'Pay me my money down': companies, individuals and legal fees relevant to a whitecollar practice.

**H**B

24<sup>th</sup> Annual IBA Transnational Crime Conference

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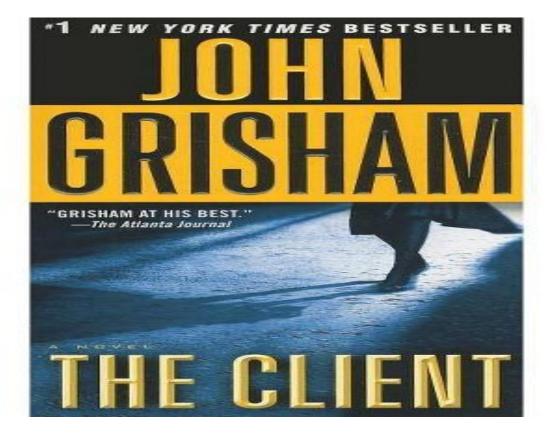
### **Session chairs**

Filippo Ferri, Cagnola&Associati Studio Legale, Milan, Italy; Vice-Chair, Business Crime Committee Kateryna Gupalo, Arzinger Law Firm, Ukraine; Vice-Chair, Business Crime Committee

## **Speakers**

Alexa Segal, Principal Lawyer, British Telecom, London Alessandra Pandolfi, Senior Legal and Compliance Counsel Italy, IMI Critical Engineering, Milan Fernando Tamayo, Coffey Burlington, Miami; North American Regional Forum Liason Officer, IBA Business Crime Committee Ross Dixon, Hickman&Rose Solicitors, London; Treasurer, IBA Criminal Law Committee Oliver Knox, RPC, London





John Grisham once reported a very famous defendant's theory of legal fees: "I am not paying you; you are lucky to be here; go make a buck with your book".





# 

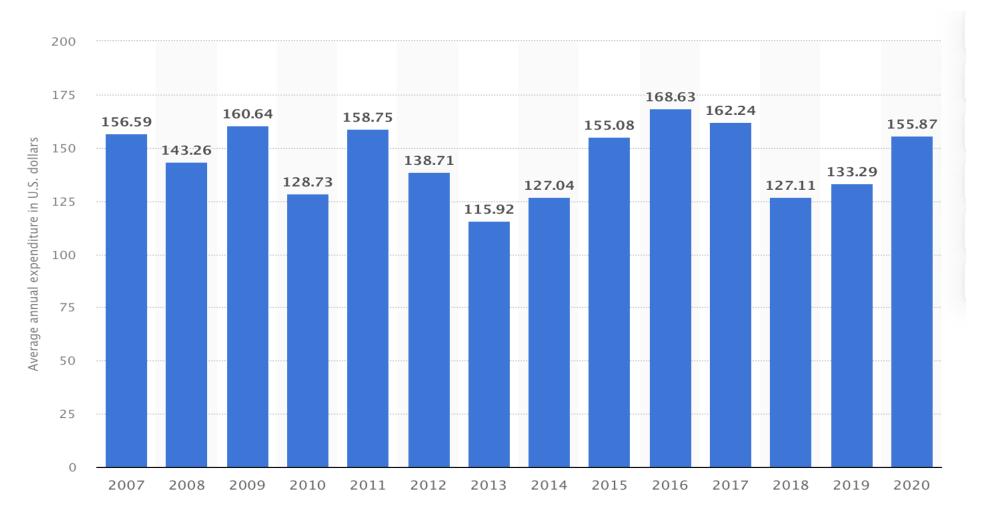




# Company paying bills for individuals



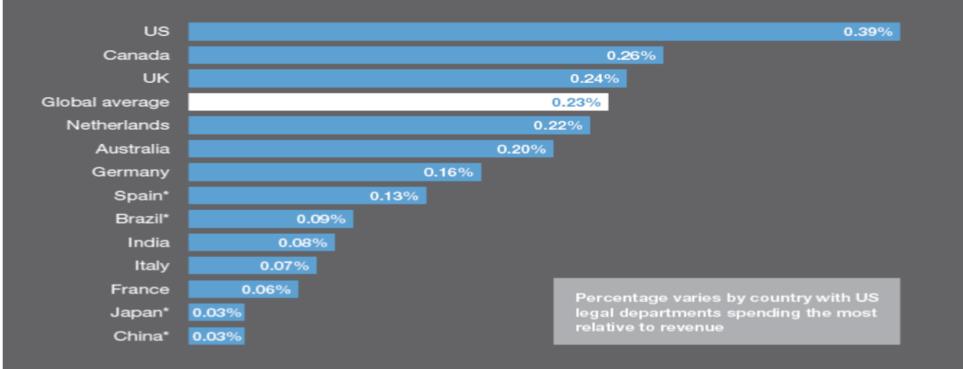
#### Average annual expenditure on legal fees per consumer unit in the United States from 2007 to 2020





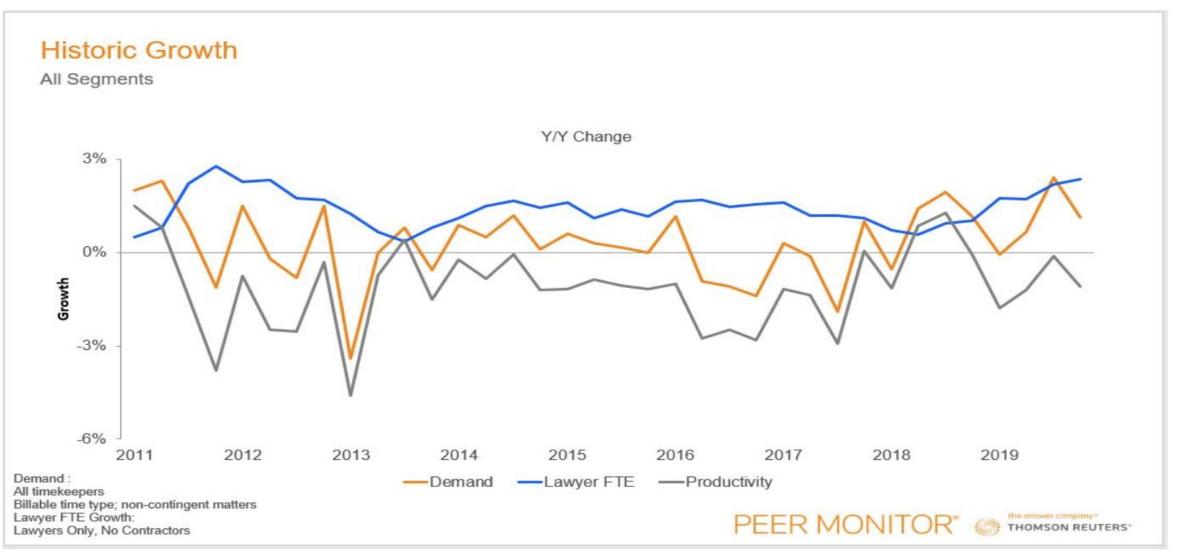
#### **SPEND % REVENUE: BY COUNTRY**

#### Medians by country



Base: US (709), Canada (270), UK (215), Netherlands (49), Australia (107), Germany (69), Spain (22); Brazil (20); France (68), Italy (34), India (33), Japan (27), China (24) \*Low base









# The TOP 10 Legal Practice

# Areas in 2020

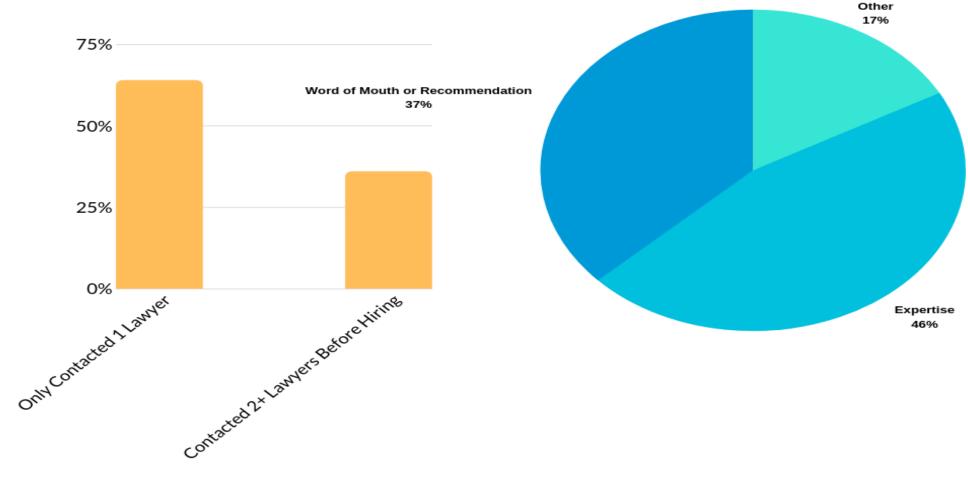
Here are the practice areas with the highest growth in client demand during the COVID-19 pandemic\*



\*Data based on Laws101.com site traffic and lead conversion data in the U.S. from 1/1/2020 - 8/31/2020

https://lawyers.laws101.com/top-10-legal-practice-areas-in-demand-in-2020/





#### MOST IMPORTANT FACTOR FOR HIRING A LAWYER

SOURCE: LEGAL TALK NETWORK

NATION BPA SSOCIA

ZAHAVIANLEGALMARKETING.COM

 Protects assets of individual directors and officers for claims where the company is not legally or financially able to fund indemnification	Individual officer	His/her personal assets	
Reimburses public or private company to the extent that it grants indemnification and advances legal fees on behalf of directors/officers	Company	lts corporate assets	
Extends cover for public company (the entity, not individuals) for securities claims only	Company	lts corporate assets	

BAR

NO

SSOCIA

H1121       H120       H119       Insurer       premiums written (\$M)       Loss ratio (%)         1       1       1       AXA SA       904.5         2       2       3       Chubb       609.6         3       3       2       AIG       523.2         4       4       4       Tokio Marine       394.4         5       7       9       Fairfax Financial       356.4         6       10       13       W. R. Berkley Corp.       280.0         7       6       7       CNA       232.8         8       5       5       Travelers       225.5         9       11       12       Zurich       224.3         10       8       10       Sompo       223.0         11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartfor	H1'20 to		
2       2       3       Chubb       609.6         3       3       2       AlG       523.2         4       4       Tokio Marine       394.4         5       7       9       Fairfax Financial       396.4         6       10       13       W.R. Berkley Corp.       280.0         7       6       7       CNA       232.8         8       5       5       Travelers       225.5         9       11       12       Zurich       223.0         10       8       10       Sompo       223.0         11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       121.8       121.8	premiun	n chang	ge (%)
3       3       2       AlG       523.2         4       4       4       Tokio Marine       394.4         5       7       9       Fairfax Financial       356.4         6       10       13       W.R. Berkley Corp.       280.0         7       6       7       CNA       232.8         8       5       5       Travelers       225.5         9       11       12       Zurich       223.0         10       8       10       Sompo       223.0         11       9       11       Alleghamy       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	54.5	•	81.1
4       4       4       Tokio Marine       394.4         5       7       9       Fairfax Financial       356.4         6       10       13       W. R. Berkley Corp.       280.0         7       6       7       CNA       232.8         8       5       5       Travelers       225.5         9       11       12       Zurich       224.3         10       8       10       Sompo       223.0         11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AxIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	<ul> <li>29.5</li> </ul>	-	36.9
5       7       9       Fairfax Financial       356.4         6       10       13       W. R. Berkley Corp.       280.0         7       6       7       CNA       232.8         8       5       5       Travelers       225.5         9       11       12       Zurich       223.0         10       8       10       Sompo       223.0         11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	<b>•</b> 70.8	-	26.1
6       10       13       W. R. Berkley Corp.       280.0         7       6       7       CNA       232.8         8       5       5       Travelers       225.5         9       11       12       Zurich       224.3         10       8       10       Sompo       223.0         11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	61.4	-	18.8
7       6       7       CNA       232.8         8       5       5       Travelers       225.5         9       11       12       Zurich       224.3         10       8       10       Sompo       223.0         11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	50.9	•	98.8
8       5       5       Travelers       225.5         9       11       12       Zurich       224.3         10       8       10       Sompo       223.0         11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	59.8	•	101.7
9       11       12       Zurich       224.3         10       8       10       Sompo       223.0         11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       158.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	53.1	-	20.2
10       8       10       Sompo       223.0         11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AxIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	<b>•</b> 77.2	-	14.6
11       9       11       Alleghany       214.7         12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	<b>•</b> 78.6	-	64.9
12       12       8       Berkshire Hathaway Inc.       206.9         13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	61.9	•	38.1
13       17       18       Arch Capital       186.2         14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	• -1.5	-	41.1
14       28       16       AXIS       156.1         15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	62.8	-	61.7
15       13       6       Great American Insurance       142.1         16       14       14       The Hartford       122.1         17       18       15       Nationwide       121.8	55.7	•	127.6
16     14     14     The Hartford     122.1       17     18     15     Nationwide     121.8	56.1		493.0
17 18 15 Nationwide 121.8	<ul> <li>37.7</li> </ul>		11.8
	<b>•</b> 73.8	-	28.4
18 16 17 Old Republic Insurance 120.5	<b>•</b> 79.4	-	66.5
	59.7		43.4
19 19 21 Markel 117.1	54.3	-	64.8
20 23 22 Everest Re 81.7	<ul> <li>6.3</li> </ul>	-	78.4

#### Largest D&O underwriters all recorded substantial premium growth in H1'21

Data compiled Sept. 30, 2021.

Data is sourced from the Director and Officer Insurance Coverage Supplement of the annual National Association of Insurance Commissioners statutory property and casualty statements. U.S. filers only.

Chart information is based on the as-reported information from monolines policies and excludes values recorded within commercial multiperil package policies.

Insurers include groups that represent the consolidation of data of the statutory filers within the SNL-defined group structure and unaffiliated single companies.

Source: S&P Global Market Intelligence

