

What is WEB3?

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Our Clients



Web3 = Crypto?

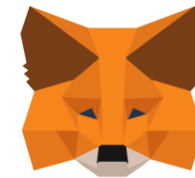
WEB 1.0 – mostly „read-only“, non-connected, specialized internet



WEB 2.0 – user generated content, interlinked, centralized



WEB 3.0 – user owned, intra-platform integration, decentralized

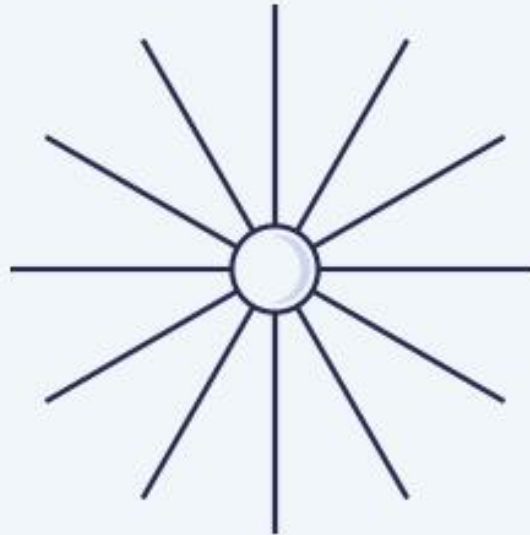


What is crypto?

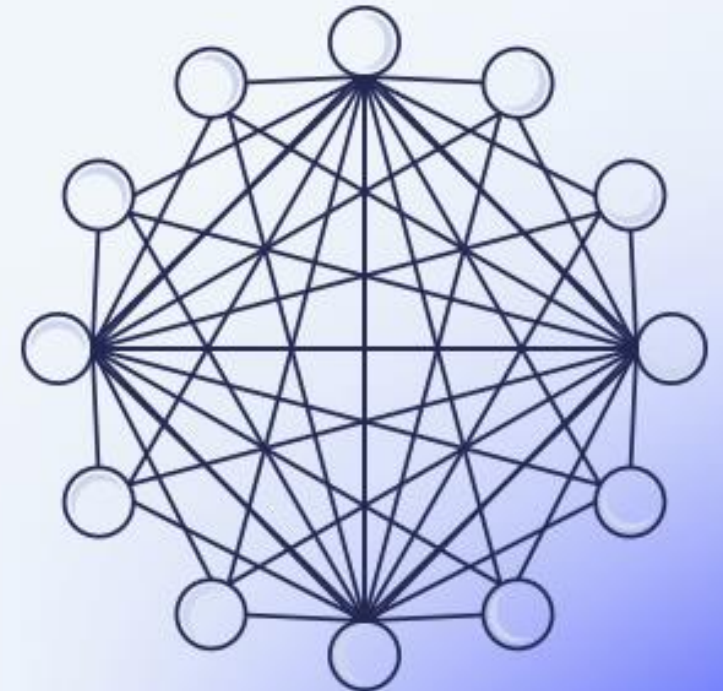
Generally understood as a type of digital asset built on blockchain tech:

- ▶ **Tokens (utility or security)**
- ▶ **Coins (payment mechanism)**
- ▶ **NFT**

Centralized database



Decentralized database



Core Ideas of Web3

As defined by the Ethereum Foundation, WEB3 is/has:

- ▮ **decentralized:** instead of being controlled and owned by centralized entities, ownership gets distributed amongst its builders and users.
- ▮ **permissionless:** everyone has equal access to participate in Web3, and no one gets excluded.
- ▮ **native payments:** uses cryptocurrency for spending and sending money online instead of relying on the banks and payment processors.
- ▮ **is trustless:** operates using incentives and economic mechanisms instead of relying on trusted third-parties.

Leading DAOs by Category

Protocol DAOs



Media DAOs



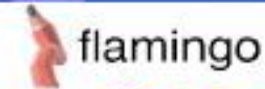
Social DAOs



Grants/Philanthropy DAOs



Investment/Collector DAOs



Service DAOs



Thank you!

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