

ThriveDXTM | Digital
Transformation
Training

A large green 'X' is centered in the background, and a large green 'D' is on the right side. The text 'ThriveDX' is in white and green, with 'TM' as a superscript. A vertical line separates the company name from the tagline 'Digital Transformation Training'.

Building the Largest Cybersecurity Training and Talent Development Company



Continue the growth of **B2E2C** segment, through collaboration with educational institutions worldwide while maximizing processes / cost efficiencies and enhancing Unit Economics



Growing the B2B segment with our End to End Cyber SaaS training platform - creating a new category for Cyber Education As A Service



Capture fast-growing enterprise cyber talent segment where ThriveDX is uniquely positioned with launching the First Global Cyber Talent Hub and Training Marketplace

ThriveDX By The Numbers

<p>+10M</p> <p>Enterprise Users</p>	<p>+50k</p> <p>Bootcamp Graduates</p>
<p>+500</p> <p>Enterprise Customers</p>	<p>+50</p> <p>Education Institutions</p>
<p>+50%</p> <p>Learners from Diverse Communities</p>	<p>+1,800</p> <p>Hiring Partners</p>

Backed By Leading Investors



NIGHTDRAGON



FRANCISCO PARTNERS



PRYTEK



























Our Vision, Mission and Values

Purpose-Driven Mission

Vision

To create generational impact by accelerating the transition into the digital age while changing the face of the global workforce.

Mission

We transform lives by educating global learners for the digital careers of tomorrow.

Values

Different Is Good

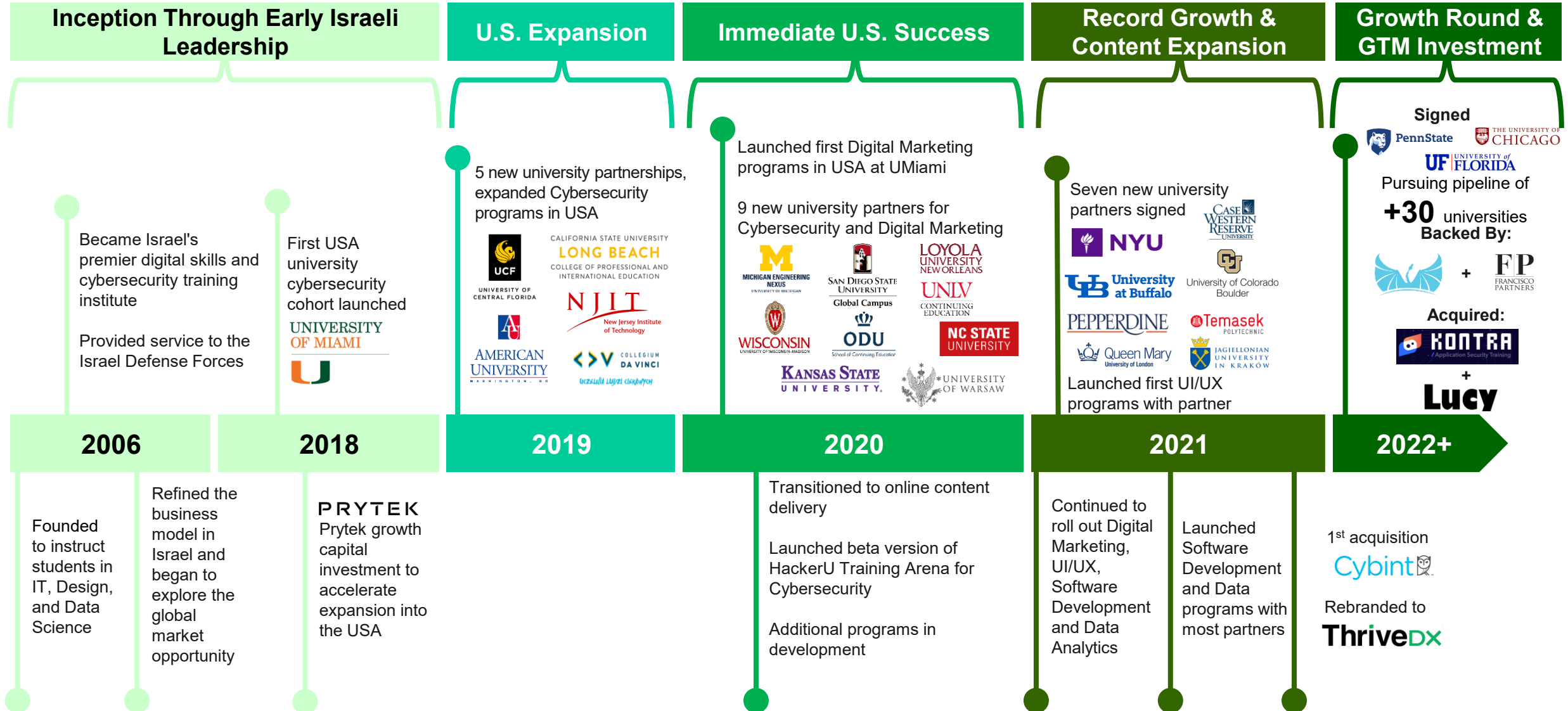
Community Is Everything

We Courageously Make Change

We Deliver On Our Promises

Excellence Is The Only Option

15 Years of History, Growth, & Impact



Addressing The Massive Cyber “Talent Gap”

The world is facing a **massive deficit** of qualified cyber talent that affects both **national security & economic stability**.

4M

Unfilled Cybersecurity
Jobs

\$10T

Annual Global Cost Of
Cybercrimes

95%

Of Cyber Incidents Involve
The Human Factor

435%

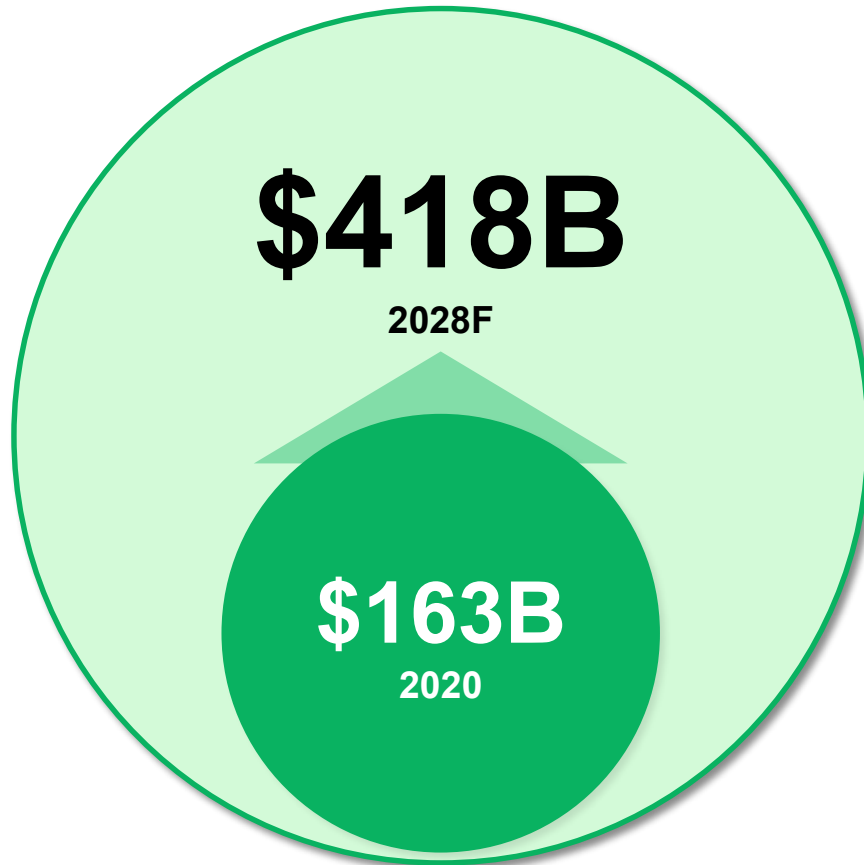
Increase In Ransomware
Since 2020



ThriveDX™ succeeds where traditional educational approaches have fallen short

Organizations & Individuals Are Increasingly Vulnerable To Cyber Attacks

Global Cybersecurity Market Size⁽¹⁾

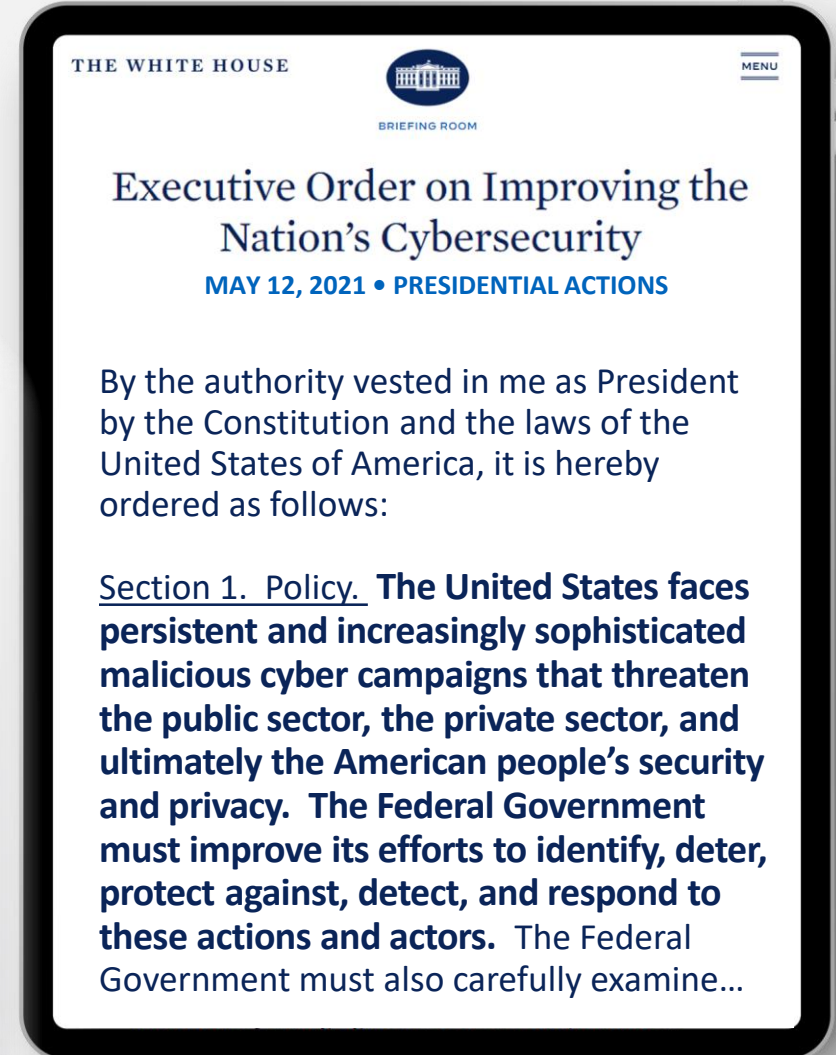


(1) Quince Market Insights, 2021.

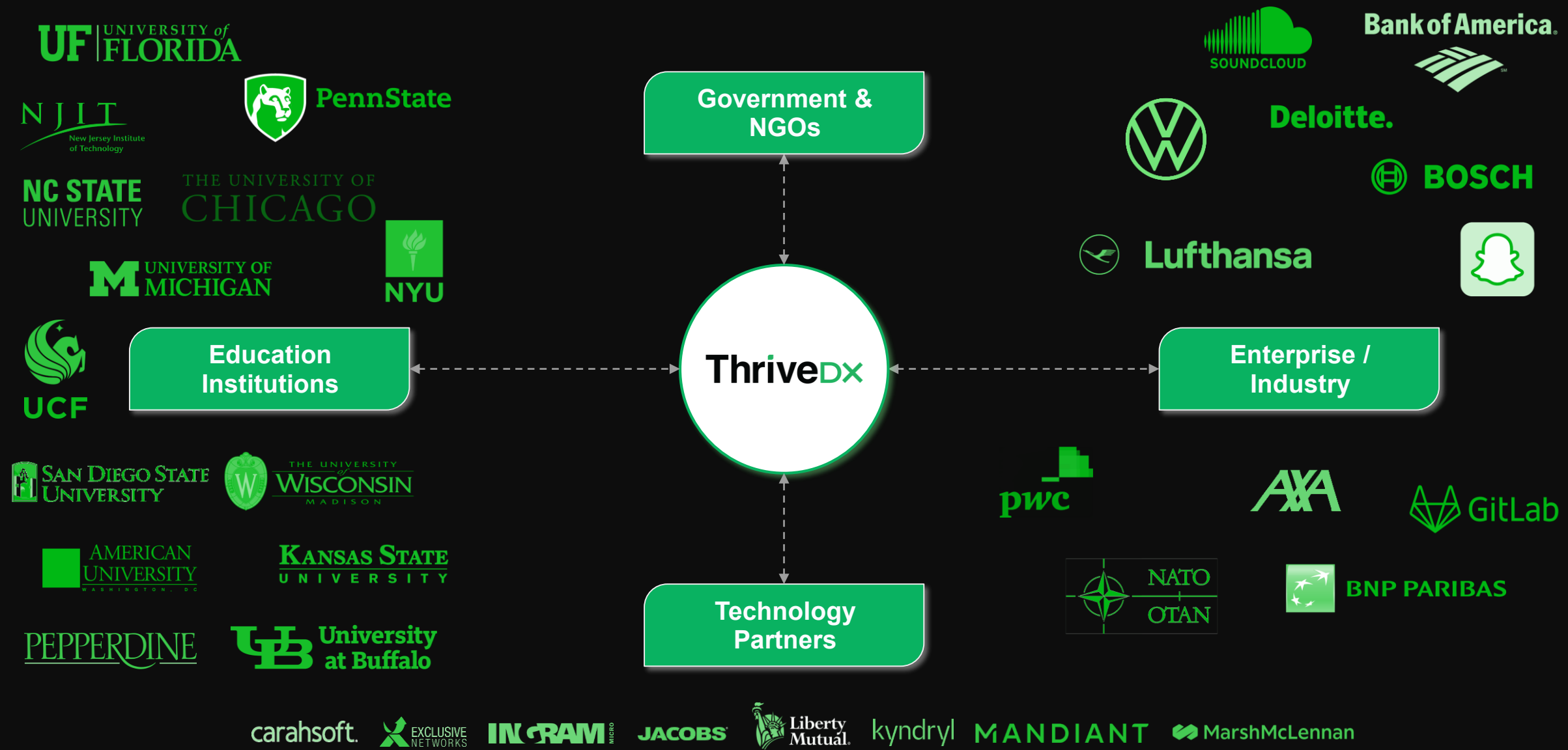
(2) Cybersecurity Ventures.

4M

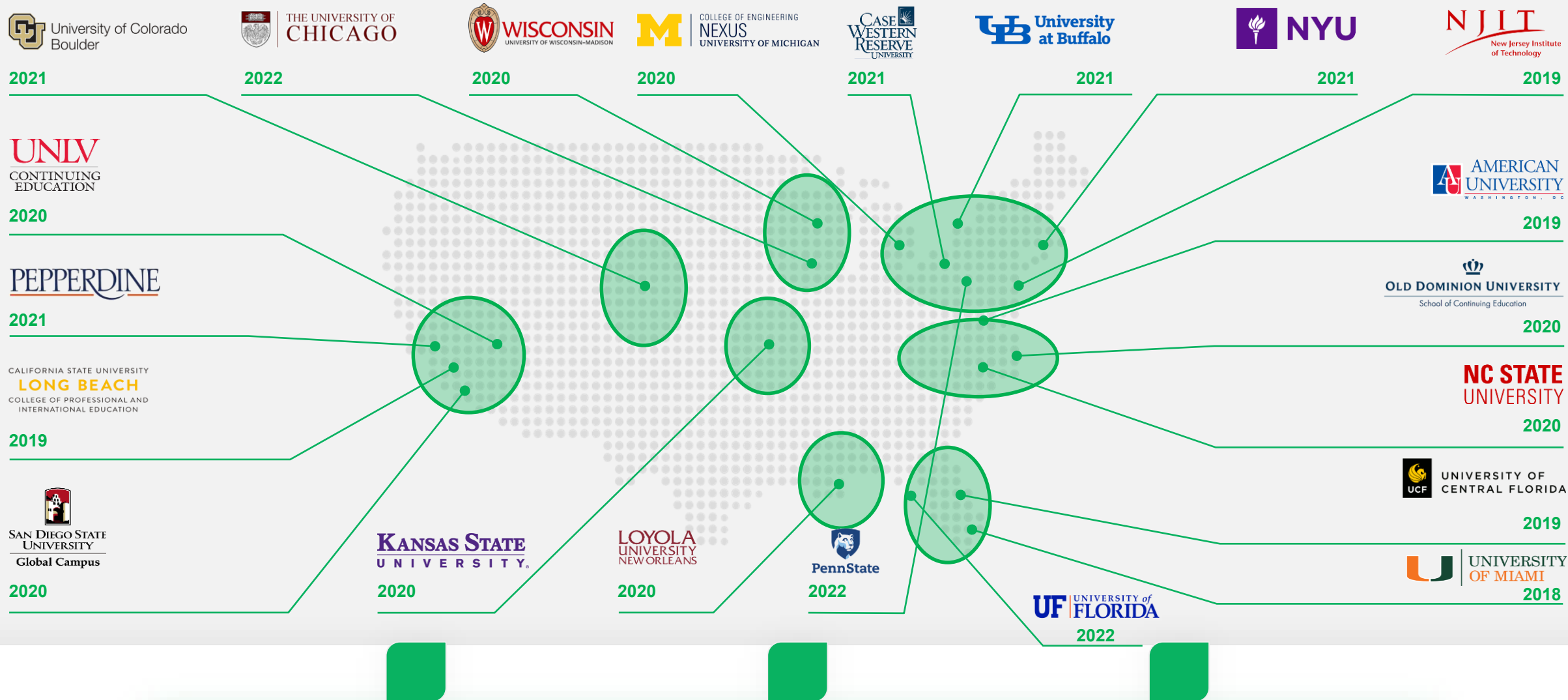
Global Cybersecurity
Employee Shortage In 2022⁽²⁾



ThriveDX Is Addressing The Human Element Of Cybersecurity From The Classroom To Boardroom



Extensive Reach Across The United States Via University Partner Network



Enterprise Division Evolution & Strategy

Cybersecurity Training Ecosystem For Enterprises



Introducing our **End-to-End 360' approach** to Solving the Talent Shortage & Skills Gap in Cybersecurity

Our Customers



We have 10+ million Users from over 500 companies worldwide

Enterprise Offerings for Corporates

Foundational Cyber Learning

Awareness & Phishing

Advanced learning for non-tech

Executive workshops

Advanced learning for tech

DEV / IT training

Advanced learning for cyber pros

Bootcamps / courses

Upcoming Partnerships

USA



EMEA



APAC



Since the launch of our Partner Program in June 2022 we successfully onboarded 80+ distributors (MSP/MSSP/RESELLER/VAD/VAR/SI) and had over 40 Deal Registrations



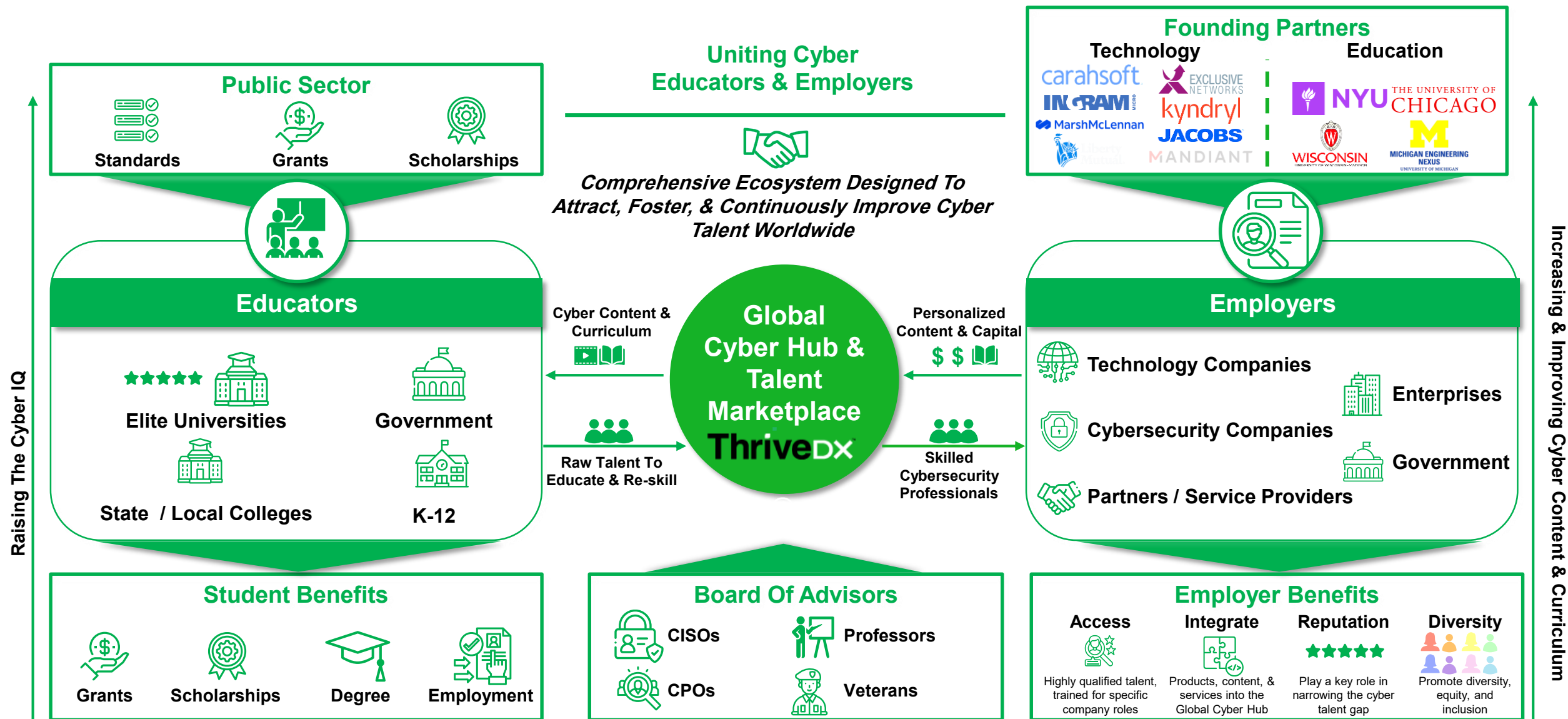
Partner Spotlight

No. of channels in EMEA:
18,000

Est. channels for TDX:
900-1800

Est. sales in year 1:
10M USD

Introducing The World's First Cyber Talent Hub



Cyber Talent Hub: Industry Partner Benefits

Reduce Hiring Costs



Reskilling has proven to be very cost efficient in attracting and retaining talent

Increase Diversity / Equity



Actively support underserved populations with access to education and employment opportunities

Attract Cyber Talent



Today's job seekers prefer companies that promote professional development

Influence The Cyber Industry



Share products, content and expertise and increase exposure to global markets

Improve Employee Retention



Provide education opportunities that encourage employees to grow with the company

Build Global Brand



Improve ranking and reviews and build reputation as an organization that cares

Cyber Talent Hub: ThriveDX Benefits

Reputation & Credibility



Talent Hub is enabled by ThriveDX's strong reputation in cyber skills training

Leading Universities



Leverages relationships with top university partners who benefit from student demand

Leading Corporates



Enhances relationships and expands monetization opportunities with corporate partners

Differentiated Service for Enterprise



Unique offering to sell to enterprise customers which can drive strong retention

Lower CAC



Revenue from hiring partners helps subsidize tuition, growing enrollments and lowering CAC

Raises Quality



Ensures that new cyber talent have been trained on the latest tools and technology

Equity In Access: Pathway To Opportunity

Only 3% of cyber analysts in the US are African-American, and less than 14% are women (US Department of Labor)

Increase The Diverse Digital Skills Talent Pipeline By Eliminating Disparities

- | Provide a platform for **diverse communities** to **become skilled in high-demand fields**
- | Assist diverse talent in the preparation for, access to, support during and the **successful completion of digital skills training**
- | Providing a **clear path for underrepresented talent to elevate and grow** by placing them into lucrative roles post credentialing



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I wanted to say thank you! I was a student 4 years ago at the University of Miami and started my career through you guys. I was a **server at a restaurant and now I am successful cybersecurity professional **making well over 6 figures**. This opportunity has changed my life and I just want to say thank you! I am now an **associate instructor for you guys**! I really appreciate it!**

The background features a dark navy blue field with large, thick, bright green geometric shapes. A large 'X' is positioned on the left side, and a large 'U' is on the right side. Both shapes are partially cut off by the edges of the frame.

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Thank You!