



the global voice of the legal profession<sup>®</sup>



INTERNATIONAL BAR ASSOCIATION CONFERENCE 2024

A conference presented by IBA European Regional Forum

# IBA European Fashion and Luxury Law Conference

22–23 April 2024, Terrazza Martini, Milan, Italy

#### TOPICS INCLUDE:

- Overview of the luxury and fashion industry
- Dealmaking is back in style: fashion and luxury M&A
- Sustainability: time for regulation
- Exclusivity is the new luxury: products yes, but not without experience
- Al is not a transformation, it's a revolution
- New perspectives of global legal department in fashion and luxury: GCs let's talk
- Round tables: hot topics in the fashion and luxury industry

# Programme

#### **Conference Co-Chairs**

Christine Blaise-Engel FIDAL, Paris; Member, IBA European Regional Forum Advisory Board Panagiotis Drakopoulos Drakopoulos, Athens; Senior Vice Chair, IBA European Regional Forum Isabel Gandoy Fernandez Cuatrecasas, Barcelona; Vice Chair, Western Regional Group, IBA European Regional Forum GianBattista Origoni Gianni & Origoni, Milan; Member, IBA European Regional Forum Advisory Board

## Monday 22 April

1900 – 2100 **Host Committee Reception** Bamboo Bar Armani Hotel Milano Via Alessandro Manzoni, 31 20121 Milan Kindly hosted by CastaldiPartners Chiomenti Cocuzza Gianni & Origoni Maisto e Associati Pirola Pennuto Zei & Associati Portolano Cavallo

## Tuesday 23 April

0900 – 1800 **Registration** *Terrazza Martini* 

0915 – 0945 Welcome and introduction Christine Blaise-Engel FIDAL, Paris; Member, IBA European Regional Forum Advisory Board GianBattista Origoni Gianni & Origoni, Milan; Member, IBA European Regional Forum Advisory Board Danila Passantino Head of Legal Sistema Moda Italia, Milan Carola van den Bruinhorst Loyens & Loeff, Amsterdam; Chair, IBA Legal Practice Division

0945 - 1030 Keynote address Overview of the luxury and fashion industry

Keynote speaker Mathilde Haemmerlé Bain & Company, Paris

#### 1030 – 1115 Session one

## Dealmaking is back in style: fashion and luxury M&A

Moderator Eva Cruellas Sada Gianni & Origoni, Milan

Speakers

Roberta Benaglia CEO Style Capital SGR, Milan Roberto Costa Managing Director, Head of Global Luxury and Fashion Investment Banking, Citi, Milan Lorenzo Maria Di Vecchio General Counsel EMEA, Christian Dior Couture, Paris Eric Sandrin General Counsel Kering, Paris Francesca Secondari General Counsel Prada Group, Milan

1115 - 1135 Coffee/tea break

Headline social event sponsors





#### 1135 – 1220 Session two

#### Sustainability: time for regulation

Moderators

Panagiotis Drakopoulos Drakopoulos, Athens; Senior Vice Chair, IBA European Regional Forum

Simone Bernard De La Gatinais Chiomenti, Milan

Speakers

Sara Citterio General Counsel, Trussardi, Milan Eleonora Rizzuto Chief Ethics & Compliance - Director Corporate Sustainability & Responsibility, Bulgari, Rome Michael Spanos Founder & CEO, Global Sustain Group, Athens

#### 1220 – 1300 Session three

#### Exclusivity is the new luxury: products yes, but... not without experience

#### Moderators

Alessandro Barzaghi Cocuzza, Milan; Treasurer, IBA International Commerce and Distribution Committee Claudio Doria Doria Tölle & Asociados, Barcelona; Member, IBA European Regional Forum Advisory Board

#### Speakers

Philippe Camperio CEO and Co-Founder, ChimHaeres, Abu Dhabi

Marco Gilardi Operations Director Italy & USA, NH Hotels, Milan Francesco Guida General Manager EMEA, Bally, Caslano

1300 – 1430 **Lunch** 

#### 1430 – 1500 Session four

#### Al is not a transformation, it's a revolution

#### Moderator

**Isabel Gandoy Fernandez** Cuatrecasas, Barcelona; Vice Chair, Western Regional Group, IBA European Regional Forum

Speakers

Jaime Lopez de Villareal Global Head of Legal, Loewe, Madrid Kathe Kennedy Art Director & Web Developer MKSL, Milan

#### 1500 – 1600 Session five

## New perspectives of global legal department in fashion and luxury: GCs let's talk

#### Moderator

**Christine Blaise-Engel** *FIDAL, Paris; Member, IBA European Regional Forum Advisory Board* 

#### Speakers

Jaime Lopez de Villareal Global Head of Legal, Loewe, Madrid Mariarosa Musotto Director, Legal & Compliance, Porsche Group, Padova Paola Orlini General Counsel, Missoni, Milan

**Francesca Portincasa** General Counsel Automobili Lamborghini, Sant'Agata Bolognese

#### 1600 - 1630 Coffee/tea break

#### 1630 – 1715 Session six

# Round tables: hot topics in the fashion and luxury industry

Topics:

- Influencers, bloggers and content creators
- Dual distribution/antitrust
- Taxation in fashion
- Supply chain

#### Moderators

Silvia Boiardi Maisto e Associati, Milan Clarissa Galli Pirola Pennuto Zei e Associati, Milan Alessia Oddone Wales CastaldiPartners, Milan; Vice Chair, Diversity and Inclusion Group, European Regional Forum Irene Picciano Portolano Cavallo, Milan

#### 1715 - 1800 Closing remarks

Christine Blaise-Engel FIDAL, Paris; Member, IBA European Regional Forum Advisory Board Laudomia Pucci President Emilio Pucci Heritage, Florence

2000 – 2200 **Conference dinner** Antico Ristorante Boeucc Piazza Belgioioso 2 20121 Milan

Ticket price per person €95

One place per delegate is permitted.

The IBA, its officers and staff accept no responsibility for any views expressed, presentations or materials produced by delegates or speakers at the Conference.

**Conference luncheon sponsors** 





# Information

#### Date

22–23 April 2024

#### Venue

Terrazza Martini Piazza Armando Diaz 7 20123 Milan Italy

#### Language

All working sessions and Conference materials will be in English.

Interpreters are not authorised to book for the conference or attend the conference working sessions without the prior written permission of the Conferences Director.

#### How to book

Online by **17 April** at **www.ibanet.org/conference-details/CONF2507** and make payment by credit card to avail of the ten per cent online booking discount or complete the attached booking form and return it to the Conference Department at the IBA together with your proof of bank transfer payment. You should receive an email confirmation of your booking within five days; if you do not, please contact **confs@int-bar.org**.

#### Fees

Online bookings received:

	on or before 15 March	until 17 April
IBA member	€1080	€1185
Non-member*	€1240	€1340
Young lawyers (under 30 years)	€810	€1340
Academics/judges (full-time)	€810	€1340
Public lawyers	€810	€1340
Corporate counsel**	€970	€1340
Conference dinner	€95	€95

After **17 April** bookings must be received in hard copy at the IBA office.

#### Hard copy forms and fees received:

	on or before 15 March	after 15 March
IBA member	€1200	€1315
Non-member*	€1375	€1490
Young lawyers (under 30 years)	€900	€1490
Academics/judges (full-time)	€900	€1490
Public lawyers	€900	€1490
Corporate counsel**	€1080	€1490
Conference dinner	€95	€95

\*By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this Conference is held, which entitles you to the following benefits:

1) Password access to certain parts of the IBA website.

2) Receipt of *IBA E-news* and access to online versions of *IBA Global Insight*.

3) The member rate for any subsequent Conferences for this calendar year.

\*\*A reduced rate is offered to IBA Corporate Group Members. Please contact **confs@int-bar.org** to obtain a 25 per cent discount on the IBA Member fee.

If you would like to become a full or general member of the IBA, which includes membership of one committee or more – and inclusion in and access to our membership directory – we encourage you to do so now to book for this Conference at the member rate. You can find full details of how to join at **www.ibanet.org**.

A reduced rate is offered to lawyers who are over the age of 65, have been an IBA member for more than 20 years and are no longer practising law.

## Full payment must be received to obtain your Conference documentation.

Fees include:

- Attendance at all working sessions
- Access to the Conference materials from the IBA website (www.ibanet.org), including any available speakers' papers submitted to the IBA before 17 April.
- Access to live delegate search
- Lunch on Tuesday
- Tea and coffee during breaks
- Invitation to hosted Reception on Monday

Delegate/speaker conference bookings allow for individual entry and attendance to the conference. Delegates/speakers are not permitted to invite guests to attend any working sessions, workshops, or conference social functions.

#### Please note that bookings are not transferable.

#### List of participants

For your name to appear in the list of participants, your booking form must be received by **17 April** at the latest.

#### Online delegate search

Delegates can use the online delegate search via the IBA website, to use this function delegates will need to be logged into their MyIBA. This will allow search access to up-to-date attendance lists.

#### **Booking confirmation**

Upon receipt of your payment for the Conference a confirmation email will be sent to you which contains information regarding your attendance at the Conference. You will also be able to view and download your payment information and manage your booking via your MyIBA profile on the IBA website.

Payment of conference fees by bank transfer or BACS payment

## Booking forms received without proof of payment will NOT be processed until proof of payment has been received.

Euro: by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631

Please ensure that a copy of the bank transfer details is attached to your booking form.

Use the exchange rate prevailing at the time of booking.

## PLEASE ENSURE THAT YOUR NAME AND 'CONF2507MILAN' APPEAR ON ANY TRANSFER OR DRAFT.

#### Book with confidence

- If the IBA needs to reschedule the event, your booking will be automatically transferred to the new date and no additional fees will be charged. If this date is not convenient for a delegate, a refund of the cost of the conference place will be available on request to the IBA.
- If the IBA is unable to reschedule the conference within 12 months of the original scheduled date, a full refund of the cost of the conference place will automatically be made to all delegates.
- Please note that the IBA will not provide refunds for any costs incurred including any travel costs.

Please note, these terms are subject to any more restrictive or different local requirements and may be altered and amended from time to time to reflect any changes to restrictions or government requirements.

#### Accommodation

The IBA does not have a room block, however, if you wish to book accommodation at any of the hotels below, please do so directly by using the links to the hotel websites.

The following hotels are located within walking distance of the conference venue – Terrazza Martini:

#### Hotel dei Cavalieri Milan Duomo – 4 \*

https://www.hoteldeicavalieri.com/

Hotel the Square – 4 \*

https://www.thesquaremilano.com/

SINA Hotel de la Ville - 4 \*

https://www.sinahotels.com/en/h/sina-de-la-ville-milan/

#### **Terms and Conditions**

All conference delegates must provide full and accurate information regarding their identity and contact information. Failure to do so will result in their conference booking being cancelled.

Full payment must be received to obtain your Conference documentation.

#### Cancellation of conference or social functions

If cancellation is received by email to **confs@int-bar.org** 14 days prior to the first day of the Conference, fees will be refunded less a 25 per cent administration charge. Refunds will be made minus any monies owed to the IBA. Monies cannot be kept on IBA member accounts or transferred to future IBA conferences.

We regret that no refunds can be made after this time. Conference or social function bookings received after this time will not be eligible for any refund of fees. Should you have difficulties in obtaining your visa and are not able to attend the Conference this cancellation policy will still apply.

Bank transfer payments: Upon submission of your completed Conference booking form to the IBA you are considered 'booked' pending the receipt of your bank payment. Please note that the cancellation terms and conditions as indicated will apply as soon as your booking is received.

Provided you have cancelled your booking to attend an IBA Conference in accordance with the 'Terms and Conditions' section of the relevant Conference programme, you must then confirm to us by email to the IBA office as soon as possible, but in no event later than one year (12 calendar months) from the date of any such Conference, all necessary details to enable any reimbursement owed to you to be paid. We regret that no refunds will be made after the date that is one year (12 calendar months) after the date of the relevant Conference.

#### Unauthorised accommodation agents

It has been brought to our attention that there are multiple companies contacting past attendees, claiming to represent the IBA, offering 'assistance' with conference and hotel bookings.

They are operating by cold-calling and spamming companies whose names have appeared on previous List of Participants, Programmes and Sponsorship recognition. The only Accommodation Agent the IBA works with is Judy Lane ICS. Judy Lane ICS do not contact delegates on behalf of the IBA without delegates making initial contact. Please ignore any communication that does not come directly from the IBA or Judy Lane ICS.

#### Disabled access

The Terrazza Martini is wheelchair accessible. Please notify us if you require special assistance.

#### Social programme

#### Tuesday 23 April

#### **Conference dinner**

Antico Ristorante Boeucc Piazza Belgioioso 2 20121 Milan

Ticket price per person €95

One place per delegate is permitted.

Social event places cannot be guaranteed unless payment has been received before **17 April**, subject to availability.

#### Travel arrangements and visas

Participants are responsible for making their own travel arrangements. It is recommended that you check your visa requirements with your local embassy or consulate. We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your booking form and full payment of conference fees.

Please apply for your visa in good time.

#### Badges

For security reasons, name badges must be always worn during the Conference and at social functions. Proof of identity is required to collect your badge and for replacement badges. Checks will be in place and staff will challenge delegates not wearing a valid conference badge and those believed to be sharing badges. Anyone found wearing a badge that they are not entitled to wear will have the badge confiscated and will be asked to leave the conference.

#### Dietary requirements

The IBA endeavours to accommodate all special dietary requests confirmed to us before bookings close. Requests made after this time cannot be guaranteed.

#### Photography and filming

Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future IBA marketing materials, member communications, products or services. Should you have any concerns about this, or do not wish to be featured in any of these materials please contact the IBA Marketing Department at **ibamarketing@int-bar.org**.

No participant, attending in any capacity, is authorised to record or film the conference working sessions, workshops, or social function without the prior written permission of the Conferences Director.

#### Code of conduct

By booking the conference, you agree to the following delegate code of conduct, the host country's local and/or national requirements and venues restrictions and precautions:

- You will not attend the conference if you are displaying symptoms of a communicable disease. Should you develop symptoms during your attendance at the conference you inform a member of IBA staff by email (confs@int-bar.org) and you agree not to attend any further conference sessions or related events and comply with all local and national restrictions.
- You travel at your own risk, and you agree that the IBA cannot be held responsible if you contract a communicable disease during the conference or after returning from the conference.
- You agree to the extent permitted by law that you shall not hold IBA responsible for: any travel costs incurred for travelling to and from the conference; any travel costs that may be irrecoverable due to the cancellation or postponement of the conference; any losses or liabilities associated with contracting a communicable disease whether on the way to, during or after the conference.
- You agree that, if asked by the relevant local or national authorities, the IBA has permission to pass on your personal information and contact details to those authorities should contact tracing be required.

#### **Promotional literature**

Please note that no individual or organisation may display or distribute publicity material or other printed matter during the Conference, unless by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the IBA Sponsorship Department at **sponsorship@int-bar.org**.

#### No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in the 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

#### Conference sell-outs

The IBA places its conferences in venues of a suitable size for each event; however, there are times when our conferences may sell out. Should this happen, prospective delegates will be informed and a waiting list will operate. The waiting list will function on a 'first come, first served' basis, subject to receiving delegate cancellations. The waiting list for a conference will close once it has reached ten per cent of the conference venue capacity, as it is very unlikely a place will become available. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to a conference without a confirmed place at the event.

The organisers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the Conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organisers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the Conference unless they are satisfied not only that the money in question remains under their control but also that the person who paid it has been unfairly prejudiced (as to which, decision shall be in their sole and unfettered discretion and, when announced, final and conclusive).

#### Continuing Professional Development/Continuing Legal Education

For Conference delegates from jurisdictions where CPD/CLE is mandatory, the IBA will provide a Certificate of Attendance for the Conference. Subject to CPD/ CLE requirements, Conference delegates can use this to obtain the relevant number of hours' accreditation. The number of CPD/CLE hours available may vary depending on the rules applied by the members' bar association/law society on time recording criteria.

A Certificate of Attendance is available to Conference delegates on request. Please ask at the IBA Conference registration desk for information on how to obtain the certificate.

#### **IBA Harassment Policy**

IBA conferences provide unrivalled professional development and network-building opportunities for international legal practitioners and their professional associates. The IBA values the participation of every delegate and member of the IBA and wants all attendees to have an enjoyable and fulfilling experience. Accordingly, all Conference attendees are expected to show respect and courtesy to other attendees, IBA staff and those involved with hosting the events throughout the Conference and at all Conference events, receptions, and parties, whether officially organised by the IBA or others. All delegates, guests, attendees, speakers, exhibitors, staff and volunteers at any IBA event are required to conform to the IBA Harassment Policy.

See www.ibanet.org/iba-harassment-policy

# **Booking form**



### **IBA European Fashion and Luxury Law Conference**

### 22–23 April 2024, Terrazza Martini, Milan, Italy

Please read the 'Information' section before completing this form and return it together with your proof of bank transfer to the Conference Department at the address below.

BOOK ONLINE AT <b>WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2507</b> TO MAKE IMMEDIATE AND SECURE PAYMENT BY CREDIT CARD AND OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW				
PERSONAL DE	<b>TAILS</b> (Please attach your b	usiness card or write in block o	capitals)	
Title	Given name		Family name	
Name and count	try to be shown on badge (i	if different from above)		
IBA Membership	number <i>(if applicable)</i>			Date of birth
Firm/company/or	rganisation			
Address				
			Country	
Tel		Email		
SPECIAL DIETA	ARY REQUIREMENTS			
		e to allergen intolerances, med ements other than for the abov		, please specify the requirement below.

Please tick box if you have allergen intolerances and specify \_\_\_\_\_

Please state all other dietary requirements clearly, i.e. I am a vegetarian.

Disclosure of dietary information denotes you have agreed to the IBA sharing this information with relevant third parties who are providing catering on our behalf.

TO OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW, PLEASE BOOK BY <b>17 APRIL</b> ONLINE AT <b>WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2507</b> IBA MEMBERS CAN BOOK ONLINE BY <b>15 MARCH</b> FOR <b>€1080</b> . PLEASE SEE 'INFORMATION' FOR FURTHER ONLINE BOOKING DETAILS.				
HARD COPY BOOKING FORMS AND FEES RECEIVED:	on or before 15 March	after 15 March	amount payable	
IBA member	€1200	€1315	€	
Non-member*	€1375	€1490	€	
Young lawyers (under 30 years)	€900	€1490	€	
Academics/judges (full-time)	€900	€1490	€	
Public lawyers	€900	€1490	€	
Corporate counsel**	€1080	€1490	€	
SOCIAL PROGRAMME				
Conference dinner One dinner place per delegate is permitted.	Price: €95		€	
		TOTAL AMOUNT PAYABLE	€	
*JOIN THE IBA TODAY AND BOOK FOR THIS CONFERENCE AT THE IBA MEMBER RATE. PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT <b>WWW.IBANET.ORG</b> .				
**A REDUCED RATE IS OFFERED TO IBA CORPORATE GROUP MEMBERS. PLEASE CONTACT <b>CONFS@INT-BAR.ORG</b> TO OBTAIN A 25 PER CENT DISCOUNT ON THE IBA MEMBER FEE.				

A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.

#### FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR BOOKING. PLEASE NOTE THAT BOOKINGS ARE NOT TRANSFERABLE.

#### METHODS OF PAYMENT

#### By credit card

Book online at **www.ibanet.org/conference-details/CONF2507** and make immediate and secure payment by credit card **Note:** please do not send your credit card details on the booking form or within an email or fax.

#### By bank transfer or BACs payment

Booking forms received without proof of payment will NOT be processed until proof of payment has been received.

**Euro:** by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631

Please ensure that a copy of the bank transfer details is attached to your booking form.

	WHERE DID YOU FIRST HEAR A	ABOUT THIS CONFERENCE	?		
		other conference Editorial	DIRECT MAIL	OTHER	ADVERTISEMENT
	Please provide further details, quo	ting code (if applicable)			
The International Bar Association would like to keep in touch with you about relevant news, events, publications and membership. You can opt out of receiving information					
	at any time by emailing <b>member@int-bar.org</b> or by logging into My IBA and updating your preferences. Your details will be included in the list of participants. If you do not want your details to be included in the list, please email <b>confs@int-bar.org</b> .				
	For further details on housing at a		-		

For further details on how your data is used and stored: www.ibanet.org/privacy-policy

#### PLEASE SEND THE COMPLETED FORM TO INTERNATIONAL BAR ASSOCIATION:

#### **Conference Department**

Chancery House, 53-64 Chancery Lane, London WC2A 1QS, United Kingdom

Email: confs@int-bar.org www.ibanet.org



# International Bar Association the global voice of the legal profession



#### About the IBA

The International Bar Association (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations, law firms and law societies.

The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 170 countries.

Inspired by the vision of the United Nations, the IBA was founded in the same spirit, just before the Universal Declaration of Human Rights was proclaimed in 1948.

The IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to date information, enabling them to better represent their clients' interests.

Through its various committees, fora, and task forces, the IBA facilitates the exchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of law around the globe.

#### **IBA European Regional Forum**

The European Regional Forum (ERF) was established in 1989 and has over 8,000 members.

The goals of the Forum include addressing the current and longterm needs of professional organisations and individual members within the geographical reach of the Forum, as well as increasing membership and participation in the IBA and integrating them within the organisation. The Forum will also facilitate cross-border activity between lawyers and bars in different European countries. The Forum has a particular focus on cross-disciplinary activities.

#### Statement of Purpose of the ERF:

- Support objectives of IBA and its members in Europe
- A forum to promote a strong/robust civil society in Europe in support of the rule of law, the legal professional and other public policy initiatives
- Foster closer connection between lawyers in Europe particularly regarding professional development and networking opportunities

For more information please visit the **European Regional Forum** home page.



# CHIOMENTI

## **OUR HISTORY, OUR FUTURE**

**--**C

ROME, MILAN, LONDON, NEW YORK, BRUSSELS, BEIJING





# IBA European Fashion and Luxury Law Conference 2024



# Looking forward to meeting you in Milan!

