SETTING THE CONTEXT:
A LANDSCAPE VIEW OF ENVIRONMENTAL GOVERNANCE

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Government–centric (i.e., environment mainly government's problem to solve)
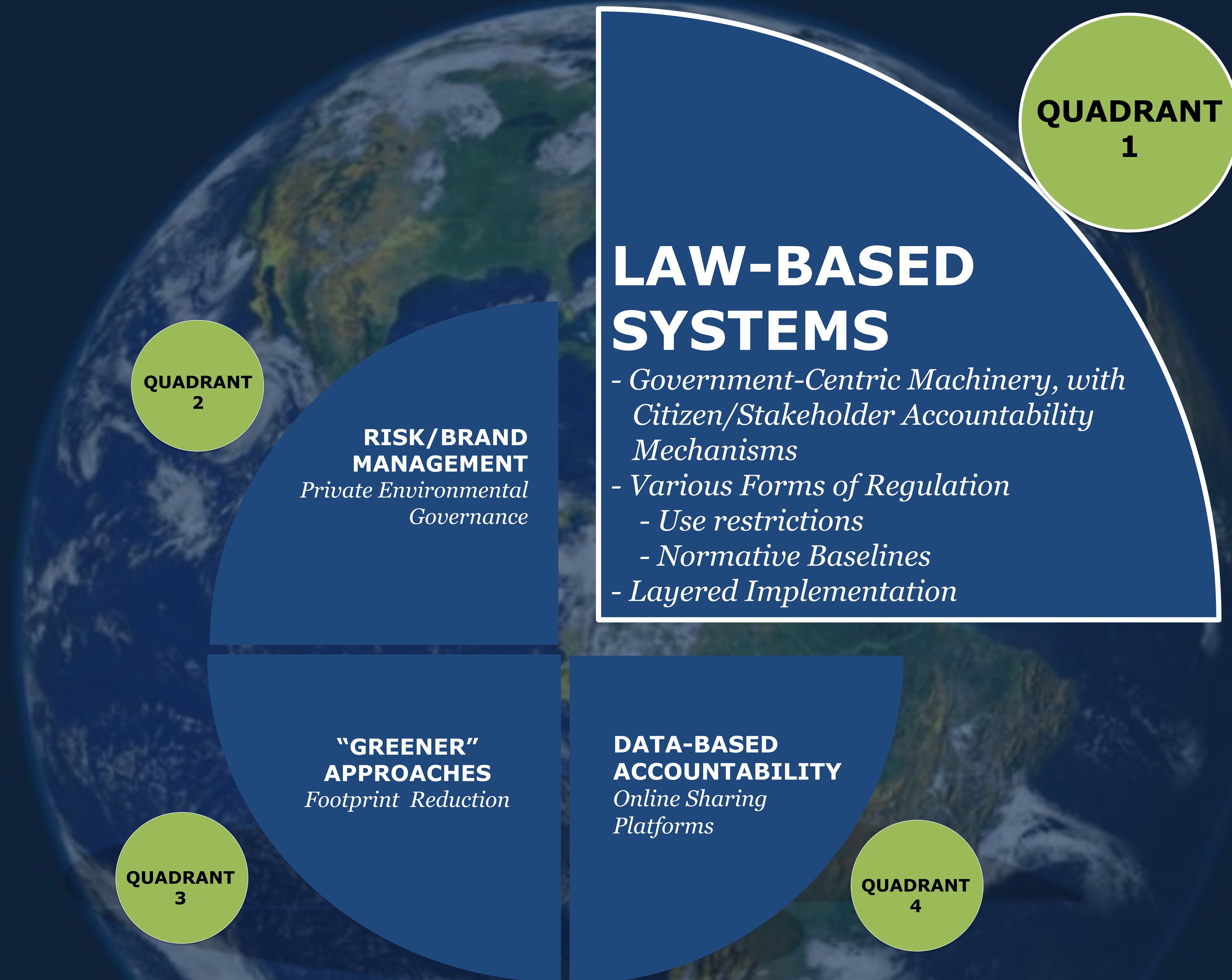
Law-dependent and hierarchical

Key features
- Environmental Impact Assessment
- Normative limitations (pollution limits, use limitations)
- Accountability mechanisms
  - Government enforcement
  - Private actions
  - Suits against government

Emerging World of Environmental Governance

Emerging World of Environmental Governance

QUADRANT 1

LAW-BASED SYSTEMS
- Government-Centric Machinery, with Citizen/Stakeholder Accountability Mechanisms
- Various Forms of Regulation
  - Use restrictions
  - Normative Baselines
- Layered Implementation

QUADRANT 2

RISK/BRAND MANAGEMENT
Private Environmental Governance

QUADRANT 3

"GREENER" APPROACHES
Footprint Reduction

DATA-BASED ACCOUNTABILITY
Online Sharing Platforms

QUADRANT 4

QUADRANT 2

RISK/BRAND MANAGEMENT

Private Environmental Governance

- Enculturated values
- Customer/investor demands
- Supply/value chain mgt
- Financial risk mgt

QUADRANT 1

LAW-BASED SYSTEMS
Public Governance

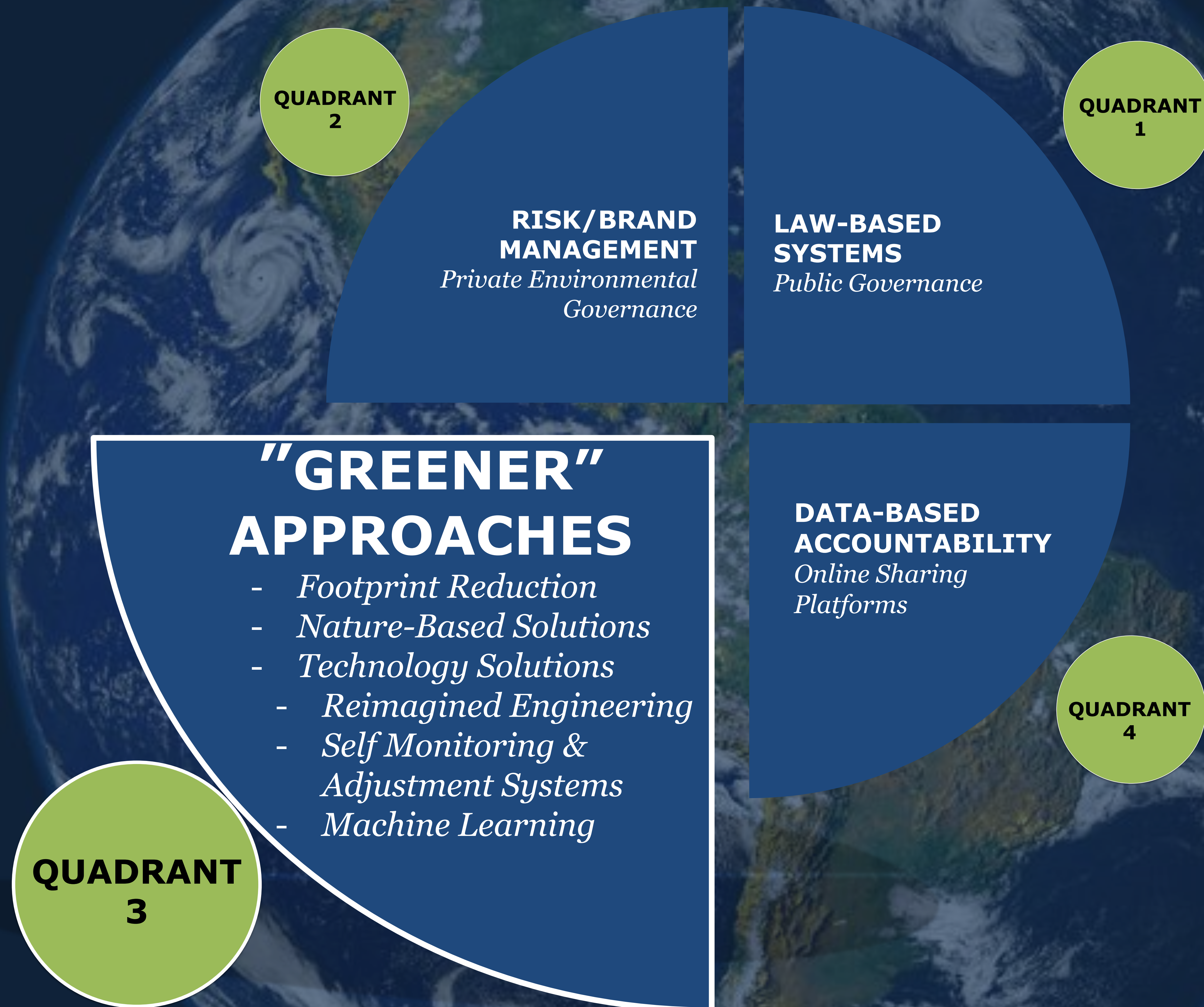**"GREENER" APPROACHES**
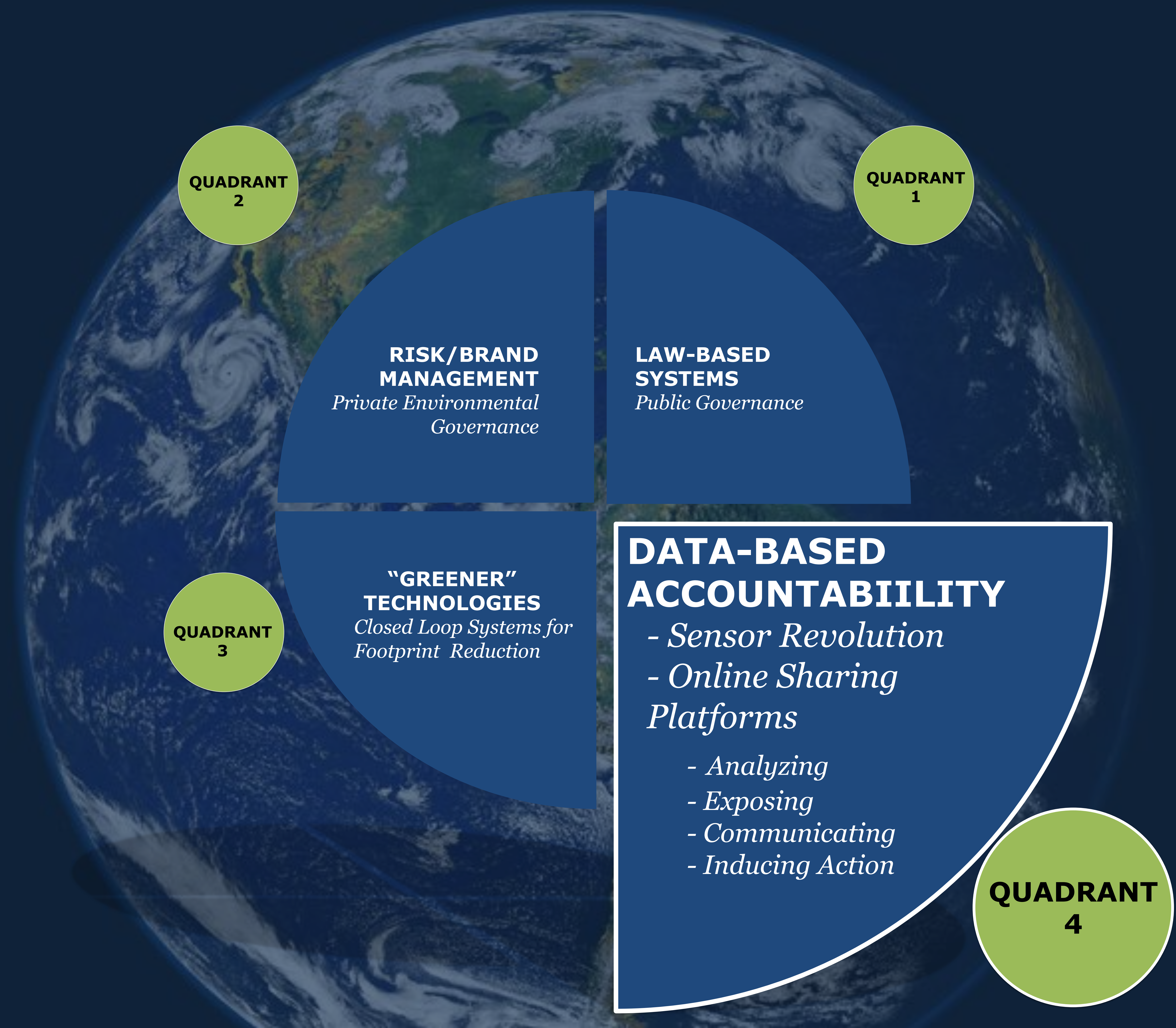*Footprint Reduction*

DATA-BASED ACCOUNTABILITY
Online Sharing Platforms

QUADRANT 3

QUADRANT 4

Emerging World of Environmental Governance

HIERARCHIAL
Top-bottom

QUADRANT 2

QUADRANT 1

RISK/BRAND MANAGEMENT
Private Environmental Governance

LAW-BASED SYSTEMS
Public Governance

INTERNAL

EXTERNAL

"GREENER" APPROACHES
Footprint Reduction

DATA-BASED ACCOUNTABILITY
Online Sharing Platforms

QUADRANT 3

QUADRANT 4

DISTRIBUTED
Bottom-up

The Future of Environmental Protection

In the future, environmental protection will be
- Increasingly advanced through business leadership
- Technology enabled
- Big data driven
- Social media-enforced
- With redefined and realigned roles for government

Net: Moving towards Environmental Protection Enterprise with distributed roles and new accountability systems
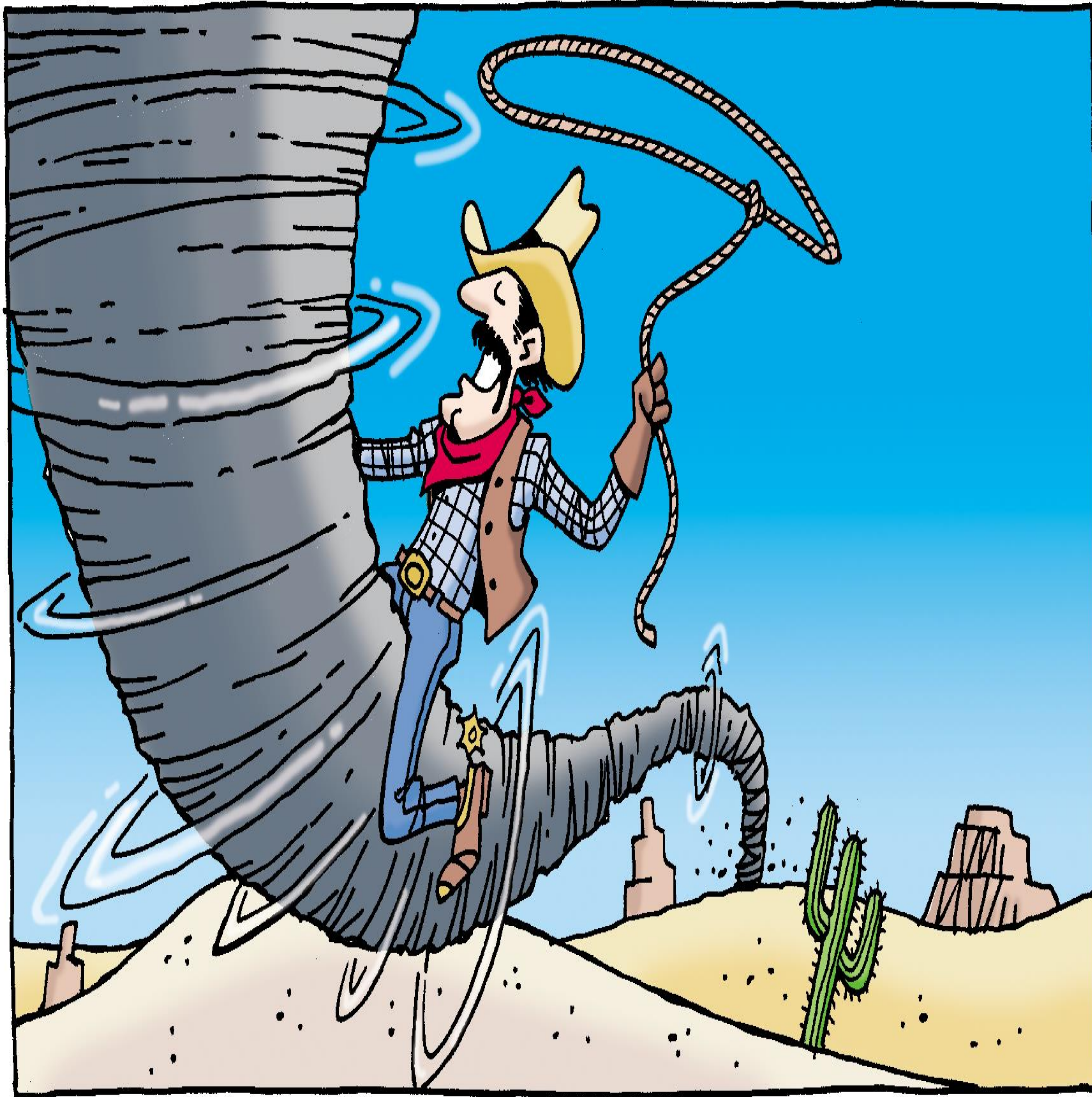
Riding the Storm

EMERGING ENVIRONMENTAL GOVERNANCE SYSTEMS

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A New Environmentalism:

The Need for a Total Strategy for
Environmental Protection

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