

A conference presented by the European Regional Forum, supported by the Closely Held and Growing Business Enterprise Committee, the Corporate Counsel Forum and the International Commerce and Distribution Committee



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# IBA European Fashion and Luxury Law Conference



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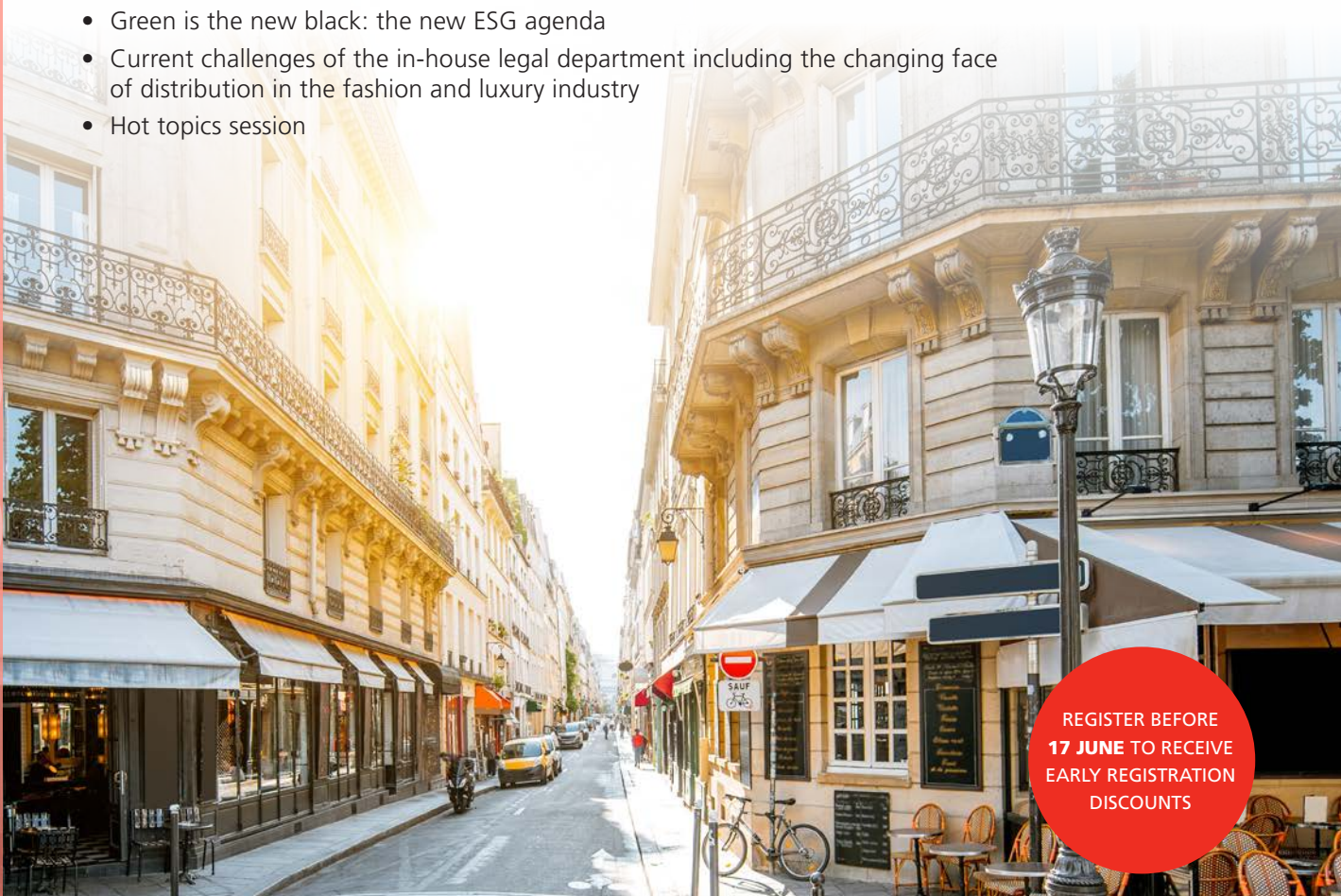
#IBAFashion

6 – 7 July 2022

Maison de L’Amerique Latine, Paris, France

## Topics include:

- Discussion over the luxury and fashion industry
- Digital meets luxury
- The new world of digital luxury and the metaverse in producing digital luxury
- Green is the new black: the new ESG agenda
- Current challenges of the in-house legal department including the changing face of distribution in the fashion and luxury industry
- Hot topics session



REGISTER BEFORE  
**17 JUNE** TO RECEIVE  
EARLY REGISTRATION  
DISCOUNTS

FOR MORE INFORMATION AND TO BOOK ONLINE VISIT  
[WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2192](http://WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2192)

# Programme

## Conference Co-Chairs

Christine Blaise-Engel *FIDAL, Paris; Co-Chair, IBA European Regional Forum*

Isabel Gandoy Fernandez *Cuatrecasas, Barcelona; Membership Officer, IBA European Regional Forum*

Nadège Nguyen *Gide Loyrette Nouel, Paris; Outreach and Education Officer, IBA Law Firm Management Committee*

Chris Owen *Penningtons Manches Cooper, London; Co-Chair, IBA European Regional Forum*

## Wednesday 6 July

1830 – 2030 **Welcome reception**

*Maxims*

*7 Rue Royale, 75008 Paris*

All registered delegates are welcome to attend.

Transport is not provided.

## Thursday 7 July

0900 – 0910 **Welcome and introduction**

Christine Blaise-Engel *FIDAL, Paris; Co-Chair, IBA European Regional Forum*

0910 – 0950 **Keynote speech - Overview of the luxury and fashion industry**

*Keynote Speaker*

Marc-André Kamel *Bain & Company, Paris*

0950 – 1030

### Discussion over the luxury and fashion industry

During this session, and after a keynote speech looking at the state of the market in 2022, the panellists will dive deeper into the forecasts on what to expect in 2023. This will take the form of a moderated discussion on some of the key challenges facing the industry in Europe including:

- How the forecast economic downturn may impact the industry and the increasing challenges in the supply chain
- The cost pressures on the industry and the war to retain talent
- The irreversible shift to a much greener and more sustainable industry?

Our panellists will bring to the discussion their in-depth and wide-ranging knowledge and experience of the industry and share their predictions for the year ahead.

*Moderators*

Jalal El Ahdab *Bird & Bird, Paris; Co-Chair, IBA Arab Regional Forum*

Simone Bernard de la Gatinais *Chiomenti, Milan*

*Speakers*

Francesca Condini *Goldman Sachs, London*

Marc-André Kamel *Bain & Company, Paris*

1030 – 1100 **Coffee/tea break**

1100 – 1130

### Digital meets luxury

In his talk, Vanni will explore the challenges and opportunities for intellectual property (IP) rights holders and luxury brands in the WEB 2.0 and WEB 3.0 (metaverse). He will look at the new ways of working and engaging from an IP standpoint with digital platforms and channels (marketplaces, social media, apps and non-fungible tokens (NFTs)) for elevating and optimizing IP protection and enforcement. He will also explore some of the technologies, benchmarking and related brand enforcement initiatives to be considered and performed in-house and in outsourcing.

*Introduction by*

Chris Owen *Penningtons Manches Cooper, London; Co-Chair, IBA European Regional Forum*

*Speaker*

Vanni Volpi *Chief Intellectual Property Officer, Gucci, Milan*

## Conference dinner sponsors

**CHIOMENTI**



**FÉRAL**



# Thursday continued

1130 – 1215

## The new world of digital luxury and the metaverse in producing digital luxury

The panel will discuss the challenges raised in the new world of digital luxury and the metaverse in producing digital luxury.

*Moderators*

**Cristina Mesa** *J&A Garrigues, Madrid*

**Chris Owen** *Penningtons Manches Cooper, London; Co-Chair, IBA European Regional Forum*

*Speakers*

**Marc-André Kamel** *Bain & Company, Paris*

**Vanni Volpi** *Chief Intellectual Property Officer, Gucci, Milan*

1215 – 1330 **Lunch**

1330 – 1415

## Green is the new black: the new ESG agenda

The panel will explore the latest approach being taken by the luxury industry towards sustainability looking at the following questions:

- How can brands decrease carbon emissions in their operations by implementing innovative solutions and pioneering new materials?
- How will environmental, social and governance (ESG) strategies impact supply chains and distribution channels (increasing virtual showrooms)?
- How can luxury brands also foster social change?

*Moderators*

**Nicola Broadhurst** *Stevens & Bolton, Guildford; Chair, Western Regional Group, IBA European Regional Forum*

**Nadège Nguyen** *Gide Loyrette Nouel, Paris; Outreach and Education Officer, IBA Law Firm Management Committee*

*Speakers*

**Nicolas Cantenot** *Merveille Yachting, Paris*

**Laila Petrie** *Chief Executive Officer, 2050, London*

**Neri Karra Sillaman** *Neri Karra, Paris*

1415 – 1500

## Current challenges of the in-house legal department including the changing face of distribution in the fashion and luxury industry

This session will highlight the current priorities and challenges facing in-house counsel in the fashion and luxury industry. Our speakers will bring to the discussion their broad experience in this industry and explore the main legal matters typically managed by in-house counsel in the fashion and luxury sector, including:

- Structuring distribution models in the omnichannel world also considering the new European Union rules on vertical agreements
- Defending selective distribution networks
- IP/Licensing and tools for the protection of luxury brands

*Moderators*

**Christine Blaise-Engel** *FIDAL, Paris; Co-Chair, IBA European Regional Forum*

**Eva Cruellas Sada** *Gianni & Origoni, Milan*

*Speakers*

**Sara Citterio** *General Counsel, Trussardi, Milan*

**Sophie Divaret** *Fashion Legal Director Puig, Barcelona*

1500 – 1530 **Coffee/tea break**

1530 – 1700

## Hot topics session

This dynamic session will enable you to participate in three roundtable discussions, related to 'late breaking' topics in the areas of fashion and luxury M&A, IP fashion and design law and new antitrust rules.

- M&A trends in luxury and fashion
- New EU regulation to protect IP of European craft and industrial products
- New EU vertical antitrust rules

These topics of current interest are selected to stimulate a lively debate. Moderators on each table will introduce the table topic and the participants do the rest. Background knowledge or experience within areas for discussion is not required.

In participating in the table topics, you will gain a deeper insight into these areas and you will be able to add your own comments. The format is very interactive. The session will provide you with a great opportunity to meet other lawyers and to discuss topics of mutual interest with them.

*Moderators*

**Isabel Gandoy Fernandez** *Cuatrecasas, Barcelona; Membership Officer, IBA European Regional Forum*

**Francine Le Pechon-Joubert** *De Gaulle Fleurance & Associés, Paris*

**Gavin Stenton** *Penningtons Manches Cooper, London*

1700 **Closing remarks**

**Isabel Gandoy Fernandez** *Cuatrecasas, Barcelona; Membership Officer, IBA European Regional Forum*

## Conference reception sponsors

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The IBA, its officers and staff accept no responsibility for any views expressed, presentations or materials produced by delegates or speakers at the Conference.

The organisers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the Conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organisers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the Conference unless they are satisfied not only that the money in question remains under their control but also that the person who paid it has been unfairly prejudiced (as to which, decision shall be in their sole and unfettered discretion and, when announced, final and conclusive).

### Continuing Professional Development/Continuing Legal Education

For Conference delegates from jurisdictions where CPD/CLE is mandatory, the IBA will provide a Certificate of Attendance for the Conference. Subject to CPD/CLE requirements, Conference delegates can use this to obtain the relevant number of hours' accreditation. The number of CPD/CLE hours available may vary depending on the rules applied by the members' bar association/law society on time recording criteria.

A Certificate of Attendance is available to Conference delegates on request. Please ask at the IBA Conference registration desk for information on how to obtain the certificate.

### IBA Harassment Policy

IBA IBA conferences provide unrivalled professional development and network-building opportunities for international legal practitioners and their professional associates. The IBA values the participation of every delegate and member of the IBA and wants all attendees to have an enjoyable and fulfilling experience. Accordingly, all Conference attendees are expected to show respect and courtesy to other attendees, IBA staff and those involved with hosting the events throughout the Conference and at all Conference events, receptions, and parties, whether officially organised by the IBA or others. All delegates, guests, attendees, speakers, exhibitors, staff and volunteers at any IBA event are required to conform to the IBA Harassment Policy.

See [www.ibanet.org/iba-harassment-policy](http://www.ibanet.org/iba-harassment-policy)



ANNUAL CONFERENCE OF THE INTERNATIONAL BAR ASSOCIATION

**IBA 2022**

**MIAMI**  
30 OCT-4 NOV



**MIAMI BEACH CONVENTION CENTER**

The 2022 Annual Conference will be held in Miami, a major US centre and leading city for finance, commerce, culture, entertainment and international trade.

With an abundance of business and networking opportunities on offer, this modern metropolis will be a fantastic location for the largest and most prestigious event for international lawyers.

## HOW WILL YOU BENEFIT FROM ATTENDING IBA 2022?

- Listen to industry thought leaders and experts sharing their advice to enable you to re-engineer your approach to business
- Build strategies for success by sharing your experiences and issues with lawyers from all practice areas from across the globe
- Generate more work and referrals by making connections with a network of over 6,000 international lawyers from more than 2,700 law firms, corporations and regulators
- Save time and money by meeting all of your legal contacts under one roof



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### TO BOOK:

Visit: [www.ibanet.org/conference-details/CONF2137](http://www.ibanet.org/conference-details/CONF2137)

To receive details of all advertising, exhibiting and sponsorship opportunities for the IBA Annual Conference in Miami, email [andrew.webster-dunn@int-bar.org](mailto:andrew.webster-dunn@int-bar.org)

# Information

## Date

6 – 7 July 2022

## Venue

Maison de L’Amerique Latine  
217 Boulevard Saint Germain  
75007 Paris, France

## Language

All working sessions and Conference materials will be in English.

## How to register

Register online by 1 July at [www.ibanet.org/conference-details/CONF2192](http://www.ibanet.org/conference-details/CONF2192) and make payment by credit card to avail of the ten per cent online registration discount or complete the attached registration form and return it to the Conference Department at the IBA together with your proof of bank transfer payment. You should receive an email confirmation of your registration within five days; if you do not, please contact [confs@int-bar.org](mailto:confs@int-bar.org).

## Conference registration criteria

**By registering for the conference you agree to the following delegate code of conduct, the host country’s local and/or national requirements and venues restrictions and precautions:**

- You will not attend the conference if you are displaying any Covid-19 symptoms
  - Should you develop any Covid-19 symptoms during your attendance at the conference you inform a member of IBA staff by email ([confs@int-bar.org](mailto:confs@int-bar.org)) and you agree not to attend any further conference sessions or related events
  - comply with all local and national restrictions
- You travel at your own risk and you agree that the IBA cannot be held responsible if you contract Covid-19 during the conference or after returning from the conference
- You agree to the extent permitted by law that you shall not hold IBA responsible for: any travel costs incurred for travelling to and from the conference; any travel costs that may be irrecoverable due to the cancellation or postponement of the conference; any losses or liabilities associated with contracting Covid-19 whether on the way to, during or after the conference.
- You agree that, if asked by the relevant local or national authorities, the IBA has permission to pass on your personal information and contact details to those authorities should contact tracing be required.

## Fees

*Online registrations received:*

	on or before 17 June	until 1 July
IBA member	€740	€840
Non-member *	€895	€990
Young lawyers (under 30 years)	€555	€990
Academics/judges (full-time)	€555	€990
Public lawyers	€555	€990
Corporate counsel **	€665	€990
Conference dinner	€125	

After 1 July registrations must be received in hard copy at the IBA office.

*Hard copy registration forms and fees received:*

	on or before 17 June	after 17 June
IBA member	€820	€935
Non-member *	€995	€1110
Young lawyers (under 30 years)	€615	€1110
Academics/judges (full-time)	€615	€1110
Public Lawyers	€615	€1110
Corporate counsel **	€740	€1110
Conference dinner	€125	

\* By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this Conference is held, which entitles you to the following benefits:

- Password access to certain parts of the IBA website.
- Receipt of IBA E-news and access to online versions of IBA Global Insight.
- Pay the member rate for any subsequent Conference registrations for this calendar year.

\*\* A reduced rate is offered to IBA Corporate Group Members. Please register online to obtain a 25 per cent discount on the IBA Member fee.

If you would like to become a full or general member of the IBA, which includes membership of one committee or more – and inclusion in and access to our membership directory – we encourage you to do so now in order to register for this Conference at the member rate. You can find full details of how to join at [www.ibanet.org](http://www.ibanet.org).

A reduced rate is offered to lawyers who are over the age of 65, have been an IBA member for more than 20 years and are no longer practising law.

**Full payment must be received in order to obtain your Conference documentation.**

## Fees include:

- \* Attendance at all working sessions
- \* Access to the Conference materials from the IBA website ([www.ibanet.org](http://www.ibanet.org)), including any available speakers’ papers submitted to the IBA before 1 July
- \* Access to live delegate search
- \* Lunch on Thursday
- \* Tea and coffee during breaks
- \* Welcome reception
- \* VAT currently at 10 %

**Please note that registrations are not transferable.**

## List of participants

In order for your name to appear in the list of participants, your registration form must be received by 1 July at the latest.

## Live delegate search

Delegates are able to use the live delegate search via the IBA website, in order to use this function delegates will need to be logged into their MyIBA. This will allow search access to up-to-date attendance lists.

## Registration confirmation

Upon receipt of your payment for the Conference a confirmation email will be sent to you which contains information regarding your attendance at the Conference. You will also be able to view and download your payment information and manage your registration via your My IBA profile on the IBA website.

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### Book with confidence

- The IBA will offer a full refund if you are required to cancel your registration due to Covid related reasons; we will require written confirmation of your cancellation by the end of business on the first day of the conference.
- If the IBA needs to reschedule the event, your registration will be automatically transferred to the new date and no additional fees will be charged. If this date is not convenient for a delegate, a refund of the cost of the conference place will be available on request to the IBA.
- If the IBA is unable to reschedule the conference within 12 months of the original scheduled date, a full refund of the cost of the conference place will automatically be made to all delegates.
- Please note that the IBA will not provide refunds for any other costs incurred including any travel costs.

### Photography and filming

Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future IBA marketing materials, member communications, products or services. Should you have any concerns with regard to this, or do not wish to be featured in any of these materials please contact the IBA Marketing Department at [ibamarketing@int-bar.org](mailto:ibamarketing@int-bar.org).

### Promotional literature

Please note that no individual or organisation may display or distribute publicity material or other printed matter during the Conference, unless by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the IBA Sponsorship Department at [sponsorship@int-bar.org](mailto:sponsorship@int-bar.org).

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### Payment of registration fees by bank transfer or BACS payment Registration forms received without proof of payment will NOT be processed until proof of payment has been received.

**Euro:** by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631

**Please ensure that a copy of the bank transfer details is attached to your registration form.**

Use the exchange rate prevailing at the time of registration.

**Online credit card payments:** by Visa, MasterCard or American Express.  
**No other cards are accepted.**

**PLEASE ENSURE THAT YOUR NAME AND [CON2192PARIS] APPEAR ON ANY TRANSFER OR DRAFT.**

### No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

### Conference sell-outs

The IBA places its conferences in venues of a suitable size for each event; however, there are times when our conferences may sell out. Should this happen, prospective delegates will be informed and a waiting list will operate. The waiting list will function on a 'first come, first served' basis, subject to receiving registered delegate cancellations. The waiting list for a conference will close once it has reached ten per cent of the conference venue capacity, as it is very unlikely a place will become available. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to a conference without a confirmed place at the event.

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### Cancellation of registration or social functions

If cancellation is received in writing at the IBA office by Friday **24 June** fees will be refunded less a 25 per cent administration charge. Refunds will be made minus any monies owed to the IBA.

We regret that no refunds can be made after this date. Registrations or social function bookings received after Friday **24 June** will not be eligible for any refund of fees. Please note that the IBA will however offer a full refund if you are required to cancel your registration due to Covid related reasons; we will require written confirmation of your cancellation by the end of business on the first day of the conference.

Should you have difficulties in obtaining your visa and are not able to attend the Conference this cancellation policy will still apply.

Upon submission of your completed Conference registration form to the IBA you are considered 'registered' pending payment. Please note that the cancellation terms and conditions as indicated will apply as soon as your registration is received.

Provided you have cancelled your registration to attend an IBA Conference in accordance with the terms of the 'cancellation of registration' clause included in the 'Information' section of the relevant Conference programme, you must then confirm to us in writing at the IBA office as soon as possible, but in no event later than one year (12 calendar months) from the date of any such Conference, all necessary details to enable any reimbursement owed to you to be paid. We regret that no refunds will be made after the date that is one year (12 calendar months) after the date of the relevant Conference.

### Travel arrangements and visas

Participants are responsible for making their own travel arrangements. It is recommended that you check your visa requirements with your local embassy or consulate. We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your registration form and full payment of registration fees.

**Please apply for your visa in good time.**



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### Hotel accommodation

The IBA does not have a room block however the following hotels are within walking distance of the conference venue. If you wish to book accommodation at one of following hotels please make your reservation directly using the hotel website links.

#### K+K Hotel Cayré Paris 4 star

4 Boulevard Raspail, 75007 Paris

[https://www.kkhotels.com/fr/products/kk-hotel-cayre-paris/?utm\\_source=GoogleMyBusiness&utm\\_medium=ButtonWebsite&utm\\_campaign=GoogleMyBusinessReferral](https://www.kkhotels.com/fr/products/kk-hotel-cayre-paris/?utm_source=GoogleMyBusiness&utm_medium=ButtonWebsite&utm_campaign=GoogleMyBusinessReferral)

#### Hotel d'Orsay 4 star

93 Rue de Lille, 75007 Paris

<https://en.paris-hotel-orsay.com/>

#### Hôtel Université Paris 3 star

22 Rue de l'Université, 75007 Paris

<https://www.universitehotel.com/>

Delegates are responsible for making accommodation reservations directly with the hotel and entering into an agreement with the hotel regarding credit card guarantees, cancellation terms and conditions, and room rates. The IBA cannot accept responsibility for hotel accommodation disputes between a delegate and the hotel.

### Unauthorised accommodation agents

It has been brought to our attention that there are multiple companies contacting past attendees, claiming to represent the IBA, offering 'assistance' with registration and hotel bookings.

They are operating by cold-calling and spamming companies whose names have appeared on previous List of Participants, Programmes and Sponsorship recognition. The **only** Accommodation Agent the IBA works with is Judy Lane ICS. Judy Lane ICS do not contact delegates on behalf of the IBA without delegates making initial contact. Please ignore any communication that does not come directly from the IBA or Judy Lane ICS.

### Disabled access

The venue is wheelchair accessible. Please notify us if you require special assistance.

### Social programme

Wednesday 6 July – 1830 – 2030

#### Welcome reception

*Maxims*

*7 Rue Royale*

*75008 Paris*

Thursday 7 July – 1900 – 2200

#### Conference dinner

*Maison de L'Amerique Latine*

*217 Boulevard Saint Germain*

*75007 Paris*

Ticket price: €125

One place per registered delegate is permitted.

Social event places cannot be guaranteed unless payment has been received before 1 July, subject to availability.

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# Registration form

## IBA European Fashion and Luxury Law Conference

6–7 July 2022, Maison de L’Amerique Latine, Paris, France



Please read the 'Information' section before completing this form and return it together with your bank transfer/cheque to the Conference Department at the address below.

REGISTER ONLINE AT [WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2192](http://WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2192) TO MAKE IMMEDIATE AND SECURE PAYMENT BY CREDIT CARD AND OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW

### PERSONAL DETAILS *(Please attach your business card or write in block capitals)*

Title \_\_\_\_\_ Given name \_\_\_\_\_ Family name \_\_\_\_\_

Name and country to be shown on badge *(if different from above)* \_\_\_\_\_

IBA Membership number *(if applicable)* \_\_\_\_\_ Date of birth \_\_\_\_\_

Firm/company/organisation \_\_\_\_\_

Address \_\_\_\_\_

Country \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

### SPECIAL DIETARY REQUIREMENTS

If you have special dietary requirements, due to allergen intolerances, medical, religious reasons or a life choice, please specify the requirement below. The IBA is unable to cater for dietary requirements other than for the above reasons.

Please tick box if you have allergen intolerances and specify \_\_\_\_\_

Please state all other dietary requirements clearly, i.e. I am a vegetarian; I do not eat red meat.

*Disclosure of dietary information denotes you have agreed to the IBA sharing this information with relevant third parties who are providing catering on our behalf.*

TO OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW,  
PLEASE REGISTER BY **1 JULY** ONLINE AT [WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2192](http://WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2192) IBA MEMBERS CAN REGISTER ONLINE BY  
**17 JUNE** FOR €740. PLEASE SEE 'INFORMATION' FOR FURTHER  
ONLINE REGISTRATION DETAILS.

HARD COPY REGISTRATION FORMS AND FEES RECEIVED:	on or before 17 June	after 17 June	amount payable
IBA member	€820	€935	€
Non-member *	€995	€1110	€
Young lawyers (under 30 years)	€615	€1110	€
Academics/judges (full-time)	€615	€1110	€
Public Lawyers	€615	€1110	€
Corporate counsel **	€740	€1110	€

### Social functions

### Price

Conference dinner  
One place per registered delegate is permitted.  €125 €

**TOTAL AMOUNT PAYABLE €**

PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT [WWW.IBANET.ORG](http://WWW.IBANET.ORG).





\*JOIN THE IBA TODAY AND REGISTER FOR THIS CONFERENCE AT THE IBA MEMBER RATE. PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT [WWW.IBANET.ORG](http://WWW.IBANET.ORG).

\*\* A REDUCED RATE IS OFFERED TO IBA CORPORATE GROUP MEMBERS. PLEASE REGISTER ONLINE TO OBTAIN A 25 PER CENT DISCOUNT ON THE IBA MEMBER FEE.

A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.

FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR REGISTRATION.  
**PLEASE NOTE THAT REGISTRATIONS ARE NOT TRANSFERABLE.**

#### METHODS OF PAYMENT

##### By credit card

Register online at [www.ibanet.org/conference-details/conf2192](http://www.ibanet.org/conference-details/conf2192) and make immediate and secure payment by credit card

**Note:** please do not send your credit card details on the registration form or within an email or fax.

##### By bank transfer or BACs payment

**Registration forms received without proof of payment will NOT be processed until proof of payment has been received.**

**Euro:** by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631

**Please ensure that a copy of the bank transfer details is attached to your registration form.  
Use the exchange rate prevailing at the time of registration.**

#### WHERE DID YOU FIRST HEAR ABOUT THIS CONFERENCE?

- |   |   |   |                                   |  |
|---|---|---|-----------------------------------|--|
| <input type="checkbox"/> IBA CONFERENCE | <input type="checkbox"/> OTHER CONFERENCE | <input type="checkbox"/> DIRECT MAIL    | <input type="checkbox"/> INTERNET | <input type="checkbox"/> ADVERTISEMENT |
| <input type="checkbox"/> EMAIL          | <input type="checkbox"/> EDITORIAL        | <input type="checkbox"/> RECOMMENDATION | <input type="checkbox"/> OTHER    |  |

*Please provide further details, quoting code (if applicable)*

The International Bar Association would like to keep in touch with you about relevant news, events, publications and membership. You can opt out of receiving information at any time by emailing [member@int-bar.org](mailto:member@int-bar.org) or by logging into My IBA and updating your preferences. Your details will be included in the list of participants. If you do not want your details to be included in the list, please email [confs@int-bar.org](mailto:confs@int-bar.org).

For further details on how your data is used and stored: [www.ibanet.org/privacy-policy](http://www.ibanet.org/privacy-policy)

#### PLEASE SEND THE COMPLETED FORM TO INTERNATIONAL BAR ASSOCIATION:

##### Conference Department

5 Chancery Lane, London WC2A 1LG, United Kingdom

Tel: +44 (0)20 7842 0090 Email: [confs@int-bar.org](mailto:confs@int-bar.org) [www.ibanet.org](http://www.ibanet.org)



FÉRAL is a French boutique law firm specialized in intellectual property, technology & digital law, and complex litigation.

We advise a full range of fashion and luxury companies, from creators and designers to famous *Maisons*, large groups and global brands. We provide our legal services to companies that operate in all sectors of the industry, including fashion, jewelry, bags and accessories, luxury goods, cosmetics, perfumery, luxury hotels and gastronomy, in all of our areas of practice.

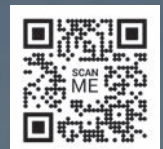
- Trademark
- Domain names
- Copyright & Design
- Trade secret
- Media & advertising
- Anti-counterfeiting
- Technology & digital
- E-commerce
- Data protection
- Distribution
- Regulatory
- Litigation

### Tier 1 firm in the Luxury goods industry

*"Combining expertise in IP, data and technology, FÉRAL is well equipped to handle complex work for luxury clients. A widely respected name in the luxury goods world, Farid Bouguettaya's arrival from Artemont in 2021 strengthened the firm's offering in this area. Richard Willemant is also an intellectual property expert whose diverse range of IP work encompasses fashion and jewelry brands"*

Legal500 (2022)

FÉRAL is proud to sponsor the IBA European Fashion and Luxury Law Conference  
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Since its establishment in 1863, with 5 generations under its wing, SADER is a wealth of knowledge, an establishment known across the Arab world for its legal expertise and know-how. Throughout the years, SADER has grown and diversified its activities, nurturing every aspect related to facilitating access to information for people from around the world.

SADER has evolved into a multi-disciplinary business, ranging from legal content provision, publishing, research, law services, translation, legaltech, and special projects to name a few.

It strives at simplifying the understanding of the law for both the legal and non-legal communities at a regional and international level.

SADER believes in an educated public, aware of its legal rights and responsibilities and always does its part to foster knowledge that benefits the legal societies and general public by providing its expertise in all matters related to the Rule of Law to and for the Middle East, Gulf and Levant.

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# International Bar Association

## the global voice of the legal profession

The International Bar Association (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations, law firms and law societies.

The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 170 countries.

Inspired by the vision of the United Nations, the IBA was founded in the same spirit, just before the Universal Declaration of Human Rights was proclaimed in 1948.

The IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to date information, enabling them to better represent their clients' interests.

Through its various committees, fora and task forces, the IBA facilitates the exchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of law around the globe.

### **IBA European Regional Forum**

The European Regional Forum was established in 1989 to provide a focus originally on the work undertaken by the IBA in developing the practice under changing legal systems of lawyers in Eastern and Central Europe. The forum was also intended to act as a channel for IBA communication with the bar associations of these local lawyers.

Since 2004 the forum has been developing and strengthening the existence of the IBA within the whole of Europe by promoting the goals of the IBA to members, non-members and others, disseminating professional know-how, and assisting the committees and other constituencies of the IBA to increase their presence in the different neighbouring regions of Europe, including parts of North Africa and the Middle East.

The goals of the forum include addressing current and long-term needs of professional organisations and individual members within the geographical reach of the forum, as well as increasing membership and participation in the IBA and integrating them within the organisation. The forum will also facilitate cross-border activity between lawyers and bars in different European countries. The forum has a particular focus on cross-disciplinary activities.

The forum seeks to facilitate relevant networking and information/experience sharing opportunities and encompasses the social and collegial interests of both members and potential members with other regional fora, the Corporate Counsel Forum and the Young Lawyers Committee and all LPD committees in general.

At present the forum has 7700 members and its numbers continue to increase as it becomes one of the most integrated and dynamic fora of the IBA.

### **Contact information**

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