A conference presented by the IBA Antitrust Section

27th Annual Competition Conference

15–16 September 2023
St Regis Florence, Florence, Italy

Topics include:
• An enforcer’s roundtable with the heads of leading agencies
• The three gateways to successful transaction execution
• Unilateral conduct
• The new frontier of competition law and labour markets
• The role of competition law and policy in controlling artificial intelligence

REGISTER BEFORE 4 AUGUST TO RECEIVE EARLY REGISTRATION DISCOUNTS

FOR MORE INFORMATION AND TO BOOK ONLINE VISIT
WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2336
Programme

Committee Co-Chairs
Janet Hui JunHe, Beijing; Co-Chair, IBA Antitrust Section
Samantha Mobley Baker McKenzie, London; Co-Chair, IBA Antitrust Section

Friday 15 September

0815 – 1815 Registration
0815 – 0900 Welcome coffee/tea
0900 – 0905 Opening remarks
Speaker
Michael Reynolds Allen & Overy, Brussels; Honorary Life Member of IBA Council and Association

0905 – 0915 Introduction by the Conference Co-Chairs
Conference Co-Chairs
Janet Hui JunHe, Beijing; Co-Chair, IBA Antitrust Section
Samantha Mobley Baker McKenzie, London; Co-Chair, IBA Antitrust Section

0915 – 1000 Keynote address
Keynote speaker
Olivier Guersent Director-General, DG Competition, European Commission, Brussels

1000 – 1115 SESSION ONE
Enforcers roundtable
Heads of leading agencies will discuss recent developments, what they are prioritising today and where they expect competition law policy to focus going forward. They will also talk about how they coordinate their work and what international cooperation among the world's antitrust agencies will look like in the coming years.

Moderators
Janet Hui JunHe, Beijing; Co-Chair, IBA Antitrust Section
Samantha Mobley Baker McKenzie, London; Co-Chair, IBA Antitrust Section

Speakers
Sarah Cardell Chief Executive, Competition and Markets Authority, London
Olivier Guersent Director-General, DG Competition, European Commission, Brussels
Lynda Marshall Chief, International Section, Antitrust Division, US Department of Justice, Washington, DC

1115 – 1145 Coffee/tea break

1145 – 1300 SESSION TWO
The three gateways to successful transaction execution
Merger control, which used to be a relatively predictable area of competition law, is now undergoing major developments all around the world including in Europe. The days of a ‘light touch’ approach are clearly over: competition authorities globally and in Europe are gaining increasingly stronger powers to review an ever wider range of transactions (including new approaches to jurisdiction and the reversal of the burden of proof). At the same time, for large global deals in a growing number of industry sectors, the number of foreign direct investment approvals required can now outnumber the necessary merger approvals. Add to this the new EU Foreign Subsidies Regulation mandatory notification system coming into effect on 12 October 2023 for deals involving firms benefiting from state aid. The result is the need for tripartite regulatory transaction planning. How can companies navigate these complex waters?

Moderators
Neil Campbell McMillan, Toronto, Ontario
Catriona Hatton Baker Botts, Brussels; Working Group Officer, IBA Antitrust Section

Speakers
Daniele Calisti Head of Unit, DG Competition, European Commission, Brussels
Fernando Carreno Von Wobeser & Sierra, Mexico City; Latin American Regional Forum Liaison Officer, IBA Antitrust Section
Liu Cheng King & Wood Mallesons, Beijing
Sonia Pfaffenroth Arnold & Porter, Washington, DC
Gerwin van Gerven Linklaters, Brussels

1300 – 1500 Lunch
Speaker
Nicholas Khan KC European Commission, Brussels

1500 – 1630 SESSION THREE
Unilateral conduct
The law on unilateral conduct (abuse of dominance) has been generating headlines and is in a state of flux in the EU, US and other jurisdictions around the world. This panel will discuss recent cases, important court judgments and developments in enforcement trends. We will discuss the European Commission’s amendments to its enforcement guidance paper and call for

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evidence on exclusionary abuses. Is the ‘effects-based’ approach being abandoned in favour of a more formalistic or ex ante regulatory approach? The panel will also discuss the relevant legal tests coming out of the case law, how economics plays a role in the analysis and practical tips for how companies can assess their conduct to ensure compliance.

Moderators
Kyriakos Fountoukakos  Herbert Smith Freehills, Brussels; Senior Vice Chair, IBA Antitrust Section
Kristina Nordlander  Allen & Overy, London; Newsletter Editor, IBA Antitrust Section

Speakers
Daniel Beard KC  Monckton Chambers, London
Matt Hunt  Axiom5 Law Chambers, New Delhi; Vice Chair, IBA Antitrust Section
Massimiliano Kadar  Deputy Head of Unit, European Commission Brussels
Timothy Lamb  Head of EMEA Competition & Regulatory, Meta, London
Miguel Perez Guerra  Director, Antitrust IP & Commercial, AB InBev, London
Swetha Shroff Chopra  Shardul Amarchand Mangaldas & Co, New Delhi

1630 – 1700  Coffee/tea break

CONFERENCE RECEPTION
1830 – 2000  Conference reception
SE·STO on Arno Rooftop Bar, The Westin Excelsior
The drinks reception is open to all registered delegates.
The Westin Excelsior is located opposite the St Regis.
Saturday continued

Speakers
Ariel Ezrachi  Professor of Competition Law, Oxford University, Oxford
Will Hayter  Senior Director for the Digital Markets Unit, Competition and Markets Authority, London
Hee-Eun Kim  Director of Competition Policy APAC, Meta, Singapore
Sarita Venkat  VP & Deputy General Counsel, Litigation & Competition, Cisco, San Jose, California

1130 – 1200  Coffee/tea break

1200 – 1245  SESSION SIX
Interview with Andrea Coscelli
Interviewer
Michael Reynolds  Allen & Overy, Brussels; Honorary Life Member of IBA Council and Association
Interviewee
Andrea Coscelli  Immediate Past Chief Executive, UK Competition and Markets Authority; now Head of Europe, Keystone Strategy, London

1245  Closing remarks
Janet Hui  JunHe, Beijing; Co-Chair, IBA Antitrust Section
Samantha Mobley  Baker McKenzie, London; Co-Chair, IBA Antitrust Section

The IBA, its officers and staff accept no responsibility for any views expressed, presentations or materials produced by delegates or speakers at the Conference.

The organisers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the Conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organisers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the Conference unless they are satisfied not only that the money in question remains under their control but also that the person who paid it has been unfairly prejudiced (as to which, decision shall be in their sole and unfettered discretion and, when announced, final and conclusive).

Continuing Professional Development/Continuing Legal Education
For Conference delegates from jurisdictions where CPD/CLE is mandatory, the IBA will provide a Certificate of Attendance for the Conference. Subject to CPD/CLE requirements, Conference delegates can use this to obtain the relevant number of hours’ accreditation. The number of CPD/CLE hours available may vary depending on the rules applied by the members’ bar association/law society on time recording criteria.

A Certificate of Attendance is available to Conference delegates on request. Please ask at the IBA Conference registration desk for information on how to obtain the certificate.

IBA Harassment Policy
IBA IBA conferences provide unrivalled professional development and network-building opportunities for international legal practitioners and their professional associates. The IBA values the participation of every delegate and member of the IBA and wants all attendees to have an enjoyable and fulfilling experience. Accordingly, all Conference attendees are expected to show respect and courtesy to other attendees, IBA staff and those involved with hosting the events throughout the Conference and at all Conference events, receptions, and parties, whether officially organised by the IBA or others. All delegates, guests, attendees, speakers, exhibitors, staff and volunteers at any IBA event are required to conform to the IBA Harassment Policy.

See  www.ibanet.org/iba-harassment-policy
**Information**

**Date**
15 – 16 September 2023

**Venue**
The St Regis Florence  
Piazza Ognissanti 1  
Florence 50123  
Italy  
Email: stregisflorence@stregis.com

**Language**
All working sessions and Conference materials will be in English.

**How to register**
Register online by 8 September 2023 at www.ibanet.org/conference-details/CONF2336 and make payment by credit card to avail of the ten per cent online registration discount or complete the attached registration form and return it to the Conference Department at the IBA together with your proof of bank transfer payment. You should receive an email confirmation of your registration within five days; if you do not, please contact confs@int-bar.org.

All conference delegates must provide full and accurate information regarding their identity and contact information. Failure to do so will result in their conference registration being cancelled.

**By registering for the conference you agree to the following delegate code of conduct, the host country’s local and/or national requirements and venues restrictions and precautions:**

- You will not attend the conference if you are displaying any Covid symptoms
- Should you develop any Covid symptoms during your attendance at the conference you inform a member of IBA staff by email (confs@int-bar.org) and you agree not to attend any further conference sessions or related events and comply with all local and national restrictions
- You travel at your own risk, and you agree that the IBA cannot be held responsible if you contract Covid during the conference or after returning from the conference
- You agree to the extent permitted by law that you shall not hold IBA responsible for: any travel costs incurred for travelling to and from the conference; any travel costs that may be irrecoverable due to the cancellation or postponement of the conference; any losses or liabilities associated with contracting Covid whether on the way to, during or after the conference.
- You agree that, if asked by the relevant local or national authorities, the IBA has permission to pass on your personal information and contact details to those authorities should contact tracing be required.

**Fees**

**Online registrations received:**

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**After 8 September 2023** registrations must be received in hard copy at the IBA office.

**How to register**
Register online by 8 September 2023 at www.ibanet.org/conference-details/CONF2336 and make payment by credit card to avail of the ten per cent online registration discount or complete the attached registration form and return it to the Conference Department at the IBA together with your proof of bank transfer payment. You should receive an email confirmation of your registration within five days; if you do not, please contact confs@int-bar.org.

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* By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this Conference is held, which entitles you to the following benefits:
  1) Password access to certain parts of the IBA website.
  2) Receipt of IBA E-news and access to online versions of IBA Global Insight.
  3) Pay the member rate for any subsequent Conference registrations for this calendar year.

**Fees**

**Hard copy registration forms and fees received:**

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  3) Pay the member rate for any subsequent Conference registrations for this calendar year.

**Full payment must be received in order to obtain your Conference documentation.**

**Fees include:**

- Attendance at all working sessions
- Access to the Conference materials from the IBA website (www.ibanet.org), including any available speakers’ papers submitted to the IBA before 4 September.
- Access to live delegate search
- Lunch on Friday
- Tea and coffee during breaks
- Reception on Friday

**Please note that registrations are not transferable.**
List of participants
In order for your name to appear in the list of participants, your registration form must be received by 8 September 2023 at the latest.

Live delegate search
Delegates are able to use the live delegate search via the IBA website, in order to use this function delegates will need to be logged into their MyIBA. This will allow search access to up-to-date attendance lists.

Registration confirmation
Upon receipt of your payment for the Conference a confirmation email will be sent to you which contains information regarding your attendance at the Conference. You will also be able to view and download your payment information and manage your registration via your My IBA profile on the IBA website.

Photography and filming
Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future IBA marketing materials, member communications, products or services. Should you have any concerns about this, or do not wish to be featured in any of these materials please contact the IBA Marketing Department at ibamarketing@int-bar.org.

Payment of registration fees by bank transfer or BACS payment
Registration forms received without proof of payment will NOT be processed until proof of payment has been received.

Euro: by bank transfer to the IBA account at the National Westminster Bank, St James’s & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.
SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631.
Please ensure that a copy of the bank transfer details is attached to your registration form.

Online credit card payments: by Visa, MasterCard or American Express. No other cards are accepted.

PLEASE ENSURE THAT YOUR NAME AND ‘[CONF2336]’ APPEAR ON ANY TRANSFER OR DRAFT.

No deductions or withholdings
All fees payable to us by you in accordance with the terms contained in this ‘Information’ section shall be paid free and clear of all deductions or withholdings whatsoever.

Cancellation of registration or social functions
If cancellation is received in writing at the IBA office by 1 September 2023 fees will be refunded less a 25 per cent administration charge. Refunds will be made minus any monies owed to the IBA.

We regret that no refunds can be made after this date. Registrations or social function bookings received after 1 September 2023 will not be eligible for any refund of fees.

Should you have difficulties in obtaining your visa and are not able to attend the Conference this cancellation policy will still apply.

Upon submission of your completed Conference registration form to the IBA you are considered ‘registered’ pending payment. Please note that the cancellation terms and conditions as indicated will apply as soon as your registration is received.

Book with confidence
• If the IBA needs to reschedule the event, your registration will be automatically transferred to the new date and no additional fees will be charged. If this date is not convenient for a delegate, a refund of the cost of the conference place will be available on request to the IBA.
• If the IBA is unable to reschedule the conference within 12 months of the original scheduled date, a full refund of the cost of the conference place will automatically be made to all delegates.
• Please note that the IBA will not provide refunds for any costs incurred including any travel costs.

Please note, these terms are subject to any more restrictive or different local requirements and may be altered and amended from time to time to reflect any changes to restrictions or government requirements.

Promotional literature
Please note that no individual or organisation may display or distribute publicity material or other printed matter during the Conference, unless by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the IBA Sponsorship Department at sponsorship@int-bar.org.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this ‘Information’ section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, leave us in no worse position than we would have been had no such deductions or withholdings been required.

Conference sell-outs
The IBA places its conferences in venues of a suitable size for each event; however, there are times when our conferences may sell out. Should this happen, prospective delegates will be informed and a waiting list will operate. The waiting list will function on a ‘first come, first served’ basis, subject to receiving registered delegate cancellations. The waiting list for a conference will close once it has reached ten per cent of the conference venue capacity, as it is very unlikely a place will become available. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to a conference without a confirmed place at the event.

Travel arrangements and visas
Participants are responsible for making their own travel arrangements. It is recommended that you check your visa requirements with your local embassy or consulate. We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your registration form and full payment of registration fees.

Please apply for your visa in good time.
**Hotel accommodation**

A limited number of rooms have been reserved at the St. Regis Florence for the nights of 14th and 15th September 2023.

The St. Regis Florence
Piazza Ognissanti 1 Florence, Italy 50123
Tel: +39 055-2716 1

The following rates are per room, per night and inclusive of internet in bedroom and buffet breakfast per person, per room, per night.

Additional charges include VAT @ 10% and city tax of €8.00 per person, per night:

Deluxe double (single occupancy): €555
Deluxe double (double occupancy): €605

Please use the following hotel website link tinyurl.com/marriott-IBA to make your reservation. The hotel requires a 1 night non-refundable deposit to secure your reservation.

For any additional nights please contact: chiara.ermini@marriott.com

**Cancellation and no-show policy**

From 70 till 30 days prior to the arrival date: the reservation may be cancelled minus the non-refundable deposit.

From 29-0 days prior to the arrival date: the whole cost of the reservation will result in a penalty fee equivalent to 100% of the reservation; No shows and reduction in the length of stay: will be charged the whole cost of the reservation.

Please note that any reservation made after 15 July will be subject to availability and cannot be guaranteed at the special IBA rate.

As a limited number of rooms have been blocked at the hotel, availability cannot be guaranteed once the room block is full.

Delegates are responsible for making accommodation reservations directly with the hotel and entering into an agreement with the hotel regarding credit card guarantees, cancellation terms and conditions, and room rates (should these differ from the special IBA rate). The IBA cannot accept responsibility for hotel accommodation disputes between a delegate and the hotel.

**Disabled access**

The St Regis is wheelchair accessible. Please notify us if you require special assistance.

**Social programme**

Friday 15 September
1800 – 2000 Conference Reception
SE·STO on Arno Rooftop Bar, The Westin Excelsior
One place per registered delegate is permitted.

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**WHAT WILL IBA 2023 OFFER YOU?**

- Access 5,000+ attendees representing over 2,700 law firms, corporations, governments and regulators from more than 130 jurisdictions
- Hear from leading international figures, government officials, general counsel and experts from across all practice areas and continents
- Opportunities to win more work and referrals at the world's best networking and business development event for lawyers and law firms
- Save time and money by meeting all of your legal contacts under one roof

**REGISTER NOW :** Visit: www.ibanet.org/conference-details/CONF2244

To receive details of all exhibiting and sponsorship opportunities for the IBA Annual Conference in Paris, email: andrew.webster-dunn@int-bar.org
Registration form
27th Annual Competition Conference
15 – 16 September 2023, The St Regis Florence, Florence, Italy

Please read the 'Information' section before completing this form and return it together with your proof of bank transfer to the Conference Department at the address below.

Register online at www.ibanet.org/conference-details/conf2336 to make immediate and secure payment by credit card and obtain a ten per cent discount on the fees below.

Personal Details (Please attach your business card or write in block capitals)

Title_________________ Given name _________________________ Family name ________________

Name and country to be shown on badge (if different from above) ________________________________________________________________________ Date of birth ______________________

Firm/company/organisation __________________________________________________________________________________________________________

Address __________________________________________________________________________________________________________________________

Country __________________________ Tel __________________________ Email __________________________________________________________________________________

Special Dietary Requirements

If you have special dietary requirements, due to allergen intolerances, medical, religious reasons or a life choice, please specify the requirement below.

The IBA is unable to cater for dietary requirements other than for the above reasons.

☐ Please tick box if you have allergen intolerances and specify __________________________________________________________________________

Please state all other dietary requirements clearly, i.e. I am a vegetarian.

Disclosure of dietary information denotes you have agreed to the IBA sharing this information with relevant third parties who are providing catering on our behalf.

To obtain a ten per cent discount on the fees below, please register by 8 September online at www.ibanet.org/conference-details/conf2336. IBA Members can register online by 4 August for €1095. Please see 'Information' for further online registration details.

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Social function

Friday 9 September, 1800 – 2000

☐ I will attend

Conference reception
SE STO on Arno Rooftop Bar, The Westin Excelsior
One place per registered delegate is permitted.

Total amount payable €

*Join the IBA today and register for this conference at the IBA member rate. Please find the membership application form at www.ibanet.org.

**A reduced rate is offered to IBA Corporate Group Members. Please contact confs@int-bar.org to obtain a 25 per cent discount on the IBA member fee.
A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.

FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR REGISTRATION.

PLEASE NOTE THAT REGISTRATIONS ARE NOT TRANSFERABLE.

METHODS OF PAYMENT

By credit card
Register online at www.ibanet.org/conference-details/CONF2323 and make immediate and secure payment by credit card
Note: please do not send your credit card details on the registration form or within an email or fax.

By bank transfer or BACS payment
Registration forms received without proof of payment will NOT be processed until proof of payment has been received.
Euro: by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.
SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631
Please ensure that a copy of the bank transfer details is attached to your registration form.

WHERE DID YOU FIRST HEAR ABOUT THIS CONFERENCE?

☐ IBA CONFERENCE ☐ OTHER CONFERENCE ☐ DIRECT MAIL ☐ INTERNET ☐ ADVERTISEMENT
☐ EMAIL ☐ EDITORIAL ☐ RECOMMENDATION ☐ OTHER

Please provide further details, quoting code (if applicable)

The International Bar Association would like to keep in touch with you about relevant news, events, publications and membership. You can opt out of receiving information at any time by emailing member@int-bar.org or by logging into My IBA and updating your preferences. Your details will be included in the list of participants. If you do not want your details to be included in the list, please email confs@int-bar.org.

For further details on how your data is used and stored: www.ibanet.org/privacy-policy

PLEASE SEND THE COMPLETED FORM TO INTERNATIONAL BAR ASSOCIATION:

Conference Department
Chancery House, 53-64 Chancery Lane, London WC2A 1QS
Email: confs@int-bar.org  www.ibanet.org
A partner to leaders.

The path to progress is lined with challenges and we know simply working with a leader isn’t enough. From helping legal teams find the right talent to powering legal hold & eDiscovery workflows with our award-winning Sightline platform, we partner with leaders at corporations and law firms everyday to evolve their legal consulting & services experience.

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From dawn raids to competition investigations and proactive monitoring, we help organisations solve challenges related to digital evidence.
Competition and antitrust matters increasingly focus on the use of technology to derive insights and evidence in situations ranging from merger control, cartel investigations, follow on damages, proactive compliance, and dawn raid preparedness.

To help our clients deal with their most complex data-driven challenges in a cost-effective, defensible, and strategic way, FTI Consulting continues to expand its global team, adding senior technology experts across the region, including in the UK, Belgium, France, Germany, Ireland, Saudi Arabia, Spain, South Africa, Switzerland, UAE, and India.

www.ftitechnology.co.uk
The International Bar Association (IBA), established in 1947, is the world’s leading organisation of international legal practitioners, bar associations, law firms and law societies.

The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 170 countries.

Inspired by the vision of the United Nations, the IBA was founded in the same spirit, just before the Universal Declaration of Human Rights was proclaimed in 1948.

The IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to-date information, enabling them to better represent their clients’ interests.

Through its various committees, fora and task forces, the IBA facilitates the exchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of law around the globe.

**IBA Antitrust Section**

The Antitrust Section provides an international forum for thought leadership with respect to antitrust law developments and the profession through submissions to competition agencies, training programs/missions, developing the law through our conferences, publications, and interaction with antitrust enforcement authorities and the profession.

In addition, there is a strong commitment to bring together international practitioners to facilitate closer working relationships. The Section is increasingly relied upon by government officials and members of the private sector for its expertise and practical input into antitrust developments, including through its Working Group submissions.

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