIES ARE NON-EXCLUSIVE AND NON-NEGOTIABLE				
Session title	Travelling along the Camino Way: searching for meaning and purpose in the company of the European Regional Forum	BIC Showcase: harmonising common and civil law practice. The role of bars In cross-border cooperation (Showcase)	Managing partners session: what is the future of our law firms?	
Date and time	Thursday 28 October (0900 - 1000)	Thursday 28 October (1400 - 1500)	Thursday 28 October (1600 - 1730)	
Session lead	European Regional Forum (Lead)	Bar Issues Commission (Lead)	Law Firm Management Committee (Lead)	
Link to session details	www.ibanet.org/session-details/so_86032	www.ibanet.org/session-details/so_86034	www.ibanet.org/session- details/so_86035	
Benefits				
Sponsors logo and URL link to sponsor homepage on conference website	Y	Y	Υ	
Sponsors logo and URL link on sponsored session listing of online programme search	Y	Y	Y	
Sponsors logo on holding slide of each sponsored webinar prior to webinar starting	Y	Y	Y	
Sponsors acknowledged via IBA Sponsorship Twitter and LinkedIn accounts	Y	Y	Y	
Sponsors logo and URL link to appear in Networking Hub following session	Y	Y	Y	
Continuo	52,000	C2 000	52,000	
Cost per sponsor	£3,000	£3,000	£3,000	
Option	11	12	13	



## FRIDAY SPONSORSHIP OPTIONS

ALL SPONSORSHIP OPPORTUNITIES ARE NON-EXCLUSIVE AND NON-NEGOTIABLE				
Session title	Gender equality at the top: is the global legal profession doing enough? (Showcase)	IBA Showcase: the IBA and modern slavery. New light through old windows (Showcase)	GC Jitters: what is keeping your global client up in 2021?	
Date and time	Friday 29 October (0900 - 1000)	Friday 29 October (1400 - 1500)	Friday 29 October (1600 - 1700)	
Session lead	IBA Diversity & Inclusion Council (Lead)	Presidential Task Force on Modern Slavery (Lead)	North American Regional Forum	
Link to session details	www.ibanet.org/session-details/so_86013 www.ibanet.org/session-details/so_86016		www.ibanet.org/session-details/so_86015	
Benefits				
Sponsors logo and URL link to sponsor homepage on conference website	Υ	Y	Y	
Sponsors logo and URL link on sponsored session listing of online programme search	Υ	Y	Υ	
Sponsors logo on holding slide of each sponsored webinar prior to webinar starting	Υ	Y	Y	
Sponsors acknowledged via IBA Sponsorship Twitter and LinkedIn accounts	Υ	Y	Y	
Sponsors logo and URL link to appear in Networking Hub following session	Υ	Y	Y	
Cost per sponsor	£3,000	£3,000	£3,000	
Option	14	15	16	



## **BOOKING FORM**

To secure your sponsorship booking, tick the appropriate box below, complete the invoicing contact and address details and then email a copy to andrew.webster-dunn@int-bar.org

Option 1	Option 2	Option 3	Option 4			
Option 5	Option 6	Option 7	Option 8			
Option 9	Option 10	Option 11	Option 12			
Option 13	Option 14	Option 15	Option 16			
f your invoicing address is registered in	the UK or EU Member state, you	ı MUST provide your VAT reg no., where requ	ested below to ensure that VAT i	s charged correctly.		
nvoicing contact details and address						
Title (Dr, Mrs, Mr etc)	First name	Last name				
Email address						
City	Country	Postcode/ZI	P Code			
/AT number (UK AND EU MEMBER STATES ONLY)						
Purchase order number						

#### **IBA GLOBAL SHOWCASE 2021** – SPONSORSHIP TERMS AND CONDITIONS 2021

#### Assignment of webinar track sponsorship

All sponsorship placements are non-exclusive and non-negotiable.

#### Interpretation and definitions

In this agreement, unless the context otherwise requires, the following definitions shall apply:

- 1. 'Sponsorship' includes sponsorship of any category named by the IBA.
- 'Sponsor' means an organisation that is named as one of the sponsors of a session and where appropriate a networking session.
- 3. 'IBA' means International Bar Association
- 'GDPR' means the General Data Protection Regulation (Regulation (EU) 2016/679), as amended or replaced from time to time.
- 'Data Protection Law' means the GDPR and all other national, international or other laws related to data protection and privacy that are applicable to any territory where IBA or Sponsor processes personal data or is established.

#### Application/cancellation of Sponsorship

Application for sponsorship must be made by completing the relevant booking form. Invoices will be sent within 48 hours of the booking being placed. All invoices must be paid within 30 days of the date on the invoice or no later than 30 working days prior to the IBA Global Showcase start date.

Sponsorship packages, including benefits and costs cannot be shared between firms or companies. No discount or refund will be given for non-use of benefits by the sponsor associated with a sponsorship package.

Cancellation of a sponsorship package, once the artwork has been uploaded to the website will result in a £1,000 GBP release fee. If cancellation is made 60 days or less prior to the IBA Global Showcase start date, Sponsorship fees will be charged at the full amount.

Cancellation of a sponsorship package must be directed in writing to:

Andrew Webster-Dunn, Head of Advertising and Sponsorship, International Bar Association, 5 Chancery Lane, London WC2A 1LG United Kingdom.

#### No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever. If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

#### Contract acceptance

The acceptance of the booking shall be at the discretion of the IBA, and upon acceptance, becomes a contract. By completing the online booking form, the advertiser agrees to comply with, and be subject to, the terms and conditions contained in this document. The IBA reserves the right to refuse or deny sponsorship bookings to prospective companies, with no explanation.

#### Mailing lists

The IBA does not provide mailing list for any of its events.

#### Sponsorship and speaking during the IBA Global Showcase

Under IBA Policy, speaking opportunities during IBA Global Showcase CANNOT be linked to sponsorship discussions. Neither officers, nor representatives of the IBA sponsorship Department are authorised to agree, discuss or confirm speaking opportunities during the IBA Global Showcase as part of a sponsorship agreement.

#### Artwork

The IBA will not make amendments to materials supplied for sponsorship, where the materials do not conform to IBA's published requirements. All artwork will be used as supplied. Any amendments may incur additional charges.

#### Website logo placements

Logos attributed to organisation's sponsoring and/or supporting the IBA Global Showcase will appear on the website in alphabetical order, from top to bottom. All artwork will be used as supplied. Any amendments may incur additional charges.

#### IBA Global Showcase postponement or cancellation

IBA at its discretion shall have the right to postpone or cancel the IBA Global Showcase and shall be liable in no way to the sponsor for losses resulting from such delay or cancellation. IBA will not be liable for fulfillment of this contract as to the delivery of sponsorship logos or adverts if non-delivery is due to any of the following causes including, but not limited to: damage caused by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond IBA's control. It will, in the event of it not being able to hold the webinar for any of the above named reasons, reimburse the sponsor for the amount already paid.

#### **Data Protection**

For the purposes of this agreement and either party's processing of personal data in connection with this agreement, the parties agree that each party acts as an independent data controller. Each party shall (i) only process personal data in compliance with, and shall not cause itself or the other party to be in breach of, Data Protection Law, (ii) only process the other party's personal data as reasonably necessary to perform its obligations and exercise its rights under this agreement; (iii) ensure that is has obtained all necessary rights, permission and/or consents required for the disclosure of personal data to the other party as specified in the agreement, and (iv) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law.

For the purposes of this agreement, the terms personal data, controller, processor, processing, data subject and supervisory authority shall have the meanings ascribed to them under the GDPR. IBA Privacy Policy <a href="https://www.ibanet.org/web-privacy-policy.aspx">https://www.ibanet.org/web-privacy-policy.aspx</a>

#### Amendments

Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of the IBA. Sponsors shall be notified in writing of any amendments to these regulations.

#### Questions

Contact Andrew Webster-Dunn, Head of Advertising and Sponsorship, International Bar Association, at +44 (0)20 7842 0090 or e-mail at andrew.webster-dunn@int-bar.org

#### Governing law and jurisdiction

This Agreement shall be exclusively governed and construed in accordance with the laws of England and Wales without regard to Headlines of conflicts of law.