A conference presented by the IBA European Regional Forum

4th European Automotive and Mobility Services Conference

13–14 March 2024, Upside East, Munich, Germany

Is Europe still a competitive market – how does the European automotive and mobility services sector compare to the rest of the world and is Asia rising as the next automotive superpower?

Topics include:

- Supply chain and shortness of resources
- Pricing competitiveness
- China’s independent EV producers – do the big players have to worry?
- ESG – will this give Europe the edge that it needs?
- Use of AI in the automotive and mobility services sector (including data protection issues)
- Ownership of intellectual property
- Exchange of information (CRM)

For more information and to book online visit [www.ibanet.org/conference-details/CONF2426](http://www.ibanet.org/conference-details/CONF2426)
# Programme

## Conference Co-Chairs

<table>
<thead>
<tr>
<th>Name</th>
<th>Company / Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Massimo Calderan</td>
<td>Altenburger Ltd legal + tax, Zurich; Co-Chair, IBA European Regional Forum</td>
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</tr>
<tr>
<td>Ingeborg Edel</td>
<td>BINDER GROSSWANG, Vienna</td>
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<tr>
<td>Thomas Jansen</td>
<td>Heuking, Munich</td>
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### Wednesday 13 March

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>0800 – 1730</td>
<td>Registration</td>
</tr>
<tr>
<td>0900 – 0920</td>
<td>Welcome remarks</td>
</tr>
<tr>
<td>Massimo Calderan</td>
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</tr>
<tr>
<td>0920 – 1000</td>
<td>An interview with Moritz Wefelscheid</td>
</tr>
<tr>
<td>Interviewer</td>
<td>Christina Kunkel Automotive and Mobility Services Reporter, SÜddeutsche Zeitung, Munich</td>
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<tr>
<td>1000 – 1045</td>
<td>What’s new in the industry? Current trends and tendencies with legal and business challenges</td>
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<td>The panel will focus on new legal and business challenges in the industry. Apart from well-known issues, such as emerging Chinese electric vehicle (EV) producers, we will focus on: the challenges posed to parts of the automotive industry linked to the electrification of the automotive; the legal risks and challenges of the Functions on Demand (FoD); and the new distribution model in Europe – based upon the agency model rather than traditional dealership.</td>
<td></td>
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<tr>
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<td>Christine Diener Ebner Stolz Partnerschaft mbB, Stuttgart</td>
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<tr>
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<td>Petruczenko Spk, Warsaw</td>
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<td>Tomasz Bęben SDCM (Association of Automotive Parts Distributors and Producers), Warsaw</td>
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<td>Alexej Korchewski General Counsel, MG Motor Europe, Frankfurt</td>
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<tr>
<td></td>
<td>Johann Schwenk Global Governmental Affairs &amp; Funding Lead, Webasto SE, Munich</td>
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<tr>
<td>1045 – 1115</td>
<td>Coffee / tea break</td>
</tr>
<tr>
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<tr>
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<tr>
<td></td>
<td>Arnd Meier Compliance Officer Einkauf und Lieferantennetzwerk/Purchasing Division, BMW Group, Munich</td>
</tr>
<tr>
<td>1900 – 2100</td>
<td>Welcome reception</td>
</tr>
<tr>
<td>Juliet Rose Bar, Rosenheimer Strasse 15, 81667, Munich</td>
<td></td>
</tr>
</tbody>
</table>

All registered delegates are invited to attend.

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The IBA, its officers and staff accept no responsibility for any views expressed, presentations or materials produced by delegates or speakers at the Conference.

The organisers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the Conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organisers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the Conference unless they are satisfied not only that the money in question remains under their control but also that the person who paid it has been unfairly prejudiced (as to which, decision shall be in their sole and unfettered discretion and, when announced, final and conclusive).
**Thursday continued**

**1200 – 1245**

**AI in the automotive and mobility services sector**

During this panel, we will discuss the use cases of AI in the automotive industry and their impact. Is the OEM the gatekeeper of the new smart device vehicle and will that change with future information exchange obligations? We will further cover the cybersecurity obligations and specific type approval requirements, as well as the ownership of intellectual property and the role of standards and standard essential patents regarding digitalisation and AI applications in the automotive sector. Finally, we will learn about the effects of the AI Act on the automotive industry and what to expect in the future.

**Moderators**

Christian Mayer  
Noerr, Munich

Irene Picciano  
Portolano Cavallo, Milan

**Panellists**

Felix Krupar  
Head of Legal, MOIA GmbH, Hamburg

Maria Carmela Macrì  
Head of Europe Legal & Antitrust, IVECO SpA, Turin

Schirin Seibold-Rueger  
Senior Legal Counsel, Robert Bosch GmbH, Stuttgart

Moritz Wefelscheid  
General Counsel, NIO Europe, Munich

**1245 – 1415**

**Lunch**

**1415 – 1545**

**Hot topics in the European automotive and mobility services industry**

This session will take the form of an interactive workshop, with moderators facilitating round table discussions on some of the legal hot topics stemming from the automotive and mobility services industry, including:

**Topic one: electrification**

- Transformation of the value chain of automotive production.
- Battery production and software as the core components?
- Level playing field in a global market?
- New global players – state support – EU protective measures.
- The challenges of building a dense EV charging station network.  
  Regulatory restraints – financing – access.

**Topic two: Mobility as a Service (Maas)**

Trends and legal issues related to the new mobility platforms – data protection, liability issues, regulatory requirements, consumer protection.

**Session Co-Chairs**

Stephan König  
Oppenhoff, Cologne

Violetta Kunze  
Djingov, Gounginski, Kyutchukov & Velichkov, Sofia; Advisory Board Member, IBA Communications Law Committee

**Moderators**

Sonja Ackermann  
Taylor Wessing, Munich

Stephan Appt  
Pinsent Masons, Munich

Andreas Bauer  
AB Legal Advisory GmbH, Munich

Thom Erik Borgen  
Advokatfirmaet Simonsen Vogt Wiig AS, Oslo

Massimo Calderan  
Altenburger Ltd legal + tax, Zurich; Co-Chair, IBA European Regional Forum

**1545 – 1615**

**Coffee / tea break**

**1615 – 1700**

**The General Counsel perspective**

The panel will discuss the topics raised during the conference from their perspective as General Counsels in the industry. How do they view the developments in the market, technological advances the shifts in market domination?

**Moderators**

Thom Erik Borgen  
Advokatfirmaet Simonsen Vogt Wiig AS, Oslo

Ingeborg Edel  
BINDER GRÖSSWANG, Vienna

**Panellists**

Samir Boufadiss  
Deputy General Counsel, Tesla Europe, Amsterdam

Rafael Colonia C  
General Counsel & Chief Compliance Officer, Legal & Compliance Department - Europe, ZEEKR EU BV, Stockholm

Corina Haut  
Director Legal, Knorr Bremse, Vienna

Lola Willemsen  
Head of Legal EMEA, Mitsubishi Turbocharger and Engine Europe BV, Almere

**1700 – 1730**

**Looking into the crystal ball – what will the future bring?**

**Speaker**

Kamil Łabanowicz  
Lead Exterior Designer, Audi, Ingolstadt

**1830 – 2200**

**Conference reception and dinner**

Tassilogarten, Auerfeldstraße 18, 81541 Munich

Join us after the conference to relax and network with fellow delegates in this traditional dining restaurant located a 10-minute walk from the Conference venue.

The evening will begin with arrival drinks and dinner will commence at 1900.

Price: €80

One place per registered delegate is permitted, subject to availability.

Transport will not be provided.
**Information**

**Date**
13–14 March 2024

**Venue**
Upside East
Rosenheimer Strasse 145D
81671 Munich
Germany
Tel: +49 89 7908 6666

**Language**
All working sessions and Conference materials will be in English.

**How to register**
Register online by 8 March 2024 at [www.ibanet.org/conference-details/CONF2426](http://www.ibanet.org/conference-details/CONF2426) and make payment by credit card to avail of the ten per cent online registration discount or complete the attached registration form and return it to the Conference Department at the IBA together with your proof of bank transfer payment. You should receive an email confirmation of your registration within five days; if you do not, please contact confs@int-bar.org.

All conference delegates must provide full and accurate information regarding their identity and contact information. Failure to do so will result in their conference registration being cancelled.

**Fees**

<table>
<thead>
<tr>
<th>Category</th>
<th>On or before 9 February</th>
<th>After 8 March</th>
</tr>
</thead>
<tbody>
<tr>
<td>IBA member</td>
<td>€855</td>
<td>€960</td>
</tr>
<tr>
<td>Non-member*</td>
<td>€1010</td>
<td>€1115</td>
</tr>
<tr>
<td>Young lawyers (under 30 years)</td>
<td>€645</td>
<td>€1115</td>
</tr>
<tr>
<td>Academics/judges (full-time)</td>
<td>€645</td>
<td>€1115</td>
</tr>
<tr>
<td>Public lawyers</td>
<td>€645</td>
<td>€1115</td>
</tr>
<tr>
<td>Corporate counsel**</td>
<td>€770</td>
<td>€1115</td>
</tr>
<tr>
<td>Conference reception and dinner</td>
<td>€80</td>
<td>€80</td>
</tr>
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</table>

*By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this Conference is held, which entitles you to the following benefits:*
1) Password access to certain parts of the IBA website.
2) Receipt of *IBA E-news* and access to online versions of *IBA Global Insight.*
3) The member rate for any subsequent Conference registrations for this calendar year.

**List of participants**

For your name to appear in the list of participants, your registration form must be received by 8 March at the latest.

**Live delegate search**
Delegates can use the live delegate search via the IBA website, in order to use this function delegates will need to be logged into their My IBA. This will allow search access to up-to-date attendance lists.
Registration confirmation

Upon receipt of your payment for the Conference a confirmation email will be sent to you which contains information regarding your attendance at the Conference. You will also be able to view and download your payment information and manage your registration via your My IBA profile on the IBA website.

Book with confidence

- If the IBA needs to reschedule the event, your registration will be automatically transferred to the new date and no additional fees will be charged. If this date is not convenient for a delegate, a refund of the cost of the conference place will be available on request to the IBA.
- If the IBA is unable to reschedule the conference within 12 months of the original scheduled date, a full refund of the cost of the conference place will automatically be made to all delegates.
- Please note that the IBA will not provide refunds for any costs incurred including any travel costs.

Payment of registration fees by bank transfer or BACS payment

Registration forms received without proof of payment will NOT be processed until proof of payment has been received.

Euro: by bank transfer to the IBA account at the National Westminster Bank, St James’s & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NW8KGB2L, IBAN GB58NW8K60721106570631

Please ensure that a copy of the bank transfer details is attached to your registration form.

Use the exchange rate prevailing at the time of registration.

PLEASE ENSURE THAT YOUR NAME AND ‘CONF2426 MUNICH’ APPEAR ON ANY TRANSFER OR DRAFT.

No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this ‘Information’ section shall be paid free and clear of all deductions or withholdings whatsoever.

Cancellation of registration or social functions

If cancellation is received in writing at the IBA office 14 days prior to the conference, fees will be refunded less a 25 per cent administration charge. Refunds will be made within any monies owed to the IBA.

We regret that no refunds can be made after this time. Registrations or social function bookings received after this time will not be eligible for any refund of fees.

Should you have difficulties in obtaining your visa and are not able to attend the Conference this cancellation policy will still apply.

Upon submission of your completed Conference registration form to the IBA you are considered ‘registered’ pending payment. Please note that the cancellation terms and conditions as indicated will apply as soon as your registration is received.

Photography and filming

Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future IBA marketing materials, member communications, products or services. Should you have any concerns about this, or do not wish to be featured in any of these materials please contact the IBA Marketing Department at ibamarketing@int-bar.org.

Promotional literature

Please note that no individual or organisation may display or distribute publicity material or other printed matter during the Conference, unless by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the IBA Sponsorship Department at sponsorship@int-bar.org.

Conference sell-outs

The IBA places its conferences in venues of a suitable size for each event; however, there are times when our conferences may sell out. Should this happen, prospective delegates will be informed, and a waiting list will operate. The waiting list will function on a ‘first come, first served’ basis, subject to receiving registered delegate cancellations. The waiting list for a conference will close once it has reached ten per cent of the conference venue capacity, as it is very unlikely a place will become available. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to a conference without a confirmed place at the event.

Travel arrangements and visas

Participants are responsible for making their own travel arrangements.

It is recommended that you check your visa requirements with your local embassy or consulate. We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your registration form and full payment of registration fees.

Please apply for your visa in good time.
Hotel accommodation
On this occasion the IBA has not reserved an accommodation block for the conference attendees; however, the following hotels are located close to Upside East:

**Adina Apartment Hotel**
Atelierstrasse 22
81671 Munich
www.adinahotels.com/en/apartments/munich/

**MOMA1890**
Orleansplatz 6a
81667 Munich
www.moma1890.com

**Motel One Munich-Haidhausen**
Rosenheimerstraße 110
81669 Munich

**Hilton Munich City**
Rosenheimer Strasse 15
81667 Munich

Delegates are responsible for making accommodation reservations directly with the hotel and entering into an agreement with the hotel regarding credit card guarantees, cancellation terms and conditions, and room rates. The IBA cannot accept responsibility for hotel accommodation disputes between a delegate and the hotel.

Unauthorised accommodation agents
It has been brought to our attention that there are multiple companies contacting past attendees, claiming to represent the IBA, offering ‘assistance’ with registration and hotel bookings. They are operating by cold-calling and spamming companies whose names have appeared on previous List of Participants, Programmes and Sponsorship recognition. The only Accommodation Agent the IBA works with is Judy Lane ICS. Judy Lane ICS do not contact delegates on behalf of the IBA without delegates making initial contact. Please ignore any communication that does not come directly from the IBA or Judy Lane ICS.

Disabled access
Upside East is wheelchair accessible. Please notify us if you require special assistance.

Social programme

**Wednesday 13 March**
1900 – 2100 **Welcome reception**
Juliet Rose Bar, Rosenheimer Strasse 15, 81667, Munich
The reception is open to all registered delegates.

**Thursday 14 March**
1830 – 2200 **Conference reception and dinner**
Tassilogarten, Auerfeldstrasse 18, 81541 Munich
Price: €80
One place per registered delegate, subject to availability.

The 2024 IBA Annual Conference will be held in Mexico City. Located between the USA and South America, Mexico has a rich history and is the largest Spanish-speaking country in the world. With a population of almost 130 million, a rich cultural history and diversity, and abundant natural resources, Mexico is one of the world’s 15 largest economies and the fourth-largest economy and a significant financial centre in the Americas. Mexico City will be an exceptional host for the IBA Annual Conference.

WHAT WILL IBA 2024 OFFER YOU?
- Access 5,000+ attendees representing over 2,700 law firms, corporations, governments and regulators from more than 130 jurisdictions
- Hear from leading international figures, government officials, general counsel and experts from across all practice areas and continents
- Opportunities to win more work and referrals at the world’s best networking and business development event for lawyers and law firms
- Save time and money by meeting all of your legal contacts under one roof

TO REGISTER YOUR INTEREST:
Visit: www.ibanet.org/conference-details/CONF2421
To receive details of all exhibiting and sponsorship opportunities for the IBA Annual Conference in Mexico City, email andrew.webster-dunn@int-bar.org
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REGISTER ONLINE AT WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2426 TO MAKE IMMEDIATE AND SECURE PAYMENT BY CREDIT CARD AND OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW

PERSONAL DETAILS (Please attach your business card or write in block capitals)
Title________________ Given name ____________________________________________ Family name _____________________________________________
Name and country to be shown on badge (if different from above) __________________________________________________________________________
IBA Membership number (if applicable) _______________________ Date of birth ______________________
Firm/company/organisation ______________________________________________________________________________________________________________
Address ____________________________________________________________________________________________________________________________
Tel _______________________ Email __________________________________________________________________________________

SPECIAL DIETARY REQUIREMENTS
If you have special dietary requirements, due to allergen intolerances, medical, religious reasons or a life choice, please specify the requirement below.
The IBA is unable to cater for dietary requirements other than for the above reasons.

☐ Please tick box if you have allergen intolerances and specify __________________________________________________________________________
Please state all other dietary requirements clearly, i.e. I am a vegetarian.

Disclosure of dietary information denotes you have agreed to the IBA sharing this information with relevant third parties who are providing catering on our behalf.

TO OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW, PLEASE REGISTER BY 8 MARCH ONLINE AT WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2426
IBA MEMBERS CAN REGISTER ONLINE BY 9 FEBRUARY FOR €855.
PLEASE SEE ‘INFORMATION’ FOR FURTHER ONLINE REGISTRATION DETAILS.

HARD COPY REGISTRATION FORMS AND FEES RECEIVED: on or before 9 February after 9 February amount payable

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<td>Non-member*</td>
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<td>Young lawyers (under 30 years)</td>
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Social programme
Conference reception and dinner ☐ Price: €80
One place per registered delegate is permitted

TOTAL AMOUNT PAYABLE €

*JOIN THE IBA TODAY AND REGISTER FOR THIS CONFERENCE AT THE IBA MEMBER RATE.
PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT WWW.IBANET.ORG.

**A REDUCED RATE IS OFFERED TO IBA CORPORATE GROUP MEMBERS.
PLEASE CONTACT CONFS@INT-BAR.ORG TO OBTAIN A 25 PER CENT DISCOUNT ON THE IBA MEMBER FEE.
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**Continuing Professional Development/Continuing Legal Education**

For Conference delegates from jurisdictions where CPD/CLE is mandatory, the IBA will provide a Certificate of Attendance for the Conference. Subject to CPD/CLE requirements, Conference delegates can use this to obtain the relevant number of hours' accreditation. The number of CPD/CLE hours available may vary depending on the rules applied by the members’ bar association/law society on time recording criteria.

A Certificate of Attendance is available to Conference delegates on request. Please ask at the IBA Conference registration desk for information on how to obtain the certificate.

**IBA Harassment Policy**

IBA conferences provide unrivalled professional development and network-building opportunities for international legal practitioners and their professional associates. The IBA values the participation of every delegate and member of the IBA and wants all attendees to have an enjoyable and fulfilling experience. Accordingly, all Conference attendees are expected to show respect and courtesy to other attendees, IBA staff and those involved with hosting the events throughout the Conference and at all Conference events, receptions, and parties, whether officially organised by the IBA or others. All delegates, guests, attendees, speakers, exhibitors, staff and volunteers at any IBA event are required to conform to the IBA Harassment Policy.

See [www.ibanet.org/iba-harassment-policy](http://www.ibanet.org/iba-harassment-policy)
The European Regional Forum (ERF) was established in 1989 and has over 8000 members. The goals of the forum include addressing the current and long-term needs of professional organisations and individual members within the geographical reach of the forum, as well as increasing membership and participation in the IBA and integrating them within the organisation. The forum will also facilitate cross-border activity between lawyers and bars in different European countries. The forum has a particular focus on cross-disciplinary activities.

Statement of Purpose of the ERF:

- Support objectives of IBA and its members in Europe
- A forum to promote a strong/robust civil society in Europe in support of the Rule of Law, the legal professional and other public policy initiatives.
- Foster closer connection between lawyers in Europe particularly re professional development and networking opportunities

The ERF is split into 4 regions as follows:

- Northern
- Western
- Central
- Southeastern

Each region has its Chair and Vice-Chair who are ERF Officers. The Regional Groups aim to focus efforts in each region on mutual support and assistance amongst Council Members and to organise networking and professional development initiatives in their region.

For more information please visit the European Regional Forum Committee home page.