

A conference presented by the IBA Latin American Regional Forum



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the legal profession®

# Biennial IBA Latin American Regional Forum Conference

## Technology, social media and artificial intelligence: challenges for the legal industry in the digital age



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**22–24 March 2023, Centro de Convenciones de Cartagena, Cartagena, Colombia**

### Sessions include:

- Acceleration, artificiality and abundance
- Big data/big challenge: lawyers managing their information
- Innovation, technology and the Rule of Law
- Emerging legal issues in the metaverse: new digital horizons for businesses
- Green software, AI and trusted data: the impact of technology in ESG
- From blockchain to crypto: there and back again
- M&A and tech in Latin America: how will unicorns (existing and up-and-coming) confront a changing investment landscape?
- Rise of the machines
- Social media: regulation v freedom of press
- Tech or no tech? There is NO question
- The challenge of data protection
- The in-house perspective on ops and new tech tools reshaping legal services
- Venture capital investments in Legal Tech and the technology industry



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# Programme

## Conference Co-Chairs

Juan Carlos de los Heros *Estudio Echeopar Baker & McKenzie, Lima; Co-Chair, IBA Latin American Regional Forum*  
Juan Carlos Rocha *Philippi Prietocarrizosa Ferrero DU & Uria, Bogota; Advisory Board Member, IBA Latin American Regional Forum*  
Jaime Cubillos *Posse Herrera Ruiz, Bogota; Sustainability Initiatives Officer, IBA Latin American Regional Forum*  
Catalina Santos *Brigard & Urrutia, Bogota; Corporate Counsel Forum Liaison Officer, IBA Latin American Regional Forum*

## Organising Committee

Estif Aparicio *Arias Fabrega y Fabrega, Panama City; Advisory Board Member, IBA Latin American Regional Forum*  
Pablo Artagaveytia *Marval O'Farrel & Mairal, Buenos Aires; Vice Chair, IBA Latin American Regional Forum*  
Benjamin Grebe *Prieto Abogados, Santiago; Co-Chair, IBA Latin American Regional Forum*  
Jaime Herrera *Posse Herrera Ruiz, Bogota*  
Juan Manuel Mercant *Guyer & Regules, Montevideo; Senior Vice Chair, IBA Latin American Regional Forum*  
Diego Muñoz-Tamayo *Muñoz Tamayo & Asociados, Bogota; IBA Council Member, Camara de Servicios Legales de la ANDI*  
Francisco Roggero *Zang Bergel y Viñes Abogados, Buenos Aires; Senior Vice Chair, IBA Latin American Regional Forum*  
Lina Uribe *Gomez-Pinzon Abogados, Bogota; Vice Chair, IBA Water Law Committee*

## Local Host Committee

Araujo Ibarra Consultores Internacionales	Dentons Cardenas & Cardenas	Lopez & Asociados Abogados
Baker McKenzie	DLA Piper Martinez Beltran	Muñoz Tamayo & Asociados
BBGS Abogados	DG& A Duarte Garcia Abogados	Parra Rodriguez Abogados
Brigard Urrutia	EY Law	Pinilla Gonzalez & Prieto Abogados
Camara de Servicios Legales - Andi	Esguerra Asesores Juridicos	Posse Herrera Ruiz
Cavelier Abogados	Garrigues	Philippi Prietocarrizosa Ferrero DU & Uria
Chapman Wilches	Godoy Cordoba	Rincon Castro Abogados
Contexto Legal	GOH Godoy Hoyos	Saavedra Becerra Abogados
CMA Correa Merino Agudelo	Gomez-Pinzon Abogados	Serrano Martinez
CMS Rodriguez Azuero	Ibarra Rimón Abogados	Triana Uribe Michelsen
Cuatrecasas	Lloreda Camacho & Co	Uribe Henao Abogados

## Wednesday 22 March

1000 – 1900 **Registration**

1200 – 1330 **Light networking lunch**

1330 – 1335 **Welcome remarks by the Conference Co-Chairs**

1335 – 1345 **Opening remarks**

Almudena Arpon de Mendivil *Gomez Acebo & Pombo, Madrid; IBA President*

Jaime Carey *Carey y Cia, Santiago; IBA Vice President*

Carola Van den Bruinhorst *Loyens & Loeff, Amsterdam; Chair, IBA Legal Practice Division*

1345 – 1430 **Keynote speech**

Juan Carlos Echeverry *IDB Consultant, Bogota*

1430 – 1600 **Plenary session**

### **Acceleration, artificiality and abundance: how will the convergence of disruptive technologies impact the practice of law?**

Convergence of disruptive technologies is accelerating change and giving rise to the age of abundance and exponential growth. Historically, economics has been based on scarcity, but the convergence of exponential growth in computational capacity, sensors and networks (IoT), big data, artificial intelligence, machine learning, virtual and augmented reality, synthetic biotechnology, robotics, drones and 3D printing are dramatically changing the paradigms that have been the base for the conception and construction of legal regulation. The panel will bring together experts that will address questions such as:



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# Wednesday continued

- How to regulate life of civil society in this new age?
- Will the sharing economy change the way in which we approach the concept of private property?
- Will sensors and IoT rationalise the use of natural resources?
- Will the world see the end of all intermediation contracts?
- What will be the impact of fintech, crowdfunding, big data, cryptocurrencies and blockchain in the financial sector as the world understands it nowadays?
- What will be the most efficient way for law and regulation to close the gap and catch-up with the realities of disruptive technologies?
- What will be the impact of these disruptive technologies on the legal profession?

## Session Co-Chairs

**Mariana Estrade** *Hughes & Hughes, Montevideo; SPPI*

*Representative, IBA Diversity and Inclusion Council*

**Diego Muñoz-Tamayo** *Muñoz Tamayo & Asociados, Bogota;*

*IBA Council Member, Camara de Servicios Legales de la ANDI*

## Speakers

**Claudia Aparicio** *SingularityU Colombia, Bogota*

**Claudia Echavarría** *Bancolombia, Bogota*

**Sergio Galvis** *Sullivan & Cromwell, New York City, NY*

**Marcela Hughes** *Marcela Hughes Consulting, Montevideo;*

*Advisory Board Member, IBA Latin American Regional Forum*

1600 – 1630 **Coffee/tea break**

## 1630 – 1800 Breakout sessions

### Breakout session 1

#### Big data/big challenge: lawyers managing their information

This session will focus on the impact, value, and challenges of data as an asset on the legal services market. Just like any other, the market for legal services globally has been impacted (and will continue to be impacted) by the use of data analysis and 'Big Data'. Now law firms and other entities that render legal services must consider the use of data to adapt their business strategies. This change will also carry challenges that come along with the use of data, such as the protection of privacy and other regulations that might be applicable.

## Session Co-Chairs

**Hernando Padilla** *Philippi Prietocarrizosa Ferrero DU & Uribe, Bogota*

**Miguel Tornovsky** *Pinheiro Neto Advogados, São Paulo;*  
*Treasurer, IBA Latin American Regional Forum*

## Speakers

**Nestor Camilo Martínez Beltrán** *DLA Piper Martínez Beltrán, Bogota*

**Maria-Leticia Ossa Daza** *Willkie Farr & Gallagher, New York City, NY*

**Andrés Otero** *Guidepost Solutions, Miami, FL*

**Jose Felix Zaldivar de la Rica** *Uribe Menendez, Madrid*

### Breakout session 2

#### The challenge of data protection: new trends in terms of regulation, investigation and emblematic cases

In an increasingly data-driven world with changes in the way that personal data is used, privacy regulations are set to be a major talking point in 2023. Governments and regulatory bodies seem determined in reforming laws that govern privacy protection and how organisations must put procedures and policies in place to secure personal information. The extraterritorial use of personal data of companies are under pressure to adapt to evolving global privacy norms and to face challenges concerning investigations for unlawful use of personal information.

This session will discuss how to find balance in regulation in a data-centric technology era, strengthening rights of users, pushing for enhanced privacy accountability mechanisms for organisations and look at how current laws can be enforced around the globe.

## Session Co-Chairs

**Agustín Mayer** *Ferrere, Montevideo; Website Officer, IBA Latin American Regional Forum; Vice Chair, IBA Intellectual Property and Entertainment Law Committee*

**Lorenzo Villegas** *CMS Rodríguez Azuero, Bogota*

## Speakers

**Paola Alvarado** *TeleColombia, Bogota*

**Mario Arrua-Leon** *Equifax, Asunción*

**Catherine Collins** *Falabella, Santiago*

**Paula Vargas** *Meta, Buenos Aires*

1800 – 2000 **Opening reception**

*Centro de Convenciones Cartagena de Indias*

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0730 – 1600 **Registration**

0800 – 0930 **Networking breakfast and plenary session**

## **Mentoring programmes: what works, what doesn't and why they are a must for breaking the glass ceiling**

*This breakfast is free to attend. All conference registered delegates are invited.*

*Opening speech*

**Almudena Arpon de Mendivil** *Gomez Acebo & Pombo, Madrid; IBA President*

*Session Co-Chairs*

**Claudia Barrero** *Philippi Prietocarrizosa Ferrero DU & Uria, Bogota; Diversity and Inclusion Officer, IBA Women Lawyers' Committee*

**Ursula Ben-Hammou** *Rodrigo Elias & Medrano Abogados, Lima; Mentorship Officer, IBA Women Lawyers' Committee*

*Speakers*

**Yosbel Ibarra** *Greenberg Traurig, Miami, FL*

**Patricia Silberman** *Carey y Cia, Santiago; Pro Bono Initiatives Officer, IBA Latin American Regional Forum*

**Luciana Tornovsky** *Demarest Advogados, São Paulo; Senior Vice Chair, IBA Closely Held Companies Committee*

## **0930 – 1100 Plenary session**

### **Rise of the machines: will lawyers be replaced by Artificial Intelligence? What do the services providers have to offer?**

Recently, the achievements of Artificial Intelligence have broadened in a myriad of fields and applications. One doubt lingers regarding these technological advances: their ability to replace humans in fields typically reserved for highly specialized professionals such as lawyers. We will discuss the general understanding and expectations over this uncertainty and the possible challenges it presents.

*Session Co-Chairs*

**Adriana Castro** *BLP Abogados, San Jose; Special Projects Officer, IBA Latin American Regional Forum*

**Hans Sydow** *SLG Consultores, Caracas; Publication and Newsletter Officer, IBA Latin American Regional Forum*

*Speakers*

**Dario Cadena** *Lloreda Camacho, Bogota*

**Heath Harris** *EY Law, New York City, NY*

**Andres Jara** *Alster, Santiago*

**Andrew M Levine** *Debevoise & Plimpton, New York City, NY*

**Rosa Rascon** *Thomson Reuters, Mexico City*

1100 – 1130 **Coffee/tea break**

## **1130 – 1300 Breakout sessions**

### **Breakout session 3**

#### **From blockchain to crypto: there and back again**

Blockchain technology has proven to be more than a tool for crypto currency and the technology is changing how business relationships are shaped and developed, and consequently a significant portion of legal practice. Join us to discuss with leading practitioners the new trends in advising the new blockchain frontier as well as experiences with doing business in the web3.0 ecosystem and with native entrepreneurs.

*Session Co-Chairs*

**Fabiola Augusta Cavalcanti** *TozziniFreire Advogados, Rio de Janeiro; Diversity and Inclusion Officer, IBA Latin American Regional Forum*

**Luis Enrique Palacios** *Rodrigo Elias & Medrano, Lima; Young Lawyers' Initiatives Officer, IBA Latin American Regional Forum*

*Speakers*

**Mariano Batalla** *Alta Batalla, San Jose*

**Nicole Dyskant** *Hashdex, Rio de Janeiro*

**Victoria Funes** *Bomchil, Buenos Aires*

**Dionisio Machuca** *Banco Agricola/Bancolombia, San Salvador*

**Mariana Olman** *Greenberg Traurig, Miami, FL*

### **Breakout session 4**

#### **Green software, AI and trusted data: the impact of technology in ESG**

Through technology, achieving better ESG indicators is possible through an automated and smarter management of assets and people. The structuring of new business models are intended to be more respectful and aligned with well-being, diversity, inclusion and transparency, to achieve a fairer and more equitable society. Green software, AI and Trusted Data, present alternatives which aim to lower the environmental footprint of businesses. In the context of raising concerns over 'greenwashing' and the benefits of considering ESG issues for businesses, technology is quickly taking center stage. In this session, we will discuss the impact of technology in ESG through some of the trends in the tech sector.

*Session Co-Chairs*

**Pablo Artagaveytia** *Marval O'Farrell & Mairal, Buenos Aires; Vice Chair, IBA Latin America Regional Forum*

**Sandra Reed Serrano** *Perez Bustamante & Ponce, Quito; Membership Officer, IBA Latin American Regional Forum*



## **Exhibitors**





# Thursday continued

## Speakers

**David Flechner** *Allen & Overy, New York City, NY; Vice Chair, Mergers and Acquisitions Subcommittee, IBA Securities Law Committee*

**Catalina Hoyos** *GOH GodoyHoyos, Bogota*

**Andres Nieto** *Norton Rose Fulbright, Mexico City*

**Paula Vargas** *META, Buenos Aires*

## Breakout session 5

### Tech or no tech? There is NO question. Lawyers cannot afford not to resort to new technological tools

The legal services market is not immune to the rapid advance of new technologies. Contenders in this market need to implement and constantly adapt to these changes to avoid being left behind. Now more than ever, clients require efficient and quick solutions to their legal needs. The timely delivery of the solution can be easily hindered if lawyers do not implement technological tools that aid them in their daily business. In this session, we will focus on some trends and challenges regarding the implementation of these tools.

## Session Co-Chairs

**Benjamin Grebe** *Prieto Abogados, Santiago; Co-Chair, IBA Latin American Regional Forum*

**Juan Manuel Mercant** *Guyer & Regules, Montevideo; Senior Vice Chair, IBA Latin American Regional Forum*

## Speakers

**Juliana Abrusio** *Machado Meyer Advogados, São Paulo*

**Shannon Capone Kirk** *Ropes & Gray, Boston, MA*

**Ignacio Londoño** *Garrigues, Bogota*

**Juan Mendez** *Simpson Thacher & Bartlett, New York City, NY*

**Meg Strickler** *Conaway & Strickler, Atlanta, GA*

1300 – 1400 **Sitdown lunch**

## 1400 – 1530 Plenary session

### Emerging legal issues in the metaverse: new digital horizons for businesses

The metaverse, AR and VR technologies call on those who practice law to rethink the legal structures and tools available to them, often from an innovative perspective that accepts a set of new realities that expand the possibilities of human relationships. Beyond the hype around NFTs, videogames and virtual worlds have introduced a new form of human interaction, and its evolution as metaverses exceed the entertainment industry. Legal issues in the metaverse related to data protection, intellectual property, immersive commerce and digital assets, represent a vast opportunity and new challenges for lawyers the world over. In this session we will discuss the different applications of the metaverse in the business world and the emerging legal issues that surround it.

## Session Co-Chairs

**Estif Aparicio** *Arias Fabrega & Fabrega, Panama City; Advisory Board Member, IBA Latin American Regional Forum*

**Lina Uribe** *Gomez-Pinzon Abogados, Bogota; Vice Chair, IBA Water Law Committee*

## Speakers

**Jonas Bergstein** *Bergstein Abogados, Montevideo*

**Alejandro Correa** *Rappi, Bogota*

**Lucas Marsden-Smedley Rodriguez** *FTI Consulting, London*

**Ana Paula Rumualdo** *Hogan Lovells, Mexico City*

**Esteban Sotomayor** *Kravata, Bogota*

1530 – 1600 **Coffee/tea break**

## 1600 – 1730 Breakout sessions

### Breakout session 6

#### M&A and tech in Latin America: how will unicorns (existing and up-and-coming) confront a changing investment landscape?

Latin American investors have incubated highly successful companies in the tech sector for several decades now. Some have reached success and financial stability while others continue to grow through ever-expanding interest and investments from the venture capital. However, venture investors seem to be scaling back new investment, but up-and-coming startups still require new capital to grow. How will a changed investment landscape impact M&A activity in the country change in the business cycle?

## Session Co-Chairs

**Paula Vieira de Oliveira** *Mattos Filho, São Paulo; Vice Chair, IBA Latin American Regional Forum*

**Jose Visoso** *Galicia Abogados, Mexico City; Scholarship Officer, IBA Latin American Regional Forum*

## Speakers

**Carlos Albarracin** *Milbank, New York City, NY*

**Paola Lozano** *Skadden Arps Slate Meagher & Flom, New York City, NY*

**Juan Naveira** *Simpson Thacher & Bartlett, New York City, NY*

**Mariana Seixas** *SoftBank Investment Advisers Miami, FL*

**Maria Shakespear** *Beccar Varela, Buenos Aires*

### Breakout session 7



## Innovation, technology and the Rule of Law

Technology is changing the world and the way people conduct business and interact with government. The Justice System is not an exception, and it has greatly benefited from the use of new technologies and innovation. During the pandemic, authorities, courts, and judges all around the world had to innovate to guarantee access to justice. Without a doubt, innovation and technology can help with an equal access to justice, eliminating discrimination and improving transparency. In this panel, experts will discuss the various technological innovations that have been adopted across Latin America to improve the functioning of the rule of law.

### Session Co-Chairs

**Carlos del Rio** *Creel Garcia-Cuellar Aiza y Enriquez, Mexico City; Conference Quality Officer, IBA Latin American Regional Forum*  
**Erika Villarreal** *Anzola Robles & Asociados, Panama City; National Representatives Officer, IBA Young Lawyers' Committee*

### Speakers

**Carolina Aguirre** *BAQSN, Santa Cruz*  
**Ximena Camacho** *Chevron, Bogota*  
**John Dedyo** *Hunton Andrews and Kurth, New York City, NY*  
**Roberto Durrieu** *Estudio Durrieu, Buenos Aires; Latin American Regional Forum Liaison Officer, IBA Rule of Law Forum*  
**Diego Salto** *Consortium Legal, San Jose*

## Breakout session 8

### Venture capital investments in Legal Tech and the technology industry

This session will focus on different types of transactions and investments in technology, mainly in Legal Tech. Discussions will be held among other things: in innovation centres and clusters, sponsorship on booster ventures, start-up initiatives, fin-tech projects, business incubators and new trends and emblematic cases.

### Session Co-Chairs

**Luciana Tornovsky** *Demarest Advogados, São Paulo; Senior Vice Chair, IBA Closely Held Companies Committee*  
**Jose Alejandro Torres** *Posse Herrera Ruiz, Bogota*

### Speakers

**Werner Ahlers** *Sullivan & Cromwell, New York City, NY*  
**Tomas Gurmendez** *Posadas, Montevideo*  
**Antonio Pena** *Greenberg Traurig, Miami, FL; Junior Website Officer, IBA International Commerce and Distribution Committee*  
**Noreen Weiss** *Gunnercooke, New York City, NY; Treasurer, IBA Closely Held Companies Committee*

1930 – 2230

**Welcome reception offered by the local host committee**

### IBA Harassment Policy

IBA conferences provide unrivalled professional development and network-building opportunities for international legal practitioners and their professional associates. The IBA values the participation of every delegate and member of the IBA and wants all attendees to have an enjoyable and fulfilling experience. Accordingly, all conference attendees are expected to show respect and courtesy to other attendees, IBA staff and those involved with hosting the events throughout the conference and at all conference events, receptions, and parties, whether officially organised by the IBA or others. All delegates, guests, attendees, speakers, exhibitors, staff and volunteers at any IBA event are required to conform to the IBA Harassment Policy.

See [www.ibanet.org/conferences/harassment-policy.aspx](http://www.ibanet.org/conferences/harassment-policy.aspx)

### Continuing Professional Development / Continuing Legal Education

For Conference delegates from jurisdictions where CPD/CLE is mandatory, the IBA will provide a Certificate of Attendance for the Conference. Subject to CPD/CLE requirements, Conference delegates can use this to obtain the relevant number of hours' accreditation. The number of CPD/CLE hours available may vary depending on the rules applied by the members' bar association/law society on time recording criteria.

A Certificate of Attendance is available to Conference delegates on request. Please ask at the IBA conference registration desk for information on how to obtain the certificate.

0730 – 1115 **Registration**

0800 – 0930 **Networking breakfast and plenary session**

## **The Client's perspective: how pro bono can be a fundamental tool for the incorporation of ESG**

*This breakfast is free to attend. All conference registered delegates are invited.*

*Opening speech*

### **Incorporation of Pro Bono work inside Companies of interviews conclusions**

**Constanza Alvial** *The Pro Bono Network of the Americas, Santiago*

*Session Chair*

**Maria Fernanda Mierez** *Beccar Varela, Buenos Aires; Treasurer, IBA Business Human Rights Committee*

*Speakers*

**Claudia Echavarría** *Bancolombia, Bogota*

**Richard Galindo** *Avianca, Bogota*

**Daniela Lopes** *AXA, Mexico City*

**Veronica Rodriguez** *TelevisaUnivision, New York City, NY*

*Closing remarks*

**Jaime Chavez Alor** *The Pro Bono Network of the Americas, New York City, NY*

## **0930 – 1045 Plenary session**

### **Is fake news the new elector? Is social media the new press? Impact on the legal industry and investments in Latin America**

Fake news has become a huge concern around the world. The impact of fake information through social networks, internet and messaging applications has made this issue become one of the highest priority matters to tackle in recent years. On the other hand, we have seen that social media is replacing the traditional press, influencing millions around the world. This session will address, from different optics, the impact of fake news in society, democracy and the economy – and the different practical and legal alternatives that deal with this matter.

*Session Co-Chairs*

**Francisco Roggero** *Zang Bergel & Viñes, Buenos Aires; Senior Vice Chair, IBA Latin American Regional Forum*

**Carlos Umaña** *Brigard Urrutia, Bogota*

*Speakers*

**Ramon Jimeno** *Jimeno Acevedo Estrategia, Bogota*

**Juan Lozano** *Universidad Sergio Arboleda, Former Minister and General Media Counsel for Ardilla Lulle's Organisation, Bogota*

**Andres Rengifo** *Microsoft, Bogota*

**Irene Velandia** *Google, Bogota*

1045 – 1050

### **Jack Batievsky and Rogelio de la Guardia scholarships announcement**

1050 – 1115 **Coffee/tea break**

## **1115 – 1300 Plenary session**

### **The in-house perspective on legal ops and new tech tools reshaping legal services**

This panel will focus on the perspective of in-house lawyers about all new tech tools and new ways of providing legal services. What is innovative, what is adding value, is value being transferred to the client, how can law firms improve their service offerings by merging traditional legal services with innovative tools? What should companies expect from legal services providers in the years to come?

*Session Co-Chairs*

**Maria Carolina Pardo** *Baker McKenzie, Bogota*

**Fernando Pelaez-Pier** *FPelaez Consulting, Miami; IBA Honorary Life Member of Council and Association*

*Speakers*

**Xavier Careaga** *META, Mexico City*

**Hector Garcia** *Bayer, Bogota*

**Mary O'Carroll** *Ironclad, San Francisco, CA*

**Suzette Recinos** *PepsiCo, Miami, FL*

**Isabel Sica** *Google, São Paulo*

**Scott Taylor** *Merck & Co, Mexico City*

# Information

## Date

22–24 March 2023

## Venue

Centro de Convenciones Cartagena de Indias  
Calle 24 No 8a-344  
Cartagena, Colombia  
Tel: +57 (5) 654 4000  
Website: [cccartagena.com](http://cccartagena.com)

## Fees

*Online registrations received:*

	on or before 27 January	until 10 March
IBA member	US\$1,100	US\$1,245
IBA corporate group member*	US\$825	US\$935
Non-member**	US\$1,325	US\$1,470
Young lawyers (under 30 years)	US\$825	US\$1,470
Academics/judges (full time)	US\$825	US\$1,470
Public lawyers	US\$825	US\$1,470
Corporate counsel	US\$990	US\$1,470
Guest fee	US\$90	US\$90

After **10 March** registrations must be received in hard copy at the IBA office.

*Hard copy registration forms and fees received:*

	on or before 27 January	after 27 January
IBA member	US\$1,220	US\$1,385
IBA corporate group member*	US\$915	US\$1,040
Non-member**	US\$1,470	US\$1,635
Young lawyers (under 30 years)	US\$915	US\$1,635
Academics/judges (full time)	US\$915	US\$1,635
Public lawyers	US\$915	US\$1,635
Corporate counsel	US\$1,100	US\$1,635
Guest fee	US\$90	US\$90

\* The IBA Corporate Group Member is a reduced rate offered to the in-house legal department of international corporations. This rate is only applicable if your company has a corporate group membership with the IBA.

\*\* By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this conference is held, which entitles you to the following benefits:

- (1) Password access to certain parts of the IBA website.
- (2) Receipt of *IBA E-news* and access online versions of *IBA Global Insight*.
- (3) Pay the member rate for any subsequent IBA conference registrations for this calendar year.
- (4) Take advantage of IBA Special Offers.

## Language

All conference working sessions and conference materials will be in English.

## How to register

Register online by **27 January** at [www.ibanet.org/conferencedetails/CONF2237](http://www.ibanet.org/conferencedetails/CONF2237) and make payment by credit card to avail of the ten per cent online registration discount or complete the attached registration form and return it to Camila Campelo at [camila.campelo@int-bar.org](mailto:camila.campelo@int-bar.org). You should receive emailed confirmation of your registration within five days; if you do not please contact Camila Campelo.

If you would like to become a full or general member of the IBA, which includes membership of one committee or more – and inclusion in and access to our membership directory – we encourage you to do so now in order to register for this conference at the member rate. Full details of how to join can be found at [www.ibanet.org](http://www.ibanet.org)

A reduced rate is offered to lawyers who are over the age of 65, have been an IBA member for more than 20 years and are no longer practising law.

**Full payment must be received in order to process your registration.**

## Fees include:

- Attendance at all working sessions on 22, 23 and 24 March
- Conference materials, including any available speaker's papers presented at the conference
- Access to the above conference working materials from the IBA website ([www.int-bar.org](http://www.int-bar.org)) approximately seven days after the conference
- Lunches on Wednesday and Thursday
- Coffee/tea during breaks
- Invitation to the Opening reception on 22 March
- Invitation to the Welcome reception offered by the local host committee on 23 March

## Guest fee includes:

- Invitation to the Opening reception on 22 March
- Invitation to the Welcome reception offered by the local host committee on 23 March

A guest must **not** be a member of the legal profession or seek to use the Conference as a business networking opportunity. Access to working sessions is not permitted for guests. Checks are made to ensure members of the legal profession are not registered as guests, if this is the case, registration will be refused unless the guest registers as a full delegate for the conference. **Only registered guests (ie, those paying the guest fee) are eligible to participate in the social programme.**

## List of participants

In order for your name to appear in the list of participants, which will be made available seven days prior to the conference, your registration form must be received by **10 March** at the latest.

## Live delegate search

Delegates are able to use the live delegate search via the IBA website, in order to use this function delegates will need to be logged into their MyIBA. This will allow search access to up-to-date attendance lists.

## Registration confirmation

All documentation regarding your attendance at the conference can now be obtained from the IBA website. Upon receipt of your payment for the conference a confirmation email will be sent containing instructions on how to download the documents. Registration confirmation will not be distributed by post.



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### Photography and filming

Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future IBA marketing materials, member communications, products or services. Should you have any concerns with regard to this, or do not wish to be featured in any of these materials please contact the IBA Marketing Department on [ibamarketing@int-bar.org](mailto:ibamarketing@int-bar.org)

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### Payment of registration fees by bank transfer or BACS payment Registration forms received without proof of payment will NOT be processed until proof of payment has been received.

**US dollars:** by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.  
SWIFT address NWBKGB2L, IBAN GB55NWBK60730101286498

**Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Online credit card payments:** by Visa, MasterCard or American Express. **No other cards are accepted.**

**PLEASE ENSURE THAT YOUR NAME AND 'CONF2237LARF' APPEAR ON ANY TRANSFER OR DRAFT.**

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### Conference sell-outs

The IBA places its conference in venues of a suitable size for the event; however there are times when our conferences may sell out. Should this happen, prospective delegates will be informed and a waitlist will operate. The waitlist will function on a 'first come, first served' basis, subject to receiving registered delegate cancellations. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to the conference without a confirmed place at the event.

### Cancellation of registration

If cancellation is received in writing at the IBA office by **27 January 2023**, fees will be refunded less a 25 per cent administration charge. Refunds will be made minus any monies owed to the IBA. We regret that no refunds can be made after this date. Registrations received after **27 January** will not be eligible for any refund of registration fees.

Provided you have cancelled your registration to attend an IBA conference in accordance with the terms of the 'cancellation of registration' clause included in the 'Information' section of the relevant conference programme, you must then confirm to us in writing at the IBA office as soon as possible but in no event later than one year (12 calendar months) from the date of any such conference all necessary details to enable any reimbursement owed to you to be paid. We regret that no refunds will be made after the date that is one year (12 calendar months) after the date of the relevant conference.

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### Hotel accommodation

A limited number of rooms have been reserved at the Charleston Santa Teresa, Sofitel Legend Santa Clara Cartagena Hotel and at the Hyatt Regency Cartagena for the nights of 22, 23 and 24 March.

#### Hotel Charleston Santa Teresa - walking distance

Centro Plaza Santa Teresa - Carrera 3a No 31-23  
Cartagena, Colombia  
Tel: +57 (5) 664 9494

[www.hotelcharlestonsantateresa.com](http://www.hotelcharlestonsantateresa.com)

The following rates are per room, per night and inclusive of breakfast. Service charges and local taxes are not included.

Superior twin	US\$260
Premium deluxe	US\$290

### Promotional literature

Please note that no individual or organisation may display or distribute publicity material or other printed matter during the conference, unless by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the Sponsorship Department at [sao.paulo@int-bar.org](mailto:sao.paulo@int-bar.org)

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### No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever. If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

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### Weather

The climate in Cartagena in late-March is sunny, hot, dry with temperatures averaging 24-32°C (75-89°F). Rains are not common at this time of year.

### Travel arrangements and visas

Participants are responsible for making their own travel arrangements. It is recommended that you check your visa requirements with your local embassy or consulate. **We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your registration form and full payment of registration fees.**

**Please apply for your visa in good time.**

### Vaccine

Please, check with your local health agency if yellow fever and Covid-19 vaccinations are mandatory for your inbound or outbound travel to Colombia.

### Airport

Rafael Nuñez International Airport – located about 6 kilometers (3.7 miles) from Cartagena city centre.

### Taxi

The best form of transport available from the airport to the city centre is the yellow taxi. The journey costs around US\$10 plus tip. It takes approximately 20 minutes.

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As a limited number of rooms have been blocked at the hotel, availability cannot be guaranteed once the room block is full.

Please call **+57 (605) 650 1026** or email [res@charlestonsantateresa.com](mailto:res@charlestonsantateresa.com) informing promo code **CAIBA2023** to make your reservation. The hotel requires the guarantee through a credit card to secure your reservation, in case of no show and late cancellations.

Any cancellation or modification must be made 20 days before arrival to avoid any penalty charge, between 19 days and 3 days before the arrival date, the hotel will take 50% of the stay as a penalty, between 3 days and the day of check in 100% of the stay. The same applies for no-shows.



### Santa Catalina Hotel - walking distance

Carrera 6 No 32-62 Calle del Candilejo  
Cartagena, Colombia  
Tel: +57 (5) 651 7099  
[www.santacatalinahotel.com.co](http://www.santacatalinahotel.com.co)

The following rates are per room, per night and inclusive of breakfast. Service charges and local taxes are not included.

Superior King	approx. US\$145
Superior Twin	approx. US\$167

As a limited number of rooms have been blocked at the hotel, availability cannot be guaranteed once the room block is full.

Please contact Reservations Department at [reservassantacatalina@oxohotel.com](mailto:reservassantacatalina@oxohotel.com) and mention the code **IBA Event** to make your reservation. The hotel requires the guarantee through a credit card to secure your reservation, in case of no show and late cancellations.

Any cancellations must be made 7 days before arrival to avoid any penalty charge. After that the hotel will take 50% of the stay as a penalty. No-shows are charged the total number of reserved nights.

### Hyatt Regency Cartagena - 5-minute drive

Carrera 1a No 12-118  
Cartagena, Colombia  
Tel: +57 (5) 694 1234  
[www.hyattregencycartagena.com](http://www.hyattregencycartagena.com)

The following rates are per room, per night and inclusive of breakfast. Service charges and local taxes are not included.

King room	approx US\$245
Bay View King	approx US\$255

As a limited number of rooms have been blocked at the hotel, availability cannot be guaranteed once the room block is full.

Please access [www.hyattregencycartagena.com](http://www.hyattregencycartagena.com) and insert the promo code **221148** under 'Special rates - Corporate or group code' to get a 10 per cent discounted fee. The hotel requires the guarantee through a credit card to secure your reservation, in case of no-show and late cancellations.

Any cancellations made before 48 hours prior to arrival will incur a cancellation fee of one night reserved. Cancellations made within 48 hours prior to arrival will incur a cancellation fee of the total nights reserved. The same applies for no-shows.

Delegates are responsible for making accommodation reservations and entering into an agreement with the hotel regarding credit card guarantees, cancellation terms and conditions, and room rates (should these differ from the special IBA rate). The IBA cannot accept responsibility for hotel accommodation disputes between a delegate and the hotel.

### Disabled access

The Charleston Santa Teresa, Santa Catalina Hotel and the Hyatt Regency Cartagena are wheelchair accessible. Please notify us if you require special assistance.

### Unauthorised accommodation agents

The IBA is not using any travel or accommodation agents for this conference. To make your reservation please contact any of the six hotels directly. Those are the only official accommodation booking systems.

### Social programme

#### Wednesday 22 March

1800 – 2000

**Opening reception**

#### Thursday 23 March

1930 – 2230

**Welcome reception offered by the local host committee**

### Dates to remember

- **27 January** is the date by which your registration form and payment must be received at the IBA office if you are taking advantage of the early registration fee and is the date by which any cancellation must be received at the IBA office in order for fees to be refunded, less a 25 percent administration charge. No refunds can be made after this date
- **10 March** is the date by which your registration form and payment must be received at the IBA office in order for your name and company to be included in the list of participants, which will be made available seven days prior to the conference. After this date no registration forms can be accepted at the IBA office – please therefore register at the conference.

The organisers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organisers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the conference unless they are satisfied not only that the money in question remains under their control but also that the person who paid it has been unfairly prejudiced (as to which, decision shall be in their sole and unfettered discretion and, when announced, final and conclusive).

# Registration form



**Biennial IBA Latin American Regional Forum Conference – Technology, social media and artificial intelligence: challenges for the legal industry in the digital age**

**22–24 March 2023 Cartagena, Colombia**

Please read the 'Information' section before completing this form and return it together with your bank transfer to Camila Campelo at the address overleaf.

REGISTER ONLINE AT [WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2237](http://WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2237) TO MAKE IMMEDIATE AND SECURE PAYMENT BY CREDIT CARD AND OBTAIN A 10 PER CENT DISCOUNT ON THE FEES BELOW

## PERSONAL DETAILS *(Please attach your business card or write in block capitals)*

Title \_\_\_\_\_ Given name \_\_\_\_\_ Family name \_\_\_\_\_

Name and country to be shown on badge *(if different from above)* \_\_\_\_\_

IBA Membership number *(if applicable)* \_\_\_\_\_ Date of birth \_\_\_\_\_

Firm/company/organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Guest \_\_\_\_\_

*Guests are not entitled to attend the working sessions. No member of the legal profession may be registered as a guest.*

## SPECIAL DIETARY REQUIREMENTS

If you have special dietary requirements, due to allergen intolerances, medical, religious reasons or a life choice, please specify the requirement below. The IBA is unable to cater for dietary requirements other than for the above reasons.

Please tick box if you have allergen intolerances and specify \_\_\_\_\_

Please tick box if your guest has allergen intolerances and specify \_\_\_\_\_

Please state all other dietary requirements clearly, i.e. I am a vegetarian; I do not eat red meat.

*Disclosure of dietary information denotes you have agreed to the IBA sharing this information with relevant third parties who are providing catering on our behalf.*

TO OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW,  
PLEASE REGISTER BY **27 JANUARY** ONLINE AT [WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2237](http://WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2237)  
IBA MEMBERS CAN REGISTER ONLINE BY **27 JANUARY** FOR **US\$1,100**  
PLEASE SEE 'INFORMATION' FOR FURTHER ONLINE REGISTRATION DETAILS.

HARD COPY REGISTRATION FORMS AND FEES RECEIVED:	on or before 27 January	after 27 January	amount payable
IIBA member	US\$1,220	US\$1,385	US\$
IIBA corporate group member*	US\$915	US\$1,040	US\$
Non-member**	US\$1,470	US\$1,635	US\$
Young lawyers (under 30 years)	US\$915	US\$1,635	US\$
Academics/judges (full time)	US\$915	US\$1,635	US\$
Public lawyers	US\$915	US\$1,635	US\$
Corporate counsel	US\$1,100	US\$1,635	US\$
Guest fee	US\$90	US\$90	US\$

*Guests are not entitled to attend the working sessions. No member of the legal profession may be registered as a guest.*



## SOCIAL FUNCTIONS

Opening reception on 22 March Number of tickets \_\_\_\_\_

Welcome reception on 23 March Number of tickets \_\_\_\_\_

One Opening reception ticket for each delegate and registered guest is permitted. One Welcome reception ticket for each delegate and registered guest is permitted.

Social function ticket reservations are subject to availability and cannot be guaranteed unless payment has been received before **10 March**.

**\*THE IBA CORPORATE GROUP MEMBER IS A REDUCED RATE OFFERED TO THE IN-HOUSE LEGAL DEPARTMENT OF INTERNATIONAL CORPORATIONS. THIS RATE IS ONLY APPLICABLE IF YOUR COMPANY HAS A CORPORATE GROUP MEMBERSHIP WITH THE IBA.**

**\*\*JOIN THE IBA TODAY AND REGISTER FOR THIS CONFERENCE AT THE IBA MEMBER RATE.  
PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT [WWW.IBANET.ORG](http://WWW.IBANET.ORG).**

**A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.**

**FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR REGISTRATION.  
PLEASE NOTE THAT REGISTRATIONS ARE NOT TRANSFERABLE.**

**TOTAL AMOUNT PAYABLE    US\$**

## METHODS OF PAYMENT

### By credit card

Register online at [www.ibanet.org/conference-details/conf2237](http://www.ibanet.org/conference-details/conf2237) and make immediate and secure payment by credit card

**Note:** please do not send your credit card details on the registration form or within an email or fax.

### By bank transfer and BACS payment

Registration forms received without proof of payment will NOT be processed until proof of payment has been received.

**US dollars:** by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB55NWBK60730101286498

**Please ensure that a copy of the bank transfer details is attached to your registration form.**

**Use the exchange rate prevailing at the time of registration.**

## WHERE DID YOU FIRST HEAR ABOUT THIS CONFERENCE?

- |   |   |   |                                   |  |
|---|---|---|-----------------------------------|--|
| <input type="checkbox"/> IBA CONFERENCE | <input type="checkbox"/> OTHER CONFERENCE | <input type="checkbox"/> DIRECT MAIL    | <input type="checkbox"/> INTERNET | <input type="checkbox"/> ADVERTISEMENT |
| <input type="checkbox"/> EMAIL          | <input type="checkbox"/> EDITORIAL        | <input type="checkbox"/> RECOMMENDATION | <input type="checkbox"/> OTHER    |  |

Please provide further details, quoting code (if applicable)

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The International Bar Association would like to keep in touch with you about relevant news, events, publications and membership. You can opt out of receiving information at any time by emailing [member@int-bar.org](mailto:member@int-bar.org) or by logging into My IBA and updating your preferences. Your details will be included in the list of participants. If you do not want your details to be included in the list, please email [confs@int-bar.org](mailto:confs@int-bar.org).

For further details on how your data is used and stored: [www.ibanet.org/web\\_privacy\\_policy.aspx](http://www.ibanet.org/web_privacy_policy.aspx).

## PLEASE SEND THE COMPLETED FORM TO INTERNATIONAL BAR ASSOCIATION LATIN AMERICA OFFICE:

### Camila Campelo

Rua Helena 170, 14º andar, São Paulo, SP 04552-050, Brasil

Tel: +55 (11) 3046 3320

Fax: +55 (11) 3046 3324

email: [camila.campelo@int-bar.org](mailto:camila.campelo@int-bar.org)

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## Contacts



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A training presented by the IBA Latin American Regional Forum, supported by the IBA Young Lawyers' Committee



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# Annual IBA Latin American Regional Forum Young Lawyers' Training Programme

21 March 2023,  
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## Topics include:

### Private equity investments in Latin America: M&A lessons and future expectations

- Common risks and challenges and alternatives to address them
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- Minority and majority shareholder protections in Latin America

### Legal negotiation workshop

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- Negotiating strategies and techniques on a mock case format
- What do general counsel expect from their advisers in negotiations?
- Recommendations to become a high-performing team in the context of a negotiation

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# International Bar Association

the global voice of the legal profession

The International Bar Association (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations, law firms and law societies.

The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 170 countries.

Inspired by the vision of the United Nations, the IBA was founded in the same spirit, just before the Universal Declaration of Human Rights was proclaimed in 1948.

The IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to-date information, enabling them to better represent their clients' interests.

Through its various committees, fora and task forces, the IBA facilitates the exchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of law around the globe.

## **IBA Latin America Regional Forum overview**

The Latin American Regional Forum covers all countries in Latin America, as well as Mexico, Puerto Rico and Spanish speaking areas of the Caribbean. The Forum provides a focus for all activities in the region, organising sessions at IBA conferences, and in particular has been instrumental in ensuring that a Latin American perspective is addressed during relevant special sessions. The Forum is closely affiliated with the North American Regional Forum as the regions are geographically proximate and share many issues.

## **Contact information**

### **International Bar Association Latin America Office**

Rua Helena 170, 14º andar,  
São Paulo, SP 04552-050, Brasil

Tel: +55 (11) 3046 3321

Fax: +55 (11) 3046 3324

Email: [sao.paulo@int-bar.org](mailto:sao.paulo@int-bar.org)

[www.ibanet.org](http://www.ibanet.org)

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Bar associations, law firms, government and regulatory bodies,  
news agencies, organisations and universities  
that are sending representatives to the

# Biennial IBA Latin American Regional Forum Conference

22 – 24 March 2023, Cartagena de Indias, Colombia

Preliminary list as of 11 January 2023

BAR ASSOCIATIONS/LAW FIRMS/ GOVERNMENT/REGULATORY BODIES/NEWS AGENCIES/ORGANISATIONS/UNIVERSITIES	COUNTRY
A1 Advokater	Sweden
ALLAW - Amaral Lewandowski Advogados	Brazil
Allende & Brea	Argentina
Allonca Abogados	Argentina
Alta Batalla	Costa Rica
Alta QIL + 4 Abogados	Guatemala
Aninat Abogados	Chile
Anzola Robles & Asociados	Panama
Arias	Costa Rica, El Salvador
Arias Fabrega & Fabrega	Panama
Arteaga Gorziglia y Cia	Chile
Ayerbe Abogados	Colombia
Baker McKenzie	Peru
BAQSN	Bolivia
Barros & Errazuriz	Chile
Basham Ringe y Correa	Mexico
Bergstein Abogados	Uruguay
BKM Berkemeyer	Paraguay
BLP	Costa Rica
Bomchil	Argentina
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Brigard & Urrutia	Colombia
Broseta Abogados	Spain
Bruchou & Funes de Rioja	Argentina
Bryan Gonzalez Vargas & Gonzalez Baz	Mexico
Bufete Aguirre Quintanilla Soria & Nishizawa	Bolivia
Buren Legal Tax Notary	Netherlands
Bustamante Fabara	Ecuador
Camara de Servicios Legales - ANDI	Colombia
Candela Jara Abogados	Peru
Carey	Chile

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Central-Law	Panama
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Creel Garcia-CuellarAiza y Enriquez	Mexico
Cuatrecasas	Chile
Debevoise & Plimpton	USA
Demarest Advogados	Brazil
D'Empaire	Venezuela
Dewar Legal & Tax	Spain
DMK Abogados	Dominican Republic
DS Casahierro Abogados	Peru
Edge Legal	Puerto Rico
Estudio Rodríguez Angobaldo	Peru
EY Law	Argentina, Colombia
Ferrere	Paraguay, Uruguay
Foley & Lardner	USA
FPelaez Consulting	USA
FTI Consulting	Colombia
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Guyer & Regules	Uruguay
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Lefosse Advogados	Brazil
Lega Abogados	Venezuela
Lloreda Camacho	Colombia
Machado Meyer	Brazil
Malis & Asociados	Argentina
Marcela Hughes Consulting	Uruguay
Maria Badillo	USA
Marval O'Farrell & Mairal	Argentina
Mattos Filho	Brazil
Melina Llodra Attorney at Law	Argentina
Mersan Abogados	Paraguay
Montgomery & Asociados	Brazil
Muñoz Tamayo & Asociados	Colombia
Nassar Abogados	Costa Rica
Noboa Peña & Torres Abogados	Ecuador
NTMA - Naveira Truffat Martinez Ferrari Mallo	Argentina
Olivares	Mexico
PAG Law	USA
Parra Rodriguez Abogados	Colombia
Paul Hastings Law Firm	Brazil
Perez Bustamante & Ponce	Ecuador
Perez-Llorca	Spain
Petra Legal	Peru
Philippi Prietocarrizosa Ferrero DU & Uria	Colombia
Pillsbury Winthrop Shaw Pittman	USA
Pinheiro Neto Advogados	Brazil
Posadas	Uruguay
Posse Herrera Ruiz	Colombia
Prieto Abogados	Chile
Quijano & Associates	Panama
Quiroz Advisors - QA Legal	Dominican Republic
Ramirez Gutierrez-Azpe Rodriguez-Rivero y Hurtado	Mexico
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Rodrigo Elias & Medrano Abogados	Peru
Sainz Abogados	Mexico
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TRSyM Sociedad Civil	Argentina
Uria Menendez	Spain
Veirano Advogados	Brazil
Von Wobeser & Sierra	Mexico
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Winston & Strawn	USA
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