

Metaverse, Artificial Intelligence and Web3.0 Technology  
IBA Conference Stockholm

# UNDERPINNING TECH CHALLENGES

Panel 3 – Friday 8 September 2023



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# INTRODUCTION

This panel will examine the technical questions that may shape the evolution of metaverse and supporting technologies such as blockchain and AI, including :

- cybersecurity;
- resilient digital identity;
- connectivity/telecoms; and
- environmental, social, governance (ESG) issues.

# OUR PANELLISTS



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## Diane Mullenex

Moderator

Partner, *Pinsent Masons, London*  
Member, *IBA Communications Law Committee Advisory Board*

## Blanca Escribano

Moderator

Partner, *BE Law & Ethics, Madrid*  
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## Etienne Lepoutre

CEO, *Bliss, Paris*

## Assaf Unger

Partner, *Horn & Co, Tel Aviv*

## Miguel Viedma

Deputy Group General Counsel,  
Head of Legal Innovation,  
*Capgemini, Paris*



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# DISCUSSION

## META

- What is the impact of Meta on your organisations/clients ?
- What are the trends and the shifts in the last two years ?
- Are we looking at a new style of convergence : Meta combined with Web 3 and AI ?

## THE ROLE OF LEGAL AND COMPLIANCE

- How do you think that legal and compliance should play a part ? Should it ?
- What is the best way to drive those projects to a successful completion?

## FINAL THOUGHTS

- What makes you stay up at night ?

THANK YOU



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