Sponsorship opportunities

14th Annual London Finance and Capital Markets Conference
20–21 January 2025, One Great George Street, London, England
**Sponsorship opportunities**

**Non-law firms only**

ALL SPONSORSHIP PACKAGES ARE NON-EXCLUSIVE AND NON-NEGOTIABLE


<table>
<thead>
<tr>
<th>Benefits</th>
<th>Headline conference sponsorship</th>
<th>Associate conference sponsorship</th>
<th>Exhibitor display table</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary sponsor delegate passes. Sponsor delegate passes, given away as part of a sponsorship agreement, cannot be used by speakers, moderators, panelists, Chairs or Co-Chairs, press, adjudicators or anyone listed in the programme. Complimentary delegate passes can only be used by a representative of the sponsoring company or by an in-house/general counsel of a company proposed by the sponsor. The sponsor delegate pass cannot be given to a private practitioner of another law firm. Registration of complimentary delegate passes must be completed no later than 14 days prior to conference commencement date.</td>
<td>£6,000</td>
<td>£4,000</td>
<td>£1,800</td>
</tr>
<tr>
<td>Complimentary attendance to all social events including ticketed dinners for named sponsor delegates</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Option to provide two minute promotional video of company, played as delegates enter meeting room prior to each session commencing. <strong>Video to be supplied in .WMV format.</strong></td>
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<tr>
<td>Sponsor logos to appear on all conference promotional materials from date of booking. <em>(Logo to be supplied in EPS Vector format)</em></td>
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<tr>
<td>Sponsor logo on the cover of the online and final programmes</td>
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<td></td>
</tr>
<tr>
<td>Sponsor logo to appear inside online and final programmes</td>
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</tr>
<tr>
<td>Sponsor logo to appear on the conference holding slide in main session room</td>
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<td></td>
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<tr>
<td>Sponsor logo to appear on general conference signage</td>
<td>•</td>
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<td></td>
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<tr>
<td>Sponsor logo on signage at conference dinner</td>
<td>•</td>
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<td></td>
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<tr>
<td>Sponsor logo on signage at conference refreshment breaks</td>
<td>•</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Sponsor logo on signage at conference luncheon</td>
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<tr>
<td>Sponsor/exhibitor logo and link on the conference website</td>
<td>•</td>
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<tr>
<td>Exhibitor display table</td>
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<tr>
<td>Two exhibitor passes (Exhibitor passes given away as part of an exhibitor sponsorship package, cannot be assigned to a lawyer, even if they are no longer practicing or retired. In addition, the passes cannot be assigned to speakers, panelists, Chairs or Co-Chairs, members of the press or adjudicators. Exhibitor passes cannot be given to a private practitioner of a law firm. Exhibitor pass holders cannot attend working sessions or social events other than the opening reception, if held. Registration of exhibitor passes must be completed no later than 14 days prior to the conference commencement date).</td>
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<tr>
<td>Full page colour advertisement to be included in the online programme. <strong>Artwork to be supplied no later than 14 days before the conference commencement date.</strong></td>
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<td></td>
</tr>
<tr>
<td>Full page colour advertisement to be included in the final programme. <strong>Artwork to be supplied no later than 14 days before the conference commencement date.</strong></td>
<td>•</td>
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<td></td>
</tr>
<tr>
<td>Sponsors acknowledged via IBA LinkedIn accounts</td>
<td>•</td>
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<td></td>
</tr>
</tbody>
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IBA sponsorship packages do not include speaking opportunities. Speaking opportunities cannot be linked to sponsorship discussions or financial arrangements. Neither officers, nor representatives of the Sponsorship Department are authorised to agree, discuss or confirm speaking opportunities at an IBA conference as part of a sponsorship or financial agreement. Please notify Andrew Webster-Dunn, Sponsorship Director, International Bar Association on andrew.webster-dunn@int-bar.org if you are asked to sponsor a conference or event as a condition of an invitation to speak at the conference.

Should you wish to be considered for a speaking position at an IBA Conference, please email conferences@int-bar.org stating the conference of interest and ask to be put in touch with the relevant Conference Chair.

If you have any questions regarding sponsorship of this conference, please email jenny.roote@int-bar.org.
Available to all

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<td>£5,000</td>
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<tr>
<td>Complimentary allowance to all social events including ticketed dinners for named sponsor delegates</td>
<td>Three</td>
<td>Two</td>
<td>One</td>
<td>One</td>
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<td>Option to provide two minute promotional video of company, played as delegates enter meeting room prior to each session commencing. Video to be supplied in .WMV format.</td>
<td>Yes</td>
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If you have any questions regarding sponsorship of this conference, please email jenny.roote@int-bar.org.
Assignment of sponsorships
All sponsorships are non-exclusive and non-negotiable.

Interpretation and definitions
In this agreement, unless the context otherwise requires, the following definitions shall apply:

1. ‘sponsoring’ includes Headline Conference, Associate Conference, exhibitor, Headline social event, Conference dinner, Conference reception, Conference luncheon, Conference refreshment breaks, Conference breakfast, exhibitor and sponsors.
2. ‘sponser’ means an organisation that is named as one of the above listed sponsorship categories or any other category named by the IBA.
3. ‘IBA’ means International Bar Association
4. ‘GDPR’ means the General Data Protection Regulation (Regulation (EU) 2016/679), as amended or replaced from time to time. 
5. ‘Data Protection Law’ means the GDPR and all other national, international, or other laws related to data protection and privacy that are applicable to any territory where the IBA or Sponsor processes personal data or is established.

Application/cancellation of sponsorship
Applications to sponsor a social event or exhibit at an IBA specialist conference must be made by clicking on the appropriate link in this pack and completing the relevant online booking form.

Exhibitor/sponsorship packages, including benefits and costs cannot be shared between firms or companies. No discount or refund will be given for non-use of benefits by the sponsor associated with a sponsorship package.

Should the sponsor wish to withdraw from being a sponsor of the chosen IBA specialist conference after placing an order, the sponsor will be liable to pay the following amounts:

- Cancellation after Sponsor logo is placed is on the relevant IBA specialist conference webpage, up to 60 days prior to the conference commencement date, 50 per cent of the agreed value of invoice. 
- Cancellation 60 days prior to the conference commencement date as shown on the relevant conference webpage, 90 per cent of the agreed value of invoice.
- Cancellation 30 days or less prior to the conference commencement date as shown on the relevant conference webpage, 100 per cent of the agreed value of invoice.

Cancellation of sponsorship must be directed in writing to:
Andrew Webster-Dunn, Sponsorship Director, International Bar Association, Chancery House, 53-64 Chancery Lane, London, WC2A 1QS United Kingdom or andrew.webster-dunn@int-bar.org

Invoicing
We are now issuing pro-forma invoices rather than final invoices as we recognise income on a receipts basis, as such we cannot issue an invoice until the pro-forma invoice is paid. This is a recognised practice by HMRC as per guidelines HMRC Published Guidelines (since 1970) if you need to issue a sales document for goods or services, you have not supplied yet you issue a pro-forma invoice. A pro-forma invoice is a valid invoice requiring your payment. A pro-forma invoice IS NOT a VAT invoice (you will receive one of those automatically on payment). All invoices must be paid within 30 days of the date on the invoice or no later than 30 days prior to the conference start date. Invoices remaining unpaid at the commencement of the conference must be paid in full at the conference before delegate and or exhibitor passes are released. For the avoidance of doubt, you shall not be permitted entry to the Conference unless full payment has been received by us.

No deductions or withholdings
All fees payable to us by you in accordance with the terms contained in this ‘Information’ section shall be paid free and clear of all deductions or withholdings whatever. If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this ‘Information’ section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

Contract acceptance
The acceptance of the booking shall be at the discretion of the IBA, and upon acceptance, becomes a contract. By completing the online booking form, the sponsor agrees to comply with, and be subject to, the terms and conditions contained in this document. The IBA reserves the right to refuse or deny sponsorships to prospective companies, with no explanation.

Sponsorship and speaking at an IBA conference
Under IBA Policy, speaking opportunities at an IBA conference or event CANNOT be linked to exhibiting or sponsorship discussions. Neither Officers, nor representatives of the IBA Sponsorship Department are authorised to agree, discuss or confirm speaking opportunities as part of a sponsorship agreement. If you are invited to speak at an IBA conference; and told that a condition of this invitation is that you MUST also pay to exhibit or be a sponsor at the conference, please email Andrew Webster-Dunn, Sponsorship Director, International Bar Association on andrew.webster-dunn@int-bar.org requesting proof of the agreement. If it is proven in writing that being exhibitor or sponsor is a condition of your speaker invitation, the necessary steps will be taken to reimburse your sponsorship funds and provide you with the sponsorship benefits in full.

Complimentary sponsor delegate badges
Sponsor delegate badges, given as part of a sponsorship agreement, cannot be assigned to speakers, panelists, moderators, Conference Chair or Co-Chairs, press, adjudicators, or anyone listed in the programme as speaking in any capacity. A sponsor delegate badge can only be used by a representative of the sponsoring company in their capacity as a delegate or by an in-house/genereral counselor of a company proposed by the sponsor. The sponsor delegate pass cannot be given to a private practitioner of another law firm. Sponsor delegate badges cannot be used by conference companies linked to a law firm. Delegate badges cannot be exchanged, swapped, reassigned or given to another person at any time during the conference. Anyone found to be in the possession of a sponsor delegate badge that is assigned to someone else will be asked to leave immediately. Delegate badges must always worn and visible. The delegate and or exhibitor must entitle the delegate to the same benefits as a paying delegate. Sponsor delegate badge holders may attend all non-ticketed social events, sessions, and purchase tickets to any other IBA ticketed social events. The delegate badge is valid for the duration of the conference, for the named delegate. A Sponsor delegate online registration form must be completed by the sponsor to obtain the Sponsor delegate badge. Notification of change in delegate passes must be sent via e-mail, to the appropriate member of the IBA Sponsorship team no later than five working days prior to the commencement of the conference. No amendments will be made at the event, only the people on the registration form may attend the conference. No discount or refund will be given for non-use of complimentary delegate passes. 

Data Protection
For the purposes of this agreement and party’s processing of personal data in connection with this agreement, the parties agree that each party acts as an independent data controller. Each party shall (i) only process personal data in accordance with and subject to the terms and conditions contained in this Data Protection Law, (ii) only process the other party’s personal data as reasonably necessary to perform its obligations and exercise its rights under this agreement; (iii) ensure it has obtained all necessary rights, permissions and consents required for the disclosure of personal data to the other party as specified in the agreement, and (iv) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law.

For the purposes of this agreement, the terms personal data, controller, processor, processing of data subject and supervisory authority shall have the meanings ascribed to them under the GDPR. IBA Privacy Policy https://www.ibanet.org/web-privacy-policy.aspx

Social event sponsors
Sponsors of IBA social events are NOT permitted to erect or display signage or distribute gifts or promotional literature of any kind. No speeches by sponsors are permitted during the social event. The collection of delegate data at an IBA social event is strictly prohibited.

Conference signage/banners logo placements
The logo of a social event sponsor will appear on signage at the relevant sponsored event. Headline Conference, Headline social event sponsor logos will appear on a separate sign/signage or banners and signs are permitted to appear on the front cover of a specialist conference programme. This will be placed in alphabetical order from top to bottom. All artworks will be used as supplied. Any amendments may incur additional charges.

Programme logo placements
Logos attributed to organisations supporting and/or sponsoring a specialist conference will appear inside the conference programme along the bottom of the conference page in the relevant category order Headline social event, Associate conference. Conference dinner, Conference reception, Conference luncheon, Conference refreshment breaks and Conference breakfast. Logos within a sponsorship category order will not be alphabetically ordered from left to right. Only logos for Headline Conference sponsors and co-sponsors are permitted to appear on the front cover of a specialist conference programme. These will be placed in alphabetical order from top to bottom. All artworks will be used as supplied. Any amendments may incur additional charges.

Programme – advert placements
Adverts attributed to organisations supporting and/or sponsoring a specialist conference will appear at the back of the online and final conference programme. Adverts will appear in alphabetical order as follows: Headline Conference, Headline Social Event Sponsor, Associate Conference Sponsor and Conference dinner sponsor. Within each category of sponsorship, adverts will appear in alphabetical order. All adverts within the conference final programme will be in black and white, adverts appearing in the Programme will be in colour.

Website logo placements
Logos attributed to organisations supporting and/or sponsoring a specialist conference will appear on the conference website in the following category order Headline conference, Headline social event, Associate conference, Conference dinner, Conference reception, Conference luncheon, Conference refreshment breaks, Conference breakfast, exhibitor and supporters. Logos within a sponsorship category will be listed in alphabetical order, from top to bottom. All artworks will be used as supplied. Any amendments may incur additional charges.
Specialist Conference – Exhibition and Sponsorship Terms & Conditions 2025

Promotion video

Maximum duration of promotional video is to be two minutes. Only content relevant to the sponsoring company is permitted to be included. Video production fees are charged at a rate of £300 plus vat. Video delegates during meeting room prior to each session commencing. Video content will appear in alphabetical order as follows: Headline Conference and Headline Social Event Sponsor. Within each category of sponsorship, video content will appear in alphabetical order.

IBA best practices policy for attendees, exhibitors, and sponsors

IBA provides opportunities for sponsors to have direct exposure to conference attendees during the special sessions. All conference sponsors are expected to abide by the following policy: (1) conference sponsors will not direct from any other company’s investment by competing with the sponsored event, e.g., the hostgenerator on the same floor plan as the sponsored event; (2) conference sponsors will not interfere with another sponsor’s or exhibitor’s communication with an attendee communication, either directly or indirectly, e.g., the distribution of brochures or other collateral outside of a designated area/exhibit booth. These and other similar actions will be considered unacceptable and will be prohibited except with the explicit written permission of IBA. All attendees, regardless of whether they sponsor, exhibit or network at an event, are subject to the policies of this policy and consequent actions if violated.

Exhibitors and the exhibition hall

Law firms cannot exhibit or distribute literature promoting their firm at an IBA specialist conference. Exhibitors are not permitted to sublet, promote, or distribute books, magazines, journals or printed literature promoting products or services which are not owned, produced or published by the paying exhibitor. Exhibiting lawyers of any description. Exhibitor badge holders must be employed by the paying exhibitor. A pass is valid for the duration of the conference. Exhibitor passes must not be altered or covered. The exhibitor assume the responsibility and liability for all claims, losses and damages to persons or property brought upon the premises of the venue and shall indemnify and hold harmless the IBA from all such abuses, damages and claims.

Exhibitor attendance and badges

The maximum number of named exhibitor passes allocated per exhibitor table for an IBA specialist conference is TWO. No exceptions will be given. No additional badges will be issued at the event, even if a badge has been lost. Exhibitor badges cannot be exchanged, swapped, or given to another person at any time during the conference. Anyone found to be in the possession of an exhibitor badge that is assigned to someone else will be asked to leave and their exhibitor table will be closed immediately, with no refund or future bookings accepted for any IBA conference. Only those registered prior to the conference may attend the event. No additional team members from exhibiting companies will be given access to the conference venue area at any point. Each exhibitor must wear an official IBA conference badge. Exhibitor passes must not be altered or covered. The exhibitor pass is valid for the duration of the conference. Exhibitor badges cannot be used by lawyers of any description. Description badge holder badges must be employed by the exhibiting company. Except for the first or only conference reception, exhibitors are not permitted to attend any other conference social functions. Lunches and refreshment breaks are not provided as part of an exhibition or sponsorship package; therefore, exhibitor personnel are not permitted to attend lunches or refreshment breaks; these will be asked to leave. Exhibitors are not permitted to invite guests to the conference or exhibition. Notification of changes to exhibition staff must be sent via email to andrew.webster-dunn@int-bar.org no later than five working days prior to the commencement of the conference.

Exhibitor use of space/promotional materials

When exhibiting all solicitation, demonstration, or other promotional activities must be confined to the limits of the area assigned. No sponsor can distribute promotional materials in a breakout room or session. Literature on display shall be limited to reasonable quantities. A company’s promotional materials should not interfere with any other company’s promotional display. Exhibitors are not permitted to distributing copyrighted materials. Law firms and organisations that provide legal communication, either directly or indirectly, e.g., the distribution of brochures or other collateral outside of a designated area/exhibit booth. These and other similar actions will be considered unacceptable and will be prohibited except with the explicit written permission of IBA. All attendees, regardless of whether they sponsor, exhibit or network at an event, are subject to the policies of this policy and consequent actions if violated.

Compliance

The exhibitor agrees to abide by and comply with all the Terms & Conditions, including any amendments that may make the use of the IBA conference from time to time, set out in this document. The exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state and federal governing bodies concerning fire, health and safety as well as the rules and regulations of the operators of and/or owners of the property where the conference is held.

Insurance

All exhibitors MUST obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibitor materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to exhibitor’s display, equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the IBA from all such abuses, damages and claims.

Removal of exhibits

No exhibit shall commence dismantling or packing product before the end of the last coffee break on the last day of the conference. It is the responsibility of each exhibitor to arrange with the conference venue for the storage of materials until collected by courier or Shipping Company. The IBA will not act on behalf of an exhibitor for the collection of any artifact. All materials remaining after the exhibition closes or at a time specified; by an IBA representative, will be removed and destroyed by the conference venue staff, if arrangements have not been made for storage or collection. The IBA will not be held responsible for any items left behind.

Sales, samples and souvenirs

No goods are to be sold for delivery on the floor. Orders may be taken for future delivery. Free samples and souvenirs may be given away at your designated booth only if confirming of unrelated to the conference and not at an IBA conference or social event; is strictly forbidden. All unauthorised items will be removed and in the first instance returned to the representative of the relevant company. All subsequent items will be removed and disposed of without notification.

Liability

Exhibiting companies assume entire responsibility and hereby agree to protect, indemnify, defend and hold the IBA and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising from or caused by the exhibitor’s installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

Booth construction and arrangement

IBA arranges for the erection of necessary draped tables of uniform style. All exhibits must be confined to the limits of the booth as indicated on the floor plan and/or by the IBA conference organisers. The exhibition booth rental fee includes a table approximately 6’ wide x 2’ deep and two side chairs. No part of the display except equipment therein, is permitted more than 8’ in height without prior permission granted by the IBA. Booths shall not project beyond the exhibition area as designated. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Electrical wiring must conform to the health and safety regulations of the country in which the event is held. Combustible materials or explosives are not permitted in the exhibition area. All exhibits shall serve the interest of the members of IBA and be operated in a way that does not detract from other exhibits or the overall aesthetic of the conference venue. Any exhibit that does not meet the above requirements, may be removed from the premises. In the event of such restriction or eviction, IBA shall be neither held responsible for any such losses, especially those incorrectly labelled. Information on shipping can be obtained by contacting Andrew Webster-Dunn at andrew.webster-dunn@int-bar.org or +44 (0)20 7842 0090.

Hosted invitational cocktail parties, open houses, and similar exhibitor-sponsored activities are not permitted to take place within the exhibits. Hosting invitational cocktail parties, open houses, and similar exhibitor-sponsored activities are not permitted to take place within the exhibits. Hosting invitational cocktail parties, open houses, and similar exhibitor-sponsored activities are not permitted to take place within the exhibits. Hosting invitational cocktail parties, open houses, and similar exhibitor-sponsored activities are not permitted to take place within the exhibits. Hosting invitational cocktail parties, open houses, and similar exhibitor-sponsored activities are not permitted to take place within the exhibits. Hosting invitational cocktail parties, open houses, and similar exhibitor-sponsored activities are not permitted to take place within the exhibits.