An event presented by the IBA European Regional Forum

11th IBA French-Italian Day

Friday 26 November 2021, Villa Aldobrandini (Unidroit), Rome

Topics include:

• Fashion & luxury
• ESG
• Recent French - Italian deal: Euronext / Borsa Italiana

SIMULTANEOUS TRANSLATION ITALIAN/FRENCH WILL BE PROVIDED
# Programme

## Event Co-Chairs
- Jacques Buhart *McDermott Will & Emery, Paris; IBA Honorary Life Member of Council and Association*
- Luca Andrea Frignani *Chiomenti, Milan; Chair, Public Policy Working Group; IBA European Regional Forum*

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- Philippe Portier *Jeantet, Paris*
- Mahasti Razavi *August Debouzy, Paris*
- Gael Rousseau *Fidal, Paris*

## Friday 26 November

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<td>1000 – 1030</td>
<td>Registration and welcome coffee</td>
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<td>1030 – 1100</td>
<td>Opening remarks</td>
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<tr>
<td>Luca Andrea Frignani <em>Chiomenti, Milan; Chair, Public Policy Working Group; IBA European Regional Forum</em></td>
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<td>Frédéric Kaplan <em>Ministre Conseiller pour les Affaires économiques et Chef du service économique régional Ambassade de France en Italie, Rome</em></td>
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<td>Maria Chiara Malaguti <em>President of UNIDROIT, Professor Università Cattolica Sacro Cuore, Milan</em></td>
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<tr>
<td>1100 – 1230</td>
<td>SESSION ONE</td>
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<tr>
<td>Fashion &amp; luxury</td>
<td>Negotiating tools for the protection of luxury brands. Selective distribution networks and recent developments before Italian and French courts</td>
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<td>For many years, the principles of exhaustion of trademarks, as well as the free movement of goods, represented an obstacle to the enforcement of selective distribution networks against sales made by non-authorised distributors. More than ever, the economic crisis resulting from the pandemic highlights the importance for manufacturers to effectively protect their selective distribution networks against grey market distributors. During this session, we will discuss the industry needs in these challenging times and analyse the implications of the most recent Italian and French case-law on selective distribution networks also considering the European debate around the review of the Block Exemption Regulation (EU) no. 330/2010.</td>
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<td>1230 – 1400</td>
<td>Buffet lunch</td>
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<td>1400 – 1530</td>
<td>SESSION TWO</td>
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<td>Environmental, Social, Governance (ESG)</td>
<td>The evolution of companies in Italy and France moving towards positive Economy</td>
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<td>Sustainability is not an option anymore for companies and is becoming strategic to long term development and attractiveness to investors and human capital. Besides the mandatory compliance programmes provided by local regulations, national legislations in Italy and France have introduced new corporate tools to allow companies, on a voluntary basis, to change paradigm, shifting from a shareholders’ value towards a stakeholders’ value; the session will examine, inter alia, the French and Italian regulations on the subject matter on a comparative basis (Loi Pacte and société à Mission in France, Benefit company in Italy), the key role of measurement of non-financial performance and the growing importance of ESG for law firms and companies.</td>
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## Event supported by the following law firms:

- CastaldiPartners
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- Gianni & Origoni
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- Macchi di Cellere Gangemi
- Nunziante Magrone
- Pirola Pennuto Zei & Associati
- Portolano Cavallo
- Ughi e Nunziante
Friday continued

Moderator
Paolo Valensise  Professor Università Roma Tre, Rome

Speakers
Mauro Bombacigno  Head of Engagement Italy, BNP Paribas, Milan
Salvatore Castiglione  Benefit Corporate Affairs Director and General Secretary GRIT, Danone S.p.A., Milan
Paolo Di Cesare  Co-founder, Nativa, Milan
Anne-Manuella Gaillet  Pirola Pennuto Zei & Associati, Milan
Serge Garcia  Corporate Legal Affairs, Total, Paris
Erika Le Noan  President, Dammann Frères, Paris
Hugo Pascal  Co-Editor European Law Review

1530 – 1545  Coffee break

1545 – 1645  SESSION THREE

Recent French - Italian deal: Euronext / Borsa Italiana

The panel will discuss one of the most important recent French-Italian deals. It will explore the specifics and the legal and economic implications of the Euronext / Borsa Italiana transaction in the finance sector.

Moderator: Emanuele Grippo  Gianni & Origoni, Milan
Speakers:
Vincenzo Abbagnano  EQUITA Co-Head of Global Markets, Milan
Luca Buccelli  Tikehau Capital Managing Director Country Head, Milan
Antoine Gaudemet  Professor Université Paris II - Panthéon-Assas, Paris
Fabbienne Malfait  WE Wealth CEO and Founder, Milan
Giorgio Modica  Euronext CFO, Paris

1645 – 1700  Closing remarks
Jacques Buhart  McDermott Will & Emery, Paris; IBA Honorary Life Member of Council and Association

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We provide human rights training and technical assistance to legal practitioners and institutions, building their capacity to promote and protect human rights effectively under a just rule of law.

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We support lawyers and judges who are arbitrarily harassed, intimidated or arrested through advocacy and trial monitoring.

A focus on pertinent human rights issues, including equality and non-discrimination, poverty and human rights, and the independence of the legal profession, forms the basis of targeted capacity building and advocacy projects based on thematic areas.

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WEBINARS 2021

How does a firm on-board clients? Unworthy clients – who decides? What are the risks? 11 November 1300 – 1400 GMT

The ethics of charging collecting fees 12 November 1400 – 1500 GMT

Time and temperature sensitive transports – How cold is too cold and when is too late? 16 November 1400 – 1530 GMT

The state of LGBT rights in GMT Africa 16 November 1400 – 1500

Tracking the evolution of safe harbour law in India: IT rules in 2021 and beyond 18 November 1130 – 1245 GMT

Is law firm globalisation dead? Perspectives on cross border practices 18 November 1400 – 1515 GMT

A practical guide to the 2020 revision of the IBA Rules on the taking of evidence in International Arbitration (Part 1) 19 November 0830 – 1000 GMT

Masterclass on understanding the protocol on trade in services 22 November 1300 – 1500 GMT

Post-International Competition Network Forum 23 November 1400 – 1630 GMT

Corporate ESG strategies: the role of lawyers in achieving goals and managing litigation 24 November 1300 – 1430 GMT

IBA training initiative for Italian lawyers in business and human rights 25 – 26 November GMT

Negotiated justice – settlements in bribery enforcement actions across Asia 26 November 0830 – 0930 GMT

Masterclass on the protocol on dispute resolution under AfCFTA 29 November 1300 – 1500 GMT

Taking stock of global challenges to the rule of law: threats to the independence of lawyers and judges 3 December 1300–1400 GMT

Masterclass on understanding the protocol on investment 6 December 1300 – 1500 GMT

Beyond Covid19: impact on construction contracts and projects 7 December 1300 – 1415 GMT

Human rights in the maritime industry 10 December 1100 – 1200 GMT

Best practice in access to justice: Lessons from the pandemic 10 December 1300 – 1400 GMT

Media relations for lawyers involved in international human rights matters 10th December 1500 – 1600 GMT

Masterclass on the proposed protocols on intellectual property, competition and digital trade/ e – commerce 13th December 1300 – 1500 GMT

VIRTUAL CONFERENCES 2021

IBA Global Immigration Virtual Conference 18 – 19 November

CONFERENCES 2021

Digitising of International Commerce: new trends from product development and purchasing, through to manufacturing, logistics, supply chains and transportation 17 – 18 November, Milan, Italy


26th Annual IBA Global Insolvency and Restructuring Conference 28 – 30 November, Edinburgh, Scotland

7th Annual Corporate Governance Conference 2 – 3 December, Frankfurt, Germany

The New Era of Taxation 2 – 3 December, Dublin, Ireland

Deals, disruptions and growth areas in the Americas Conference 6th December 8 December, Miami

15th Annual Law Firm Management Conference 3 December, Moscow, Russia

Full and further information on upcoming IBA events for 2021 can be found at: bit.ly/IBAevents
Registration form

11th IBA French-Italian Day

Friday 26 November 2021, Villa Aldobrandini (Unidroit), Rome

Personal details (Please attach your business card or write in block capitals)

Title ________________________________________________________________________________________________________________

Given name _________________________________________________________________________________________________________

Family name __________________________________________________________________________________________________________

Firm/company/organisation _____________________________________________________________________________________________

Address ______________________________________________________________________________________________________________

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Tel ___________________________________________________________ Fax ___________________________________________________

Email ________________________________________________________________________________________________________________

Please return completed form by 22 November 2021 to:

events@chiomenti.net

For this event, Chiomenti Studio Legale will be processing your registration data and have equal responsibility for how your personal information is handled. The information will also be transferred to the International Bar Association. We are committed to protecting your privacy and want to make sure you understand how we handle your personal data. Chiomenti Studio Legale will be processing your data in accordance with the IBA’s Privacy Policy. For further details on how your data is used and stored visit www.ibanet.org/web-privacy-policy.aspx

Your details will be included in the list of participants. If you do not want your details to be included in the list, please email events@chiomenti.net

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International Bar Association
the global voice of the legal profession

The International Bar Association (IBA), established in 1947, is the world’s leading organisation of international legal practitioners, bar associations, law firms and law societies.

The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 170 countries.

Inspired by the vision of the UN, the IBA was founded in the same spirit, just before the Universal Declaration of Human Rights was proclaimed in 1948.

The principal aims and objectives of the IBA are:
• to promote an exchange of information and views among its members as to laws, practices and professional responsibilities around the globe;
• to support the independence of the judiciary and the right of lawyers to practise their profession without interference;
• to support human rights for lawyers worldwide through the IBA Human Rights Institute;
• to provide members with world class professional development to enable them and their organisations to deliver outstanding legal services
• to deliver top level international network-building opportunities;
• to be committed to the development of international law reform; and
• to contribute to the advancement, development and harmonisation of law at an international level.

The IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to-date information, enabling them to better represent their clients’ interests.

Through its various committees, fora and task forces, the IBA facilitates the exchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of law around the globe.

Contact information
International Bar Association
5 Chancery Lane, London WC2A 1LG, United Kingdom
Tel: +44 (0)20 7842 0090 Fax: +44 (0)20 7842 0091
Email: member@int-bar.org
www.ibanet.org