# WELCOME PARTY AND CLOSING PARTY SPONSORSHIP OPPORTUNITIES





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# ALL SPONSORSHIP OPPORTUNITIES ARE NON-EXCLUSIVE AND NON-NEGOTIABLE

	Welcome party	Closing party
Cost	£13,000	£10,000
<b>Complimentary delegate passes.</b> (Delegate passes given away as part of an exhibitor sponsorship agreement, cannot be used by speakers, panellists, Chairs or Co-Chairs, members of the press or adjudicators. Complimentary delegate passes can only be used by a representative of the sponsoring company in their capacity as a delegate. They cannot be exchanged between colleagues once registered. Registration of complimentary delegate passes must be completed no later than 21 days prior to conference commencement date).	Four (4)	Three (3)
Complimentary ticket to sponsored social function,	Four (4)	Three (3)
assigned to the holder of the complimentary delegate pass, non-transferrable.		
Sponsor logo and link on conference website next	YES	YES
to sponsored social function		125
Sponsor logo and link under 'Our sponsors' page on conference website	YES	YES
Sponsor logo on signage at Welcome party	YES	
Sponsor logo on signage at Closing party		YES
Sponsor logo in Opening Ceremony brochure	YES	
Sponsor logo on signage outside Opening Ceremony	YES	
Sponsor logo on holding slides in all session rooms	YES	YES
IBA email, with sponsor logo, sent to all registered	YES	YES
delegates one week before conference, promoting sponsors		

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## Assignment of sponsorships

All sponsorships are non-exclusive and non-negotiable.

## Interpretation and Definitions

In this agreement, unless the context otherwise requires, the following definitions shall apply:

- "sponsorship" means Annual Conference and Exhibition Committee and/or Conference social event;
- 2. "social event" means Welcome and Closing party, Committee and/or Conference social event;
- 3. "sponsor" means an organisation that is named as one of the Committee and/or Conference social event sponsors; and
- 4. "IBA" means International Bar Association.

# Application/cancellation of sponsorship

Application for sponsorship must be made by completing the relevant online booking form located on the specific conference website. Sponsors will be invoiced 100 per cent of the total invoice cost upon placing the order, payable to the IBA within 30 days of the receipt of the invoice or by the 28 July 2022 for invoices issued after the 30 July 2022.

Should the sponsor wish to withdraw from being a sponsor of the IBA Annual Conference and Exhibition after placing an order, the sponsor will be liable to pay the following amounts:

- Cancellation after Sponsor logo is placed on IBA Annual Conference and Exhibition website, 50 per cent of agreed value of invoice.
- Cancellation after 30 May 2022, 75 per cent of the agreed value of invoice
- Cancellation after 31 June 2022, 90 per cent of the agreed value of invoice
- Cancellation after 28 July 2022, 100 per cent of the agreed value of invoice

Cancellation of sponsorship must be directed in writing to:

Andrew Webster-Dunn, Head of Sponsorship, International Bar Association, 5 Chancery Lane, London WC2A 1LG United Kingdom.

#### No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'information' section shall be paid free and clear of all deductions or withholdings whatsoever.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

# **Contract acceptance**

The acceptance of the application shall be at the discretion of the IBA, and upon acceptance, becomes a contract. By completing the online application, the sponsor agrees to comply with, and be subject to, the terms and conditions contained in this document. The IBA reserves the right to refuse, deny or cancel sponsorship to prospective companies.

# Complimentary delegate passes

Complimentary delegates' passes, given as part of a sponsorship agreement, **cannot** be assigned to speakers, panellists, Chairs or cochairs, members of the press or adjudicators. A sponsorship delegate online registration form must be completed by the sponsor in order to obtain the free delegates' pass. Notification of changes to free delegate passes must be sent via email, to <u>andrew.webster-dunn@int-bar.org</u>, no later than 21 working days prior to the commencement of the conference, no amendments will be made at the event only the people on the registration form may attend the conference. Complimentary delegate passes cannot be exchanged between colleagues.

# **Complimentary social event tickets**

Complimentary social event tickets', given as part of a sponsorship agreement, will be assigned to the holder of the complimentary delegate pass holder that is given as part of the agreement. Complimentary social event tickets cannot be exchanged between colleagues.

# Complimentary delegate registration process

Once the invoice relating to the chosen sponsorship package is paid in full, an email will be sent to the sponsor to enable the registration of their complimentary delegate pass.

# Sponsorship and Speaking at an IBA Conference

Under IBA Policy, speaking opportunities at an IBA conference or event must NOT be linked to sponsorship discussions or financial arrangements of any kind. Neither officers, nor representatives of the sponsorship department are authorised to agree, discuss or confirm speaking opportunities at an IBA conference as part of a sponsorship agreement. Please notify Andrew Webster-Dunn, Head of Advertising and Sponsorship, International Bar Association on <u>andrew.websterdunn@int-bar.org</u> if you be asked to sponsor a conference or event as part of an invitation to speak at the event.

# IBA best practices policy for attendees and sponsors

IBA provides opportunities for sponsors to have brand exposure to conference attendees during the sponsored social event defined in this document.

# Promotional literature and gifts

The placing of unauthorised promotional literature or gifts at an IBA conference or social event is strictly forbidden. All unauthorised items will be removed and disposed of without notification.

# Social event signage/banners/speeches

Sponsors of IBA social events are **NOT** permitted to erect or display signage or distribute gifts or promotional literature of any kind. The number of banners and signs at a conference social event will be determined by the IBA. No speeches by sponsors are permitted during the event.

# Programme and online logo placement

Logos attributed to organisations sponsoring a social event will appear in alphabetical order from left to right or top to bottom, whenever there is more than one sponsor. All artwork will be used as supplied. Any amendments may incur additional charges.

#### Programme - advert artwork and placement

Adverts attributed to organisations sponsoring a social event will appear inside the final conference programme in alphabetical order. The IBA will not make amendments to materials supplied for advertisement, where the materials do not conform to IBA's published requirements

# Conference postponement or cancellations

IBA at its discretion shall have the right to postpone or cancel the conference and shall be liable in no way to the sponsor for losses resulting from such delay or cancellation. IBA will not be liable for fulfilment of this contract as to the delivery of exhibition space if non-delivery is due to any of the following causes including, but not limited to: damage caused by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond IBA's control. It will, however, in the event of it not being able to hold a conference for any of the above-named reasons, reimburse the sponsor for the amount already paid for the sponsorship.

#### Amendments

Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of the IBA. Sponsors shall be notified in writing of any amendments to these regulations.

#### Questions

Contact Andrew Webster-Dunn, Head of Sponsorship, International Bar Association, at +44 (0)20 7842 0090 or e-mail at <u>andrew.websterdunn@int-bar.org</u>

# Governing law and jurisdiction

This Agreement shall be exclusively governed and construed in accordance with the laws of England and Wales without regard to principles of conflicts of law.