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INTERNATIONAL BAR ASSOCIATION CONFERENCE 2025

A conference co-presented by the IBA Intellectual Property and Entertainment Law Committee,
IBA Technology Law Committee and the IBA Healthcare and Life Sciences Law Committee

11th Annual IBA World Life Sciences Conference

11–13 June 2025, The Ritz-Carlton, Boston, USA

Working programme

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All speaker materials and biographies can be found at www.ibanet.org/conference-details/conf2588

Conference Co-Chairs

Özge Atilgan Karakulak *Gün + Partners, Istanbul; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

Yuval Horn *Gornitzky GNY, Tel Aviv; Member, IBA Technology Law Committee Advisory Board*

Jose Alejandro Luna Fandiño *Olivares y Company, Mexico City; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

Cécile Théard-Jallu *De Gaulle Fleurance, Paris; Member, IBA Healthcare and Life Sciences Law Committee Advisory Board*

Wednesday 11 June

1730 – 2030 **Host committee reception**

Bistro du Midi

Boylston St, 272

Boston, 02116

All registered delegates and invited to attend.

Thursday 12 June

All working sessions will take place in the ballroom

All coffee/tea breaks will take place in the foyer

Lunch will take place in the Washington Room

0730 – 1800 **Registration**

0730 – 0830 **Welcome breakfast**

0830 – 0840 **Welcome remarks from the Conference Co-Chairs and IBA**

0840 – 0910 **Keynote address**

AI, life sciences, and global IP law: the future of innovation protection

Speaker

Corey Salsberg Vice President, Global Head IP Affairs, Novartis, Washington, DC

0910 – 0940 **Keynote address**

Current Policy issues in the US

Speaker

Derek Riesenbergs Clearview Healthcare Partners, New York

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Headline social event sponsor

Knobbe Martens

Associate conference sponsor



Thursday continued

0940 – 1230 Hot topic roundtables

Moderator

Yuval Horn *Gornitzky GNY, Tel Aviv; Member, IBA Technology Law Committee Advisory Board*

1. Challenging government decisions through judicial review or other avenues

Moderators

Ezra Geggel *Assistant Attorney General, Massachusetts Attorney General's Office, Boston, Massachusetts*

Demian Magalhaes *BioMarin Pharmaceuticals, São Paulo*

Beth Weinman *Ropes & Gray, Washington, DC; North American Regional Forum Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

2. Enforcement actions – from inspections to criminal prosecutions and individual liability

Moderators

Patrick Callahan *Counsel, Deciphera, Boston, Massachusetts*

Kerri DePietro *Senior Vice President, Global Quality Assurance, Haemonetics, Worcester, Massachusetts*

3. ATMPs and the new regulation on substances of human origin: what will change in the next future?

Moderators

Marcel Boller *Werder Viganò Ltd, Zürich*

Charlotte Tillet *Stevens & Bolton, London; Membership Officer, IBA Healthcare and Life Sciences Law Committee*

4. Patient Support Programs regulatory & ethical considerations

Moderators

Beatriz Cocina *Uria Menendez, Madrid*

Amy Greenstein *BioNTech, Cambridge, Massachusetts*

Katarina Wodarz *Raue, Berlin*

5. Franchising in healthcare

Moderators

Alan Adcock *Tilleke & Gibbins, Bangkok; Co-Vice Chair, IBA Healthcare and Life Sciences Law Committee*

Regina Amolsch *Plave Koch, Reston, Virginia*

6. Medicines pricing

Moderators

Ana Maria Castro *Lloreda Camacho & Co, Bogota*

Viviana Cervieri *Cervieri Monsuarez, Montevideo*

Irene Fernández Puyol *Gomez Acebo & Pombo, Madrid*

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Conference dinner sponsor



Conference luncheon sponsor

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0940 – 1230 **Hot topic roundtables (continued)**

7. Prescription weight loss

Moderators

Gustaf Duhs *Stevens & Bolton, London*

Emmanuelle Trombe *McDermott Will & Emery, Paris*

8. Regulation, AI and data protection in medical technology

Moderators

Gustavo Alcocer *Olivares, Mexico City*

Bryan Hall *Carter Ledyard & Millburn, New York*

9. Clinical trials and AI

Moderators

Ulrich Grau *D+B Rechtsanwälte, Berlin*

Daniel Kracov *Arnold & Porter, Rockville, Maryland*

10. The legal significance of Personalized Healthcare

Moderators

Gary Copelovitz *Lipa Meir & Co, Tel Aviv*

Ignacio Gillmore *Carey, Santiago; Product Law and Advertising Committee Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

Joana Silveira Botelho *Cuatrecasas, Lisbon*

11. Latest trends in licensing and IP transactions in life sciences

Moderators

Luca Gambini *Portolano Cavallo, Rome*

Anat Polyachenko *Baker & McKenzie, New York*

Richard Smith *McDermot Will & Emery, Boston, Massachusetts*

12. Synthetic data in life sciences: legal risks and global countermeasures

Moderators

Claudia Gonzalo *Faus Moliner, Barcelona*

Corey Salsberg *Vice President, Global Head IP Affairs, Novartis, Washington, DC*

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Host committee cocktail reception sponsors

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Will & Emery**

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ROTHWELL FIGG

0940 – 1230 **Hot topic roundtables (continued)**

13. AI in the courtroom: the role of AI in life sciences disputes and global judicial decision-making

Moderators

Francisco Javier Garcia Perez *Uria Menendez, Barcelona*

Stuart Knight *Foley Hoag, Boston, Massachusetts*

14. Regulatory or orphan drug data exclusivity and enforcement

Moderators

Tobias Bannon *Wiggin & Dana, New York*

Anna Zhao *Gunnercooke US, New York*

15. Global update on bolar exemption and safe harbour

Moderators

Martin Gantzhorn *Gorissen, Copenhagen*

Bart Newland *Atlanta Therapeutics, Boston, Massachusetts*

Daniel Shores *Rothwell Figg, Boston, Massachusetts*

16. How Trump changed the Patent Office; How to navigate US Patent Prosecution since the new administration took office

Moderator

Jason Jardine *Knobbe Martnes Olson and Bear, San Diego, California; Website Officer, IBA Intellectual Property and Entertainment Law Committee*

17. Trade dress protection for pharmaceutical packaging

Moderators

Kimberly Herman *Sullivan & Worcester, Boston, Massachusetts*

Anderson Ribeiro *Souto Correa Advogados, São Paulo*

Maarten Schut *Kennedy Van der Laan, Amsterdam*

18. At the crossroads of IP, regulation, and antitrust: update on the decisions of National Antitrust Authorities

Moderator

Jeremy Younkin *Foley Hoag, Boston, Massachusetts*

1230 – 1330 **Lunch**

1330 – 1430 **PANEL 1**

Trends in life sciences M&A, investment, and strategic collaborations

This panel explores recent trends shaping mergers and acquisitions, investment flows, and strategic collaborations in the life sciences sector. Experts will discuss how evolving regulatory landscapes, technological innovation, and the search for cost-effectiveness are influencing deal-making strategies and partnership models.

Moderators

Yuval Horn *Gornitzky GNY, Tel Aviv; Member, IBA Technology Law Committee Advisory Board*

Elysangela Rabelo *Demarest Advogados, São Paulo; Chair, IBA Life Sciences Subcommittee*

Speakers

Byron Kalogerou *McDermot Will & Emery, Boston, Massachusetts*

Michael Labson *Covington & Burling, Boston, Massachusetts*

David McIntosh *Ropes & Gray, Boston, Massachusetts*

Janet Raimondo *Global Head Legal Transactions, Novartis, Basel*

Jimmy Zhuang *Assistant General Counsel, Business Development, Novo Nordisk, Boston, Massachusetts*

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1430 – 1530 **PANEL 2**

Legal challenges of pharmaceutical and device shortages

This panel addresses the growing legal challenges of pharmaceutical and device shortages, exploring contractual, regulatory, and liability issues. Experts will discuss strategies for mitigating risks through scarcity and/or force majeure. The session covers global trade, regulatory, and ethical dilemmas surrounding scarce resource allocation. Attendees will gain insights into proactive legal strategies for navigating life sciences supply chain disruptions.

Moderators

Julio Copo *Counsel, Arochi & Lindner, Mexico City; Latin American Regional Forum Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

Markus Schott *Bär & Karrer, Zurich; Projects Officer, IBA Healthcare and Life Sciences Law Committee*

Speakers

Dr Axel Korth *Associate General Counsel, Shionogi Europe, London*

William Lee *Vice President, Legal Litigation and Investigations, Global Olympus Corporation of the Americas, Flourtown, Pennsylvania*

Robyn Diaz *SVP and Chief Legal Officer, St. Jude Children's Research Hospital, Memphis, Tennessee*

1530 – 1545 **The 2025 HCLSC Annual Survey: Healthcare Financing and Reimbursement**

Presented by

Renata Fialho de Oliveira *Veirano, São Paulo; Co-Chair, IBA Healthcare & Life Sciences Committee*

Markus Schott *Bär & Karrer, Zurich; Projects Officer, IBA Healthcare and Life Sciences Law Committee*

1545 – 1615 **Coffee/tea break**

1615 – 1715 **PANEL 3**

Counterfeit Pharmaceuticals: innovative strategies for combatting increasing global health threats

Counterfeiting and IP piracy have escalated into a global crisis, undermining economies, endangering public health, and stifling innovation. This panel will delve into the multifaceted challenges posed by modern counterfeiting and IP piracy, examining the latest global trends, enforcement actions, and technological innovations designed to combat this pervasive issue. Experts will discuss the effectiveness of current strategies and explore collaborative approaches to safeguard intellectual property rights in the 21st century.

Moderators

Renata Fialho de Oliveira *Veirano, São Paulo; Co-Chair, IBA Healthcare & Life Sciences Committee*

Jason Jardine *Knobbe Martens Olson and Bear, San Diego, California; Website Officer, IBA Intellectual Property and Entertainment Law Committee*

Speakers

Eulalia Mendez Monroy *Divisional Director of Patents, Mexican Patent Office, Mexico City*

John Ryan-Lussich *Ryan Lussich & Asociados, Buenos Aires*

Craig Tucker *Eli Lilly and Company, Indianapolis, Indiana*

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Thursday continued

1715 – 1815 **PANEL 4**

Integrating digital health solutions to drive innovation

This panel will explore the transformative potential of digital health solutions within the life sciences industry, how technologies such as AI, telehealth, wearable devices, and digital therapeutics are revolutionizing drug development, personalized medicine, and patient care. The panel will also address the challenges of data integration, regulatory compliance, and the evolving landscape of global health data privacy laws. Attendees will gain insights into emerging trends and innovations that are shaping the future of healthcare and life sciences and learn how to leverage these technologies to improve patient outcomes and drive industry growth.

Moderator

Janine Reudt-Demont *Niederer Kraft Frey, Zurich*

Speakers

Vanessa Burrows *Simpson Thacher & Bartlett, Washington, DC*

Pamela Forrest *Covington & Burling, Washington, DC*

Keren Kanir *Gornitzky GNY, Tel Aviv*

Markus von Fuchs *SKW Schwartz, Berlin*

1930 – 2200 **Conference dinner**

Hampshire House

84 Beacon St

Boston, MA 02108

Ticketed event \$180 per person.

All registered delegates and speakers registered to attend the full conference are welcome to purchase a ticket, subject to availability. Transport is not provided.

Friday 13 June

All working sessions will take place in the ballroom
All coffee/tea breaks will take place in the foyer
Lunch will take place in the Washington Room

0800 – 1200 **Registration**

0800 – 0830 **Welcome breakfast**

0830 – 0840 **Opening remarks from the Committee Co-Chairs**

0840 – 0940 **Roundtable discussion and summaries**

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Friday continued

0940 – 1025 **PANEL 5**

Gene therapy and personalized medicine in healthcare

Advancements in gene therapy and personalized medicine continue to revolutionize healthcare, leading to the potential of many new cutting-edge treatments and therapies. However, ensuring compliance with legal and regulatory standards concerns is becoming increasingly critical. This panel will look at the potential that gene therapy and personalized medicine hold both from a medical and economic perspective, and consider the associated risks, and compliance challenges.

Moderators

Benjamin Gaw *Drew & Napier, Singapore; Co-Vice Chair, IBA Healthcare & Life Sciences Committee*

Elisa Stefanini *Portolano Cavallo, Milan; Technology Law Committee Liaison Officer, IBA Healthcare & Life Sciences Committee*

Speakers

Jennifer DiFruscio *Assistant General Counsel, Vertex Pharmaceuticals, Norfolk, Massachusetts*

Christophe Lanneau *Executive Director of Research and Infrastructure, Genopole, Paris*

Daniel K Lee *Blackstone, Cambridge, Massachusetts*

Melissa Wong *Holland & Knight, Boston, Massachusetts*

1025 – 1050 **Coffee/tea break**

1050 – 1140 **PANEL 6**

Building effective compliance programs

In a rapidly evolving landscape, building effective compliance programs has become a strategic imperative for life sciences companies. With rising regulatory demands, technological innovation, and growing societal expectations, how can organizations ensure agile and sustainable compliance? Our panel of legal experts will explore best practices and key challenges to designing robust, future-ready compliance frameworks.

Moderators

Pamela Desentis *Head of Legal and Compliance, SERVIER, Mexico City*

Martin J Mosteirín *Marval O'Farrell Mairal, Buenos Aires*

Speakers

Maureen Bennett *Jones Day, Boston, Massachusetts*

Betania Glorio *Senior Vice President, Chief Compliance Officer, and Head of Group Compliance and Data Privacy, Merck KGaA (EMD Serono), Darmstadt*

Jorge Sanchez Martinez *Ethics and Compliance, Astellas, Miami, Florida*

Lincoln Tsang *Ropes & Gray, London*

1140 – 1230 **PANEL 7**

Trends in cross-border patent litigation strategies amid evolving framework

Review of the major cross-border case law and their implications for pharma and biotech patent litigation - Managing litigation approaches in different jurisdictions - Conflicting decisions. - Obtaining or Defending Preliminary Injunctions.

Moderator

Judge John Holcomb *US District Court Judge, Santa Ana, California*

Speakers

Clara Constable *Johnson & Johnson, New Jersey*

Ping Gu *Zhong Lun Law Firm, Beijing*

Rafael Lobo Niembro *Founding Partner of Alinea, Mexico City*

Björn Rundblom Andersson *Westerberg & Partners, Stockholm*

1230 – 1245 **Closing remarks**

1245 – 1400 **Lunch**

The IBA, its officers and staff accept no responsibility for any views expressed, presentations or materials produced by delegates or speakers at the Conference.

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- Winner (Japan Intellectual Property Law Firm of the Year)



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Our highly respected panel includes ADR professionals with subject matter proficiency encompassing virtually every sector of the life sciences industry. Learn more at jamsadr.com/lifesciences.



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Knobbe Martens is one of the largest IP law firms in the U.S. and has consistently been recognized for having one of the preeminent life sciences IP practices in the country.

Knobbe Martens is comprised of close to 300 lawyers, with over 80 working in life science fields. The combination of law and deep technical knowledge makes Knobbe Martens attorneys uniquely qualified to represent a diverse array of clients in a broad spectrum of intellectual property matters. The firm is internationally recognized across the spectrum of life science disciplines and is considered an authority on related intellectual property issues. More information about the firm can be found at www.knobbe.com.



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