## 6<sup>th</sup> Annual IBA European Startup Conference

Session Six: Overview of the impact of market turbulence on the startup world

Benjamin Ullrich **YPOG, Berlin** Eric Davison **Cooley (UK), London** Assaf Naveh **Meitar, Tel Aviv** Sally Roberts **Accel, London** 

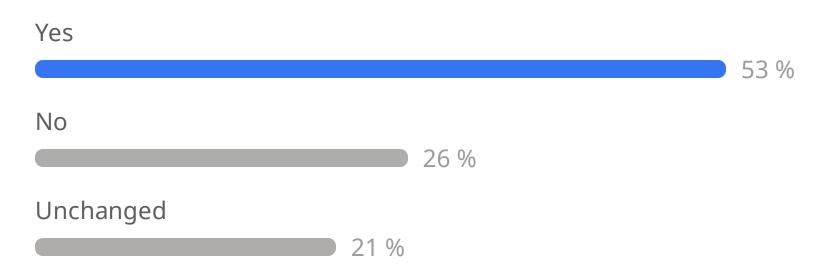


#### Table of contents

- 1. Have you seen the number of deals providing for milestone /tranche investments increase recently?
- 2. Have you seen full ratchet anti-dilution protection mechanisms being agreed in any deals recently? If so, was that downround protection subject to a pay to play obligation or other lapse mechanism (e.g., time limit or until next financing)?
- 3. What types of liquidation preferences have you seen in recent deals (e.g., "2x non-participating", "1x participating")? [free text entry]
- 4. Has the number of deals increased recently where MAC clauses and/or force majeure clauses have been agreed?
- 5. What types of additional incentivization do you see being agreed as part of a financing (select one or more)?
- 6. Do you see many M&A transactions providing for a non-cash consideration?
- 7. Do you see many forced exits, i.e., exit transactions where drag along provisions are invoked?
- 8. Do you see many early exits, perhaps even as an alternative to an equity capital raise?

#### slido

# 1. Have you seen the number of deals providing for milestone /tranche investments increase recently?



1 0 0

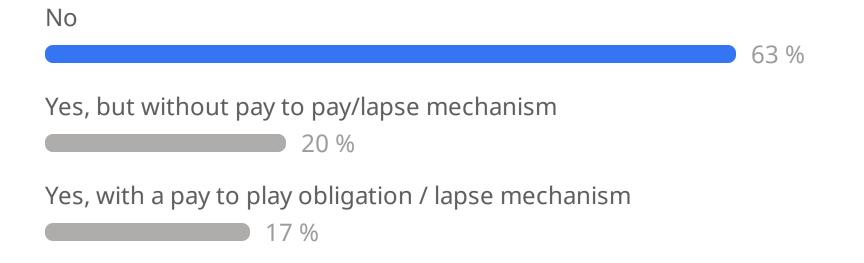


Multiple-choice poll

## Have you seen the number of deals providing for milestone investments increase recently?

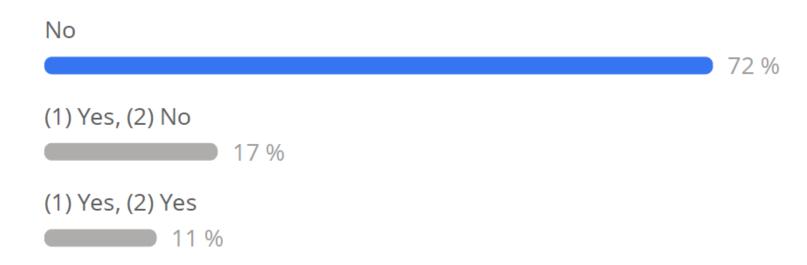


Yes 28 % No 72 % 2. Have you seen full ratchet anti-dilution protection mechanisms being agreed in any deals recently? If so, was that downround protection subject to a pay to play obligation or other lapse mechanism (e.g., time limit or until next financing)?



(1) Have you seen full ratchet anti dilution protection mechanisms being agreed in any deals recently? (2) If so, was that downround protection subject to a pay to play obligation?





3. What types of liquidation preferences have you seen in recent deals (e.g., "2x nonparticipating", "1x participating")? [free text entry] (1/4)



- 1x non-participating
- 1x non participation 1x non participation plus interest of 5 p.a
- 1x
- 1.5x non participating unless new founding round with certain (high) valuation is closed (then back to 1x non participating) 1x plus 10% interest non-participating
- 1x non-participating
- 1x non participating remains the most common but more

and more 1x plus capitalised interests of x%

- 1x plus 8% Annual. Non participating
- 1x non-participating (mostly)
  Interest elements
- Recent deals shows 1x participating as investors see tge numbers which are participating
- 1x non-participating
- 1x np, 3x np, 1x + IRR np, participating
- 1 non participating
- Mainly 1x non-participating.



3. What types of liquidation preferences have you seen in recent deals (e.g., "2x nonparticipating", "1x participating")? [free text entry] (2/4)



Once 3x non-participating.

- Yes, 1x partecipating also on secondary sales
- 1x non-particpating still the norm
- 1x non participanting
- 1x participating
- 2x non-participation
- Limited in time and 1x
- 2x non-participating
- Over 1 x up to 3 x -non participating
- 1 x non participating
- 1 non participating

- 1x non-participating
- 2x participating, 3x non participating
- 1x non-participating
- 1xnon part
- 2x
- 1x non participaing. 2x non participating
- 1x participating
- 1xnon-part.
- 1x non-participating
- 1x non participating
- 1x participating OR 1x nonparticipating

3. What types of liquidation preferences have you seen in recent deals (e.g., "2x nonparticipating", "1x participating")? [free text entry] (3/4)



- 1x non participating + IRR
- 1 x participating 1 x nonparticipating
- 1x
- 1 x non participating
- 2x
- 2x non-participating
- 1x non-participting
- 1 x non-participating
- 1 time non participating
- 1x participating
- 1x non participating
- 1x (non participating)

- 1x non participating
- 1xparticipating
- 1 \* non participating
- 1xnon-participating
- 1x non-participating
- 1x noin-participating still the norm
- 1x participating
- 1x non-participating
- 1x non-participating
- 1x
- 1x non-participating
- 1x participating 1x non-participating

#### alida

3. What types of liquidation preferences have you seen in recent deals (e.g., "2x nonparticipating", "1x participating")? [free text entry] (4/4)



- 1x non-participating
- 1x or 2x participating
- 1x non-participating
- 1x non-participating
- 1 x non-participating
- 1x participating
- 1x non participating
- 1x non-participating
- 1x partipating
- 2x non-participating
- 1x non participating
- 1 x



- 1x non-part
- 1x non participating
- n/a
- 1x non participating
- 1x participating; 1.1 nonparticipating; 1.1x non-participating
- 1x participating
- 1x non-participating
- 1x participating
- 1x non participating
- 1x participating
- Investment amount plus a minimum multiple/rate

- Mostly non participating, but some 1xparticipating as well. Not much variable in multiples.
- 1x non-participating
- 1x non-participating
- 2x non participation
- 1-4x non-participating
- 1x non-participating plus interest
- 1x non-participating
- 1x non participation on equity deals x2 return on SAFEs
- 1x non-participating
- 1x non-participating

- 1x non-participating
- 1x non participating
- 1x participating
- 1 x non-participating
- 2x
- 1x non-participating
- 1x non-participating
- 1x Non-participating
- 1x non-participating
- Non-participating, up to 3x
- 1x participating
- Still non-participating
- 1x non-participating

- 1x non-part
- 1x non-participating
- 1x non part
- 1x non-participating
- 1x non participating
- 1x non-participating
- 1x

#### 4. Has the number of deals increased recently where MAC clauses and/or force majeure clauses have been agreed?

Never	
	42 %
Rarely	
	38 %
Occasionally	
16 %	
Regularly	
4 %	

081

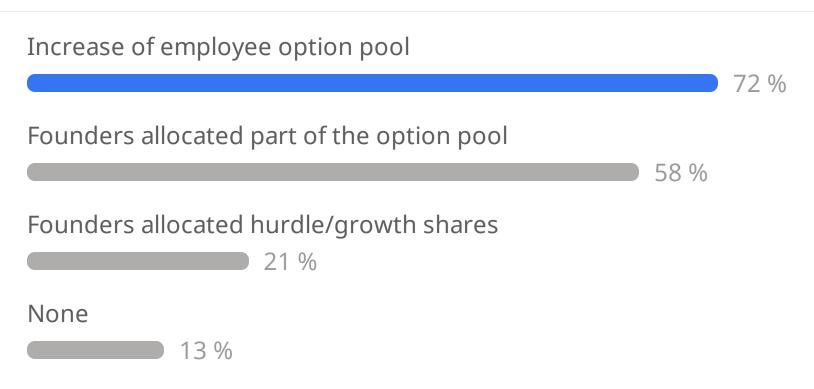


Has the number of deals increased recently where MAC clauses and/or force majeure clauses have been agreed?

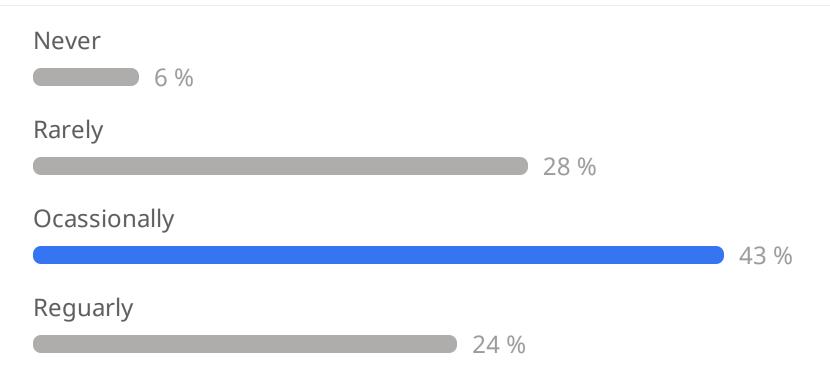




#### 5. What types of additional incentivization do you see being agreed as part of a financing (select one or more)?

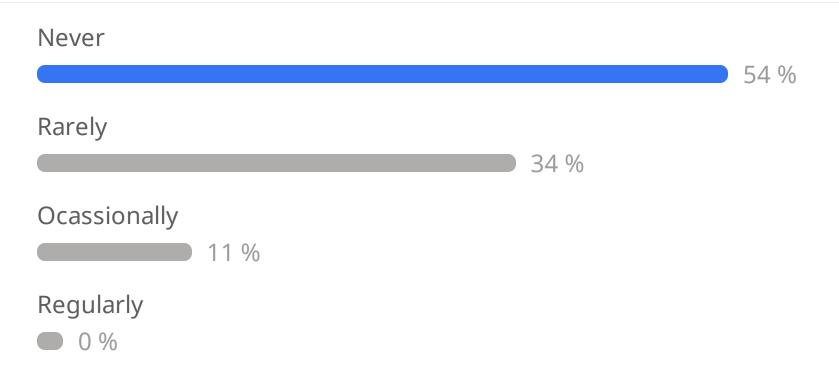


## 6. Do you see many M&A transactions providing 0 6 8 for a non-cash consideration?





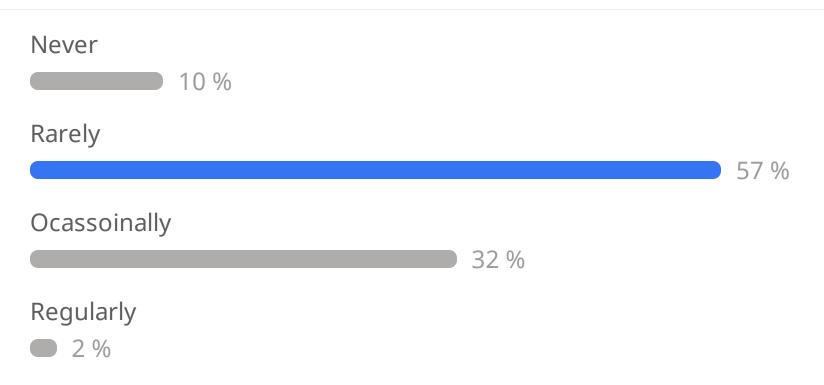
#### 7. Do you see many forced exits, i.e., exit transactions where drag along provisions are invoked?



070



## 8. Do you see many early exits, perhaps even as an alternative to an equity capital raise?



063

### **Questions and final takeaways**

